### Population synthesis using Variational Auto-Encoders (VAE)

Abdoul Razac SANÉ, PhD Student Laboratory : Splott

Thesis advisor : Pierre-Olivier VANDANJON, Splott

Supervisors : Rachid Belaroussi, Grettia Pierre Hankach, Mast

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**Definition** : Synthetic population is a generic representation of a group of individuals or households, that mimics the characteristics and behaviors of the actual population.

### $\Rightarrow$ Objectifs

- Reproduce realistic populations from aggregate data (e.g., census data).
- Provide data for simulations (e.g., urban planning, transportation, public health).
- Enable analysis without compromising personal data privacy.



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### Population synthesis methods



### Figure: Classification of methods, inspired by Yameogo et al. [2021]



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#### Figure: Classification of methods, inspired by Yameogo et al. [2021]



Figure: The autoencoder is an unsupervised model trained to copy its inputs. It compresses the input vector X with dimensions n into the latent representation Z with fewer dimensions and then reconstructs it back into the data space

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### Variational autoencoder (VAE)



Figure: VAE illustration and loss function



## Case study



- ightarrow To yield Loire-Atlantique pop.
- $\rightarrow$  Around 1.4M
- Nantes HTS data
  - 12,700 households
  - 29,500 people aged 5 and older



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#### Prediction Test

# **Results** : Performances on the individual attributes

An error of less than 3% for all attributes except Age. The age categories of age between 15-29 years old and the 75+ years old are underestimated with 5% less than the true population, whereas the 30-44 and 45-59 age categories are overestimated by 5% compared to the test set



### Results : crossed modalities





12.5% SRMSE = 1.16Corr = 0.97810.0% 7.5% Predicted 5.0% 2.5% 0.0% 2.5% 5.0% 7.5% 10.0% 12.5% 0.0% True

Figure: Household attributes : type of housing, type of house occupancy, number of vehicles and Internet availability Figure: Individuals attributes : Gender, Educational level, Socio-professional categories and Link with the reference person

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16500 1000 5000 10000 2.5 2.0 1.5 Value 1.0 0.5 0.0 srmse corr イロト 不得下 不同下 不同下 3

Figure: Values of different metrics on the 41.6 k-dimensional joint representation with a growing training set size

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Figure: Zero-cells, Kim and Bansal [2022]

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Figure: Zero-cells, Kim and Bansal [2022]

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Figure: Zero-cells, Kim and Bansal [2022]

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### Results : structural zero per sampling zero



25 # of Structural / # of sampling 20 15 10 5 0 200 400 600 800 1000 1200 1400 # of generated (Thousands)

<u>1000</u> <u>5000</u> <u>10000</u> <u>16500</u>

Figure: Ratio between the number of structural zeros to sampling zeros versus the size of the generated population

32

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## Conclusion and perspective



Presenting a VAE model for generating a synthetic population of agents using mixed data and their subsequent evaluation.

## ☺ Remarkable performance of VAEs

- The average errors for attribute marginal data were less than 3 percentage points
- Ability to generate new individuals not present in the training sample
- Take into account mixed data, but categorical attributes becomes more robust.
- Capable of processing high-dimensional data while maintaining good performance with a reasonable sample size.

### Main limitation

• Structural zeros : the use of VAE requires post-processing to eliminate them.



## Perspectives ...

- Taking marginal data into account to improve model performance
- To generate individuals in households,
- Integrating sequential data: activity plans including consumer-side logistics

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# Thank you for your attention ... 🙂



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