

Indifference fee rate ¹ for variable annuities

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Outline

- 1 Variable Annuities
- 2 Model
- 3 Indifference fees
- 4 Numerical Results

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What is a Variable Annuity?

Variable annuity is a contract between a policyholder and an insurance company.

- **The policyholder gives an initial amount** of money to the insurer.
- **It is invested in a reference portfolio** until a preset date, until the policyholder withdraws from the contract or dies.
- At the end of the contract, **the insurance pays an amount of money** depending on the performance of the reference portfolio.

Risks

- Actuarial risks:
 - mortality,
 - longevity,
 - ..
- Financial risks:
 - volatility,
 - interest rate,
 - ..

Literature

- Bauer (2008) presents a general framework to define Variable Annuities (VA).
- Boyle and Schwartz (1977), extend the Black-Scholes framework to insurance issues.
- Milvesky and Posner (2001) apply risk neutral option pricing theory to value Guaranteed Minimum Death Benefits (GMDB) in VAs.
- Dai *et al.* (2008) HJB equation is derived for a singular control problem related to VA.
- Belanger *et al.* (2009) describes the GMDB pricing problem as an impulse control problem.

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Model (main points)

- **No restrictive assumptions** on the reference portfolio and the interest rate dynamics (Markovianity of processes is not assumed):
 - Incomplete market, not a unique risk-neutral measure.
 - We introduce a **methodology with BSDEs** with a jump.
- **Indifference pricing** with continuous fees.

Financial Market and Wealth Process

Let $(\Omega, \mathbb{F}, \mathbb{P})$ be a complete probability space, with \mathbb{F} the Brownian filtration.

Financial market:

$$\begin{aligned} dS_t^0 &= r_t S_t^0 dt, \quad \forall t \in [0, T], \quad S_0^0 = 1, \\ dS_t &= S_t(\mu_t dt + \sigma_t dB_t), \quad \forall t \in [0, T], \quad S_0 = s > 0 \end{aligned}$$

where μ , σ and r are \mathbb{F} -adapted bounded processes and σ is lower bounded by a positive constant.

Discounted wealth process:

$$X_t^{x, \pi} = x + \int_0^t \pi_s (\mu_s - r_s) ds + \int_0^t \pi_s \sigma_s dB_s,$$

with strategy π and initial capital x .

Exit time of a Variable Annuity Policy

Let τ be the exit time which is the minimum time between:

- The time of death of the insured.
- The time of total withdrawal.

The random time τ is not assumed to be an \mathbb{F} -stopping time.

We consider $\mathbb{G} := (\mathcal{G}_t)_{t \geq 0}$ with

$\mathcal{G}_t := \mathcal{F}_t \vee \sigma(\mathbf{1}_{\tau \leq u}, u \in [0, t])$ for all $t \geq 0$.

Hypothesis

- Immersion of \mathbb{F} in \mathbb{G} : every \mathbb{F} -martingale is a \mathbb{G} -martingale.
- The process $N_\cdot := \mathbf{1}_{\tau \leq \cdot}$ admits an \mathbb{F} -compensator $\int_0^{\cdot \wedge \tau} \lambda_t dt$.

Dynamics

Discounted Account Value A^p :

$$dA_t^p = A_t^p [(\mu_t - r_t - \xi_t - p)dt + \sigma_t dB_t], \quad \forall t \in [0, T],$$

with initial value A_0 , fee-rate p and withdrawal $(\xi_t)_{0 \leq t \leq T}$.

Pay-off

The discounted pay-off **including the withdrawals** at time $T \wedge \tau$ to the insured is:

$$F(p) := F^L(T, A^p)\mathbb{1}_{\{T < \tau\}} + F^D(\tau, A^p)\mathbb{1}_{\{\tau \leq T\}} \\ + \int_0^{T \wedge \tau} \xi_s A_s^p ds .$$

Notice that $F(p)$ is $\mathcal{G}_{T \wedge \tau}$ -measurable.

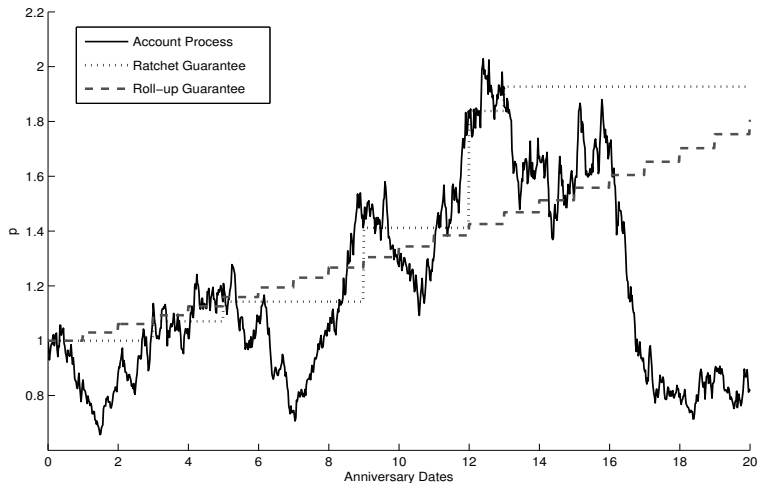
Guarantees without withdrawals

The common guarantees are:

- **Constant guarantee:** $G_t^Q(p) = A_0$.
- **Roll-up guarantee:** Let be $\eta > 0$, then $G_t^Q(p) = A_0(1 + \eta)^t$.
- **Ratchet guarantee:** $G_t^Q(p) = \max(A_{t_1}^P, A_{t_2}^P, \dots, A_t^P)$.

For t an anniversary date.

Usual Guarantees



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Finding the Indifference Fees

The objective is to find a fee p^* such that

$$\sup_{\pi \in \mathcal{A}^{\mathbb{F}}[0, T]} \mathbb{E}[U(X_T^{x, \pi})] = \sup_{\pi \in \mathcal{A}^{\mathbb{G}}[0, T]} \mathbb{E}[U(A_0 + X_T^{x, \pi} - F(p^*))],$$

where $\mathcal{A}^{\mathbb{F}}[0, T]$ (resp. $\mathcal{A}^{\mathbb{G}}[0, T]$) is the set of admissible strategies between the interval of time $[0, T]$ in \mathbb{F} (resp. in \mathbb{G}).

Utility function

$$U(y) = -e^{-\gamma y}, \quad \forall y \in \mathbb{R},$$

where $\gamma > 0$.

The classical problem:

$$V_0 = \sup_{\pi \in \mathcal{A}^{\mathbb{F}}[0, T]} \{ \mathbb{E} [U(X_T^\pi)] \}$$

Hu, Imkeller and Muller (2004), Rouge and El Karoui (2000)

Theorem

The optimal value is $V_0 = -\mathbf{exp}(\gamma y_0)$, using the optimal strategy

$$\pi_t^* := \frac{\mu_t - r_t}{\gamma \sigma_t^2} + \frac{z_t}{\sigma_t},$$

where y_0 and z are given by the BSDE

$$-dy_t = \left(-\frac{\nu_t^2}{2\gamma} - z_t \nu_t \right) dt - z_t dB_t, \quad y_T = 0.$$

Utility Maximization with VA (Step 1)

$$V_{\mathbb{G}}(p) := \sup_{\pi \in \mathcal{A}^{\mathbb{G}}[0, T]} \mathbb{E} \left[U(X_T^{A_0, \pi} - F(p)) \right]$$

Proposition

The value function is

$$V_{\mathbb{G}}(p) = \sup_{\pi \in \mathcal{A}^{\mathbb{G}}[0, T \wedge \tau]} \mathbb{E} \left[- \exp \left(- \gamma (X_{T \wedge \tau}^{A_0, \pi} - \hat{F}(p)) \right) \right],$$

where $\hat{F}(p) :=$

$$F(p) + \frac{1}{\gamma} \log \left\{ \operatorname{ess\,inf}_{\pi \in \mathcal{A}^{\mathbb{G}}[T \wedge \tau, T]} \mathbb{E} \left[e^{-\gamma (X_T^{A_0, \pi} - X_{T \wedge \tau}^{A_0, \pi})} \middle| \mathcal{G}_{T \wedge \tau} \right] \right\}.$$

Utility Maximization with VA (Step 2)

Finding $\widehat{F}(p)$

Proposition

There exists a process $Y^{(\tau)}$ such that

$$\operatorname{ess\,inf}_{\pi \in \mathcal{A}^G[T \wedge \tau, T]} \mathbb{E} \left[\exp \left(- \left(\gamma X_T^{A_0, \pi} - X_{T \wedge \tau}^{A_0, \pi} \right) \right) \middle| \mathcal{G}_{T \wedge \tau} \right] = \exp \left(\gamma Y_{T \wedge \tau}^{(\tau)} \right),$$

where $(Y^{(\tau)}, Z^{(\tau)})$ is solution of the BSDE

$$\begin{cases} dY_t^{(\tau)} &= \left[\frac{\nu_t^2}{\gamma} + \nu_t Z_t^{(\tau)} \right] dt + Z_t^{(\tau)} dB_t, \\ Y_T^{(\tau)} &= 0. \end{cases}$$

Utility Maximization with VA (Step 3)

$$V_G(p) := \sup_{\pi \in \mathcal{A}^G[0, T]} \mathbb{E} \left[U(X_T^{A_0, \pi} - F(p)) \right]$$

Theorem

The value function is given by

$$V_G(p) = -\exp \left(-\gamma(A_0 - Y_0(p)) \right),$$

where $(Y(p), Z(p), U(p))$ is a solution of

$$\begin{aligned} Y_t(p) = & \hat{F}(p) + \int_{t \wedge T}^{T \wedge T} \left(\lambda_s \frac{e^{\gamma U_s(p)} - 1}{\gamma} - \frac{\nu_s^2}{2\gamma} - \nu_s Z_s(p) \right) ds \\ & - \int_{t \wedge T}^{T \wedge T} Z_s(p) dB_s - \int_{t \wedge T}^{T \wedge T} U_s(p) dH_s, \quad t \in [0, T]. \end{aligned}$$

The Optimal Strategy

The Strategy

$$\pi_t^* := \begin{cases} \frac{\nu_t}{\gamma\sigma_t} + \frac{Z_t(p)}{\sigma_t}, & t \in [0, T \wedge \tau), \\ \frac{\nu_t}{\gamma\sigma_t} + \frac{Z_t(\tau)}{\sigma_t}, & t \in [T \wedge \tau, T]. \end{cases}$$

Methodology

Recapitulation

Indifference Fees

$$\sup_{\pi \in \mathcal{A}^{\mathcal{F}}[0, T]} \{ \mathbb{E} [U(X_T^\pi)] \} = \sup_{\pi \in \mathcal{A}^{\mathcal{G}}[0, T]} \left\{ \mathbb{E} \left[U \left(X_T^{\pi, A_0} - F(p) \right) \right] \right\}.$$

- ✓ Utility Maximization:
 - ✓ Classical Utility Maximization Problem. $V_0 = -\exp(\gamma y_0)$.
 - ✓ Not the Classical Problem.

$$V_G(p) = -\exp \left(-\gamma (A_0 - Y_0(p)) \right).$$
- Existence of the Indifference Fees. $Y_0(p^*) - A_0 = y_0$.
- Simulations.

Existence of the Indifference Fees

Consider $\psi(p) := Y_0(p) - y_0 - A_0$, $\forall p \in \mathbb{R}$.

Proposition

The function ψ is continuous and non-increasing on \mathbb{R} .

- (i) For any $p \in \mathbb{R}$, we have $\psi(p) > 0$ i.e., for any fee p , we have $V_G(p) < V_F$.
- (ii) For any $p \in \mathbb{R}$, we have $\psi(p) < 0$ i.e., for any fee p , we have $V_G(p) > V_F$.
- (iii) There exist p_1 and p_2 such that $\psi(p_1)\psi(p_2) < 0$. Then, there exists an indifference fee p^* .

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Numerical results.

We assume that r and μ are Markov chains taking values in the states spaces $S^r = \{0, 0.01, \dots, 0.25\}$ and $S^\mu = \{0, 0.01, 0.02, \dots, 0.3\}$. We give the following numerical values to parameters:

$$\gamma = 1.3, \quad \lambda = 0.05, \quad \xi = 0, \quad A_0 = 1,$$

and, for the financial market parameters:

$$r_0 = 0.02, \quad \mu_0 = 0.15.$$

Market Risk

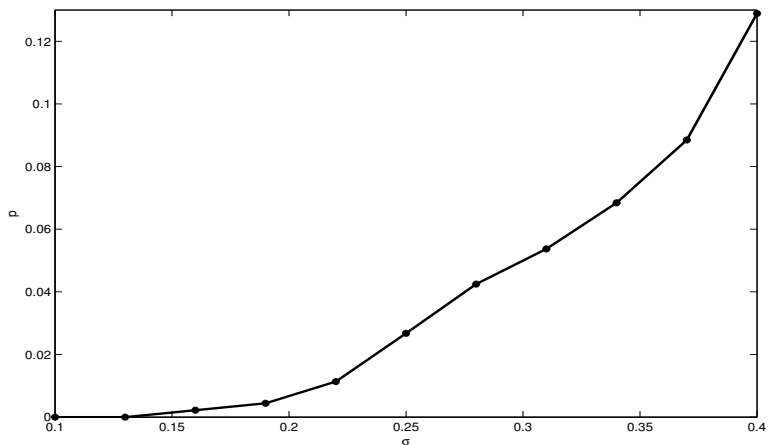


Figure : Ratchet option ($T = 20$).

Actuarial Risk

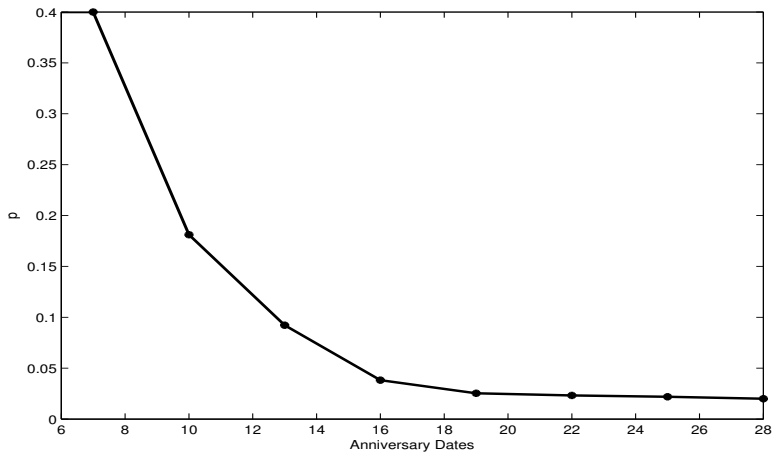


Figure : Ratchet option ($\sigma = 0.3$).

Roll up Guarantee Risk

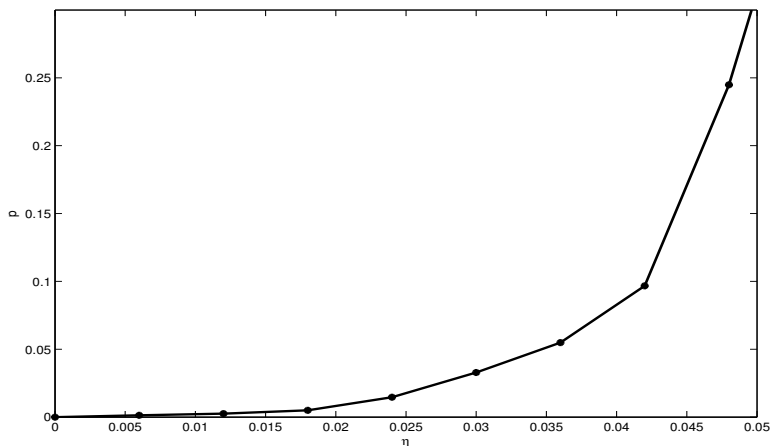


Figure : Roll up option ($T = 20$, $\sigma = 0.3$).

Thank you!

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Questions?

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Their respective transitional matrix are:

$$q_{i,j}^r = \begin{cases} \frac{1}{2} & \text{if } i = j, \\ \frac{1}{2} & \text{if } i = 1 \text{ and } j = 2, \\ \frac{1}{2} & \text{if } i = 27 \text{ and } j = 26, \\ \frac{1}{4} & \text{if } i = j + 1 \text{ and } i \leq 26, \\ \frac{1}{4} & \text{if } i = j - 1 \text{ and } i \geq 2, \\ 0 & \text{else,} \end{cases} \quad \text{and}$$

$$q_{i,j}^\mu = \begin{cases} \frac{1}{2} & \text{if } i = j, \\ \frac{1}{2} & \text{if } i = 1 \text{ and } j = 2, \\ \frac{1}{2} & \text{if } i = 32 \text{ and } j = 31, \\ \frac{1}{4} & \text{if } i = j + 1 \text{ and } i \leq 31, \\ \frac{1}{4} & \text{if } i = j - 1 \text{ and } i \geq 2, \\ 0 & \text{else,} \end{cases}$$