

# From Signaling to Interviews in Random Matching Market

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# Motivations on interviews and signals

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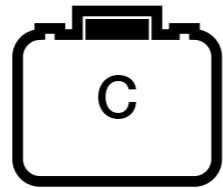
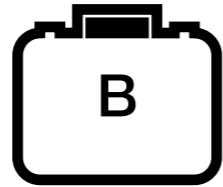
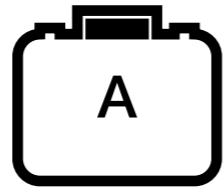
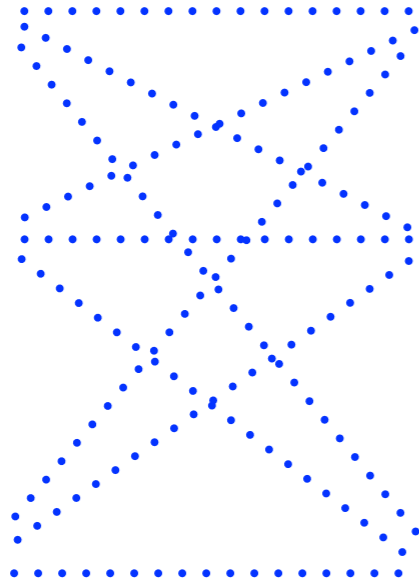
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- **Key Insight:**
  - Interviews and signals help participants **narrow down their choices** in complex matching markets, improving the market efficiency.



# Model setup

Applicants  $A$

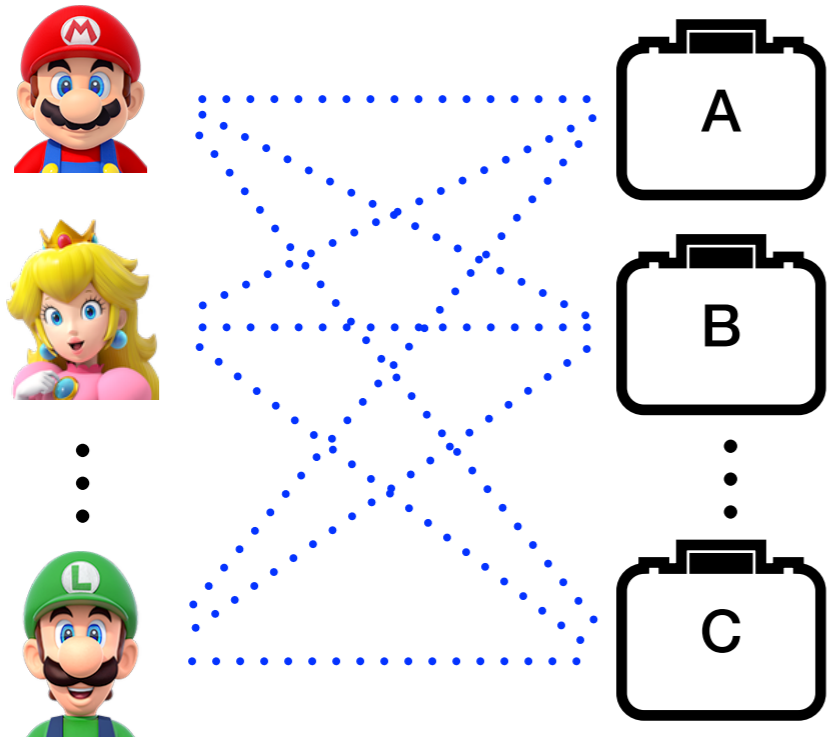
Jobs  $J$



# Model setup

Applicants  $A$

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$$n = |A| + |J|$$

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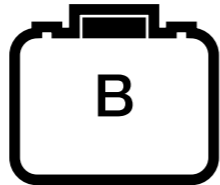
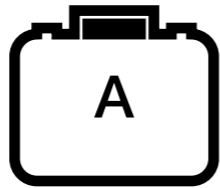
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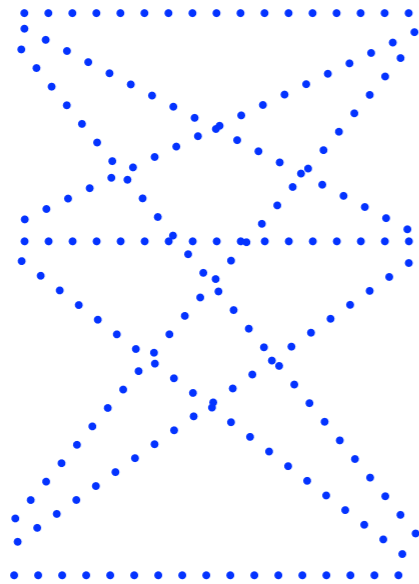
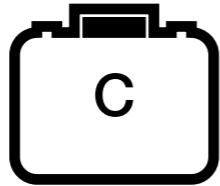
⋮



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Applicant  $a$ 's utility w.r.t. job  $j$ :

- **Pre-interview** utility:  $U_{a,j}^B$

Job  $j$ 's utility w.r.t applicant  $a$ :

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- Every agent has **pre-interview** utilities w.r.t. every agent on the other side;

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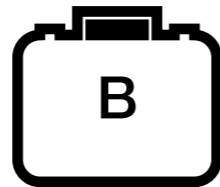
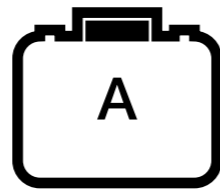
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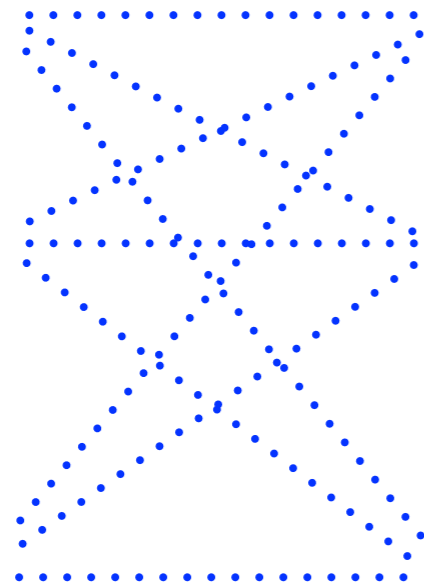
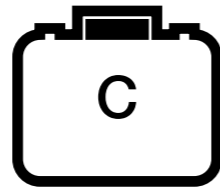
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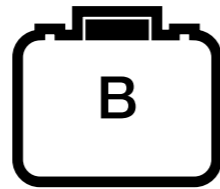
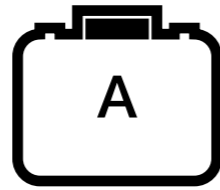
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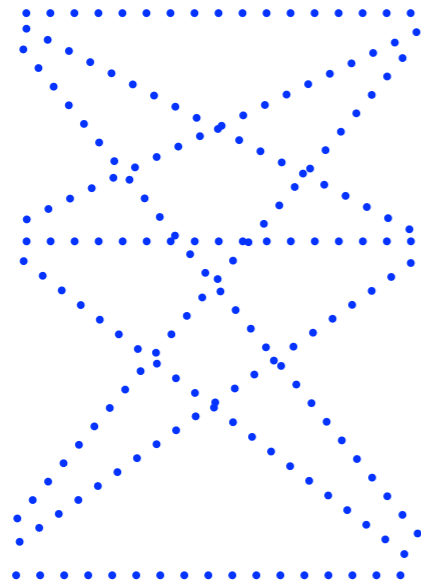
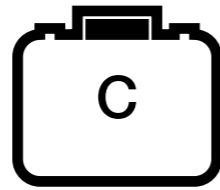
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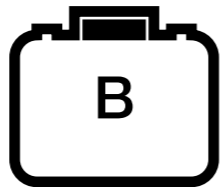
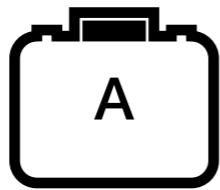
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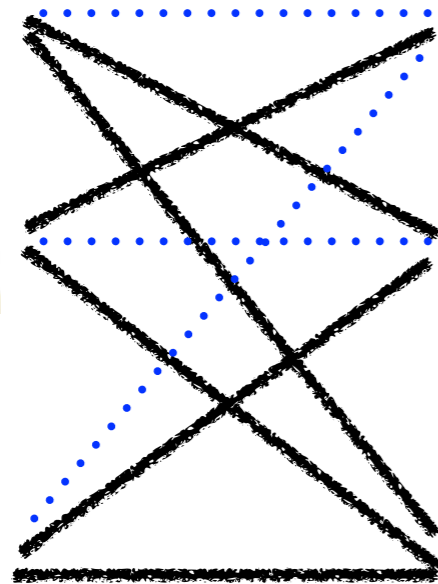
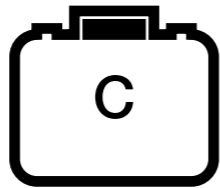
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Interview graph

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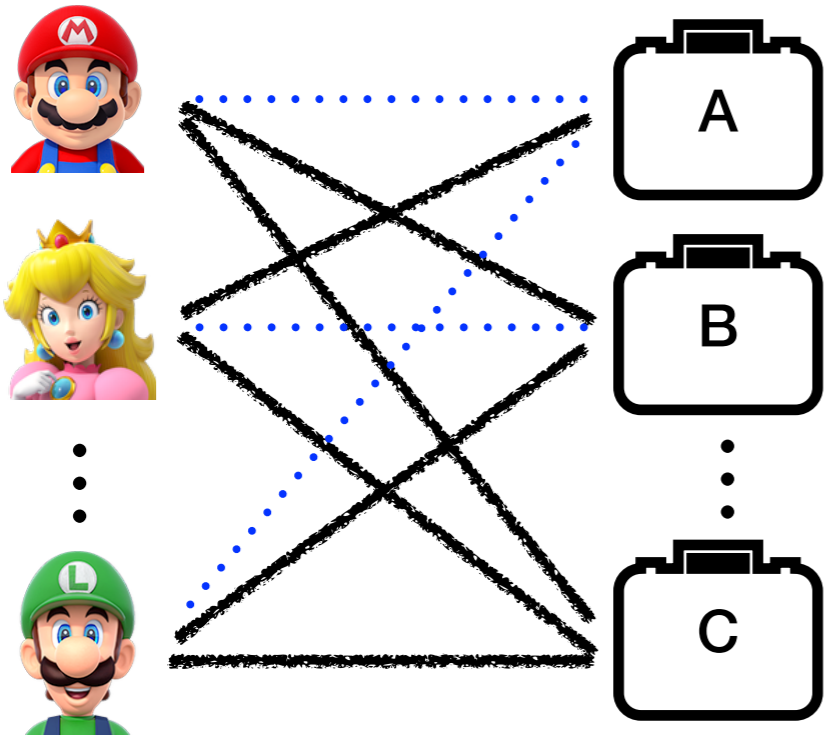
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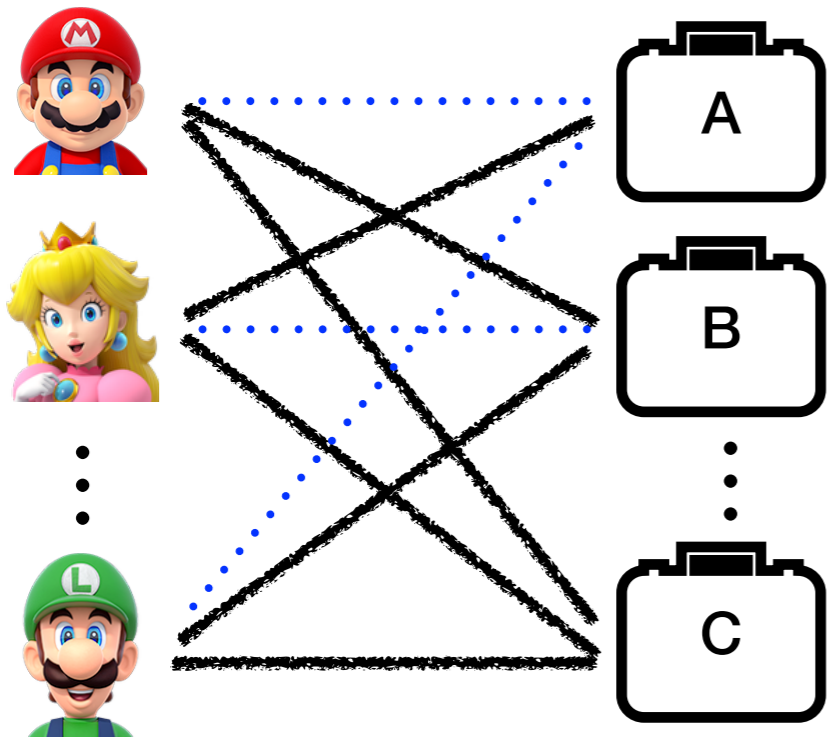
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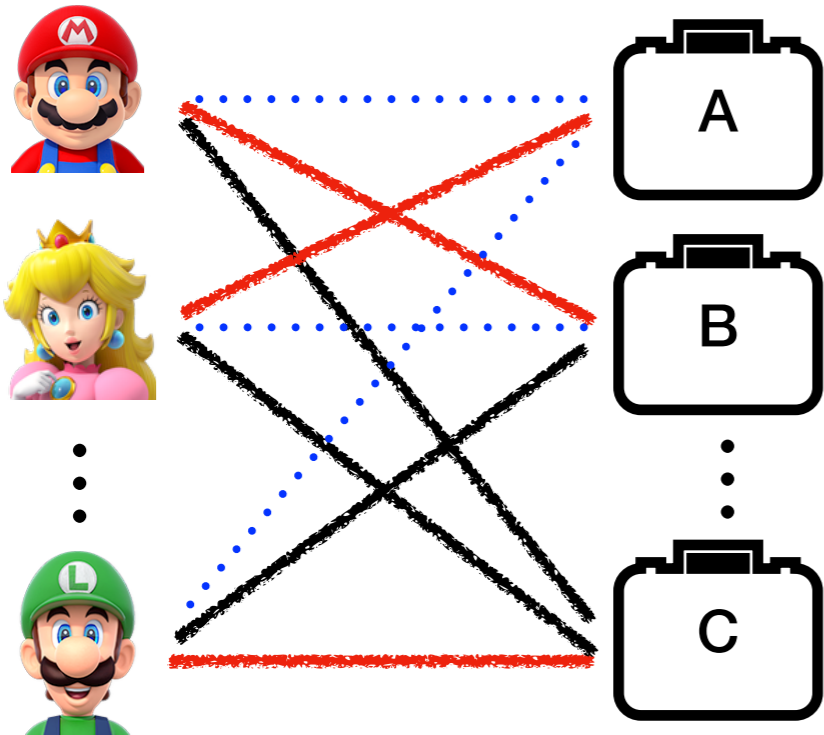
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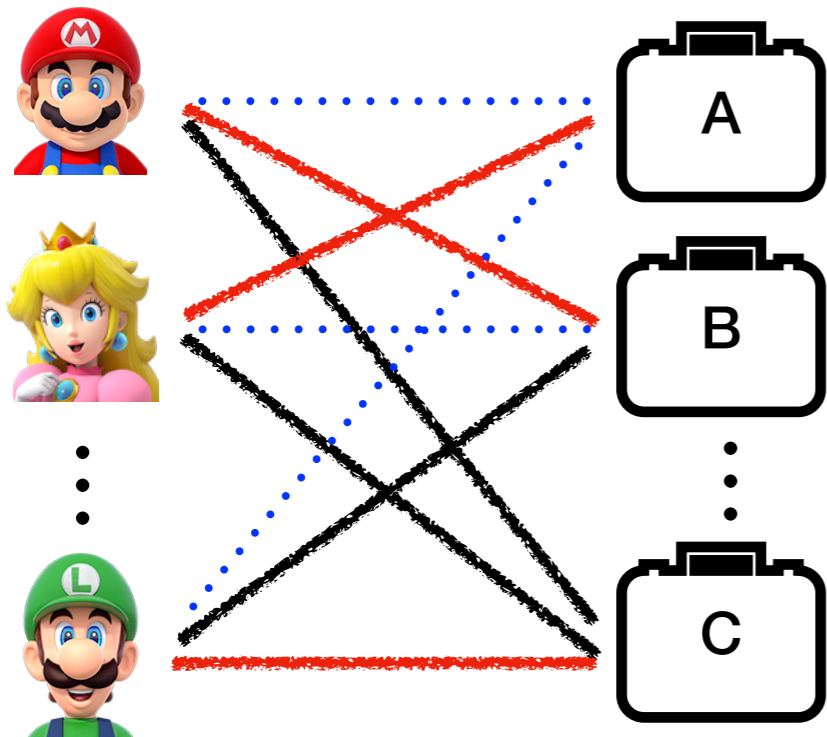
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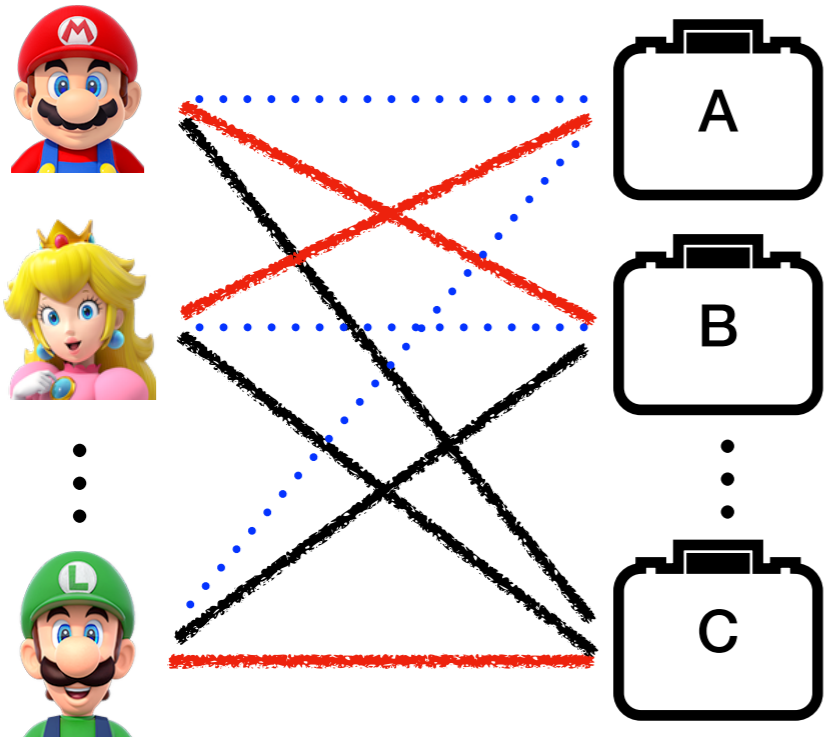
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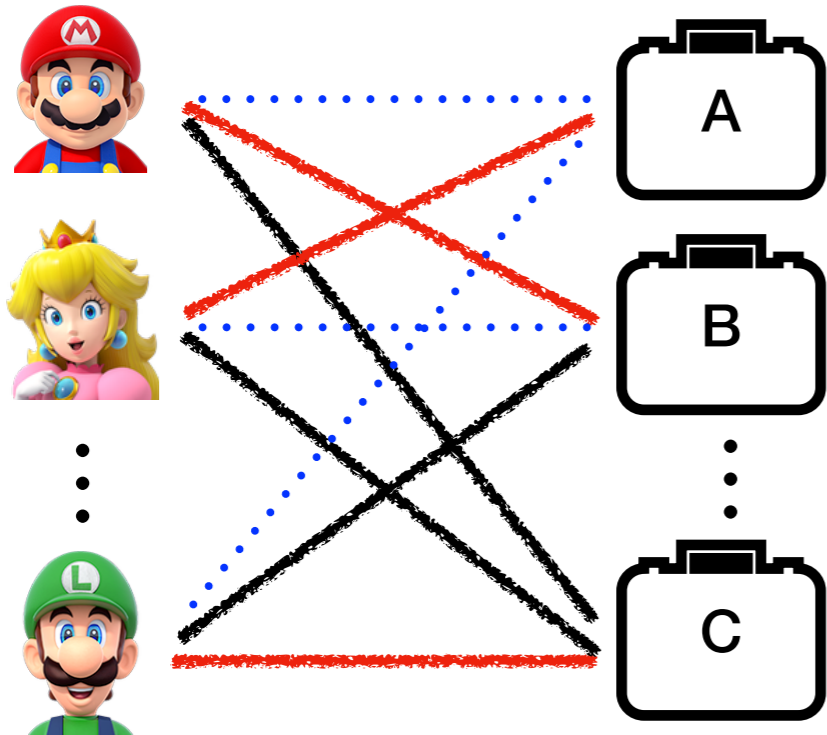
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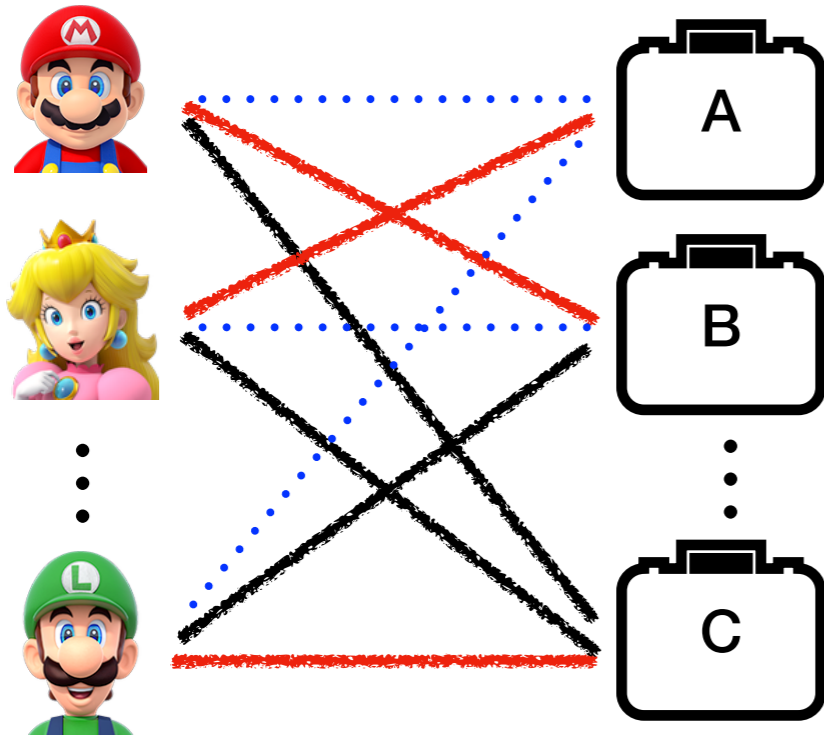
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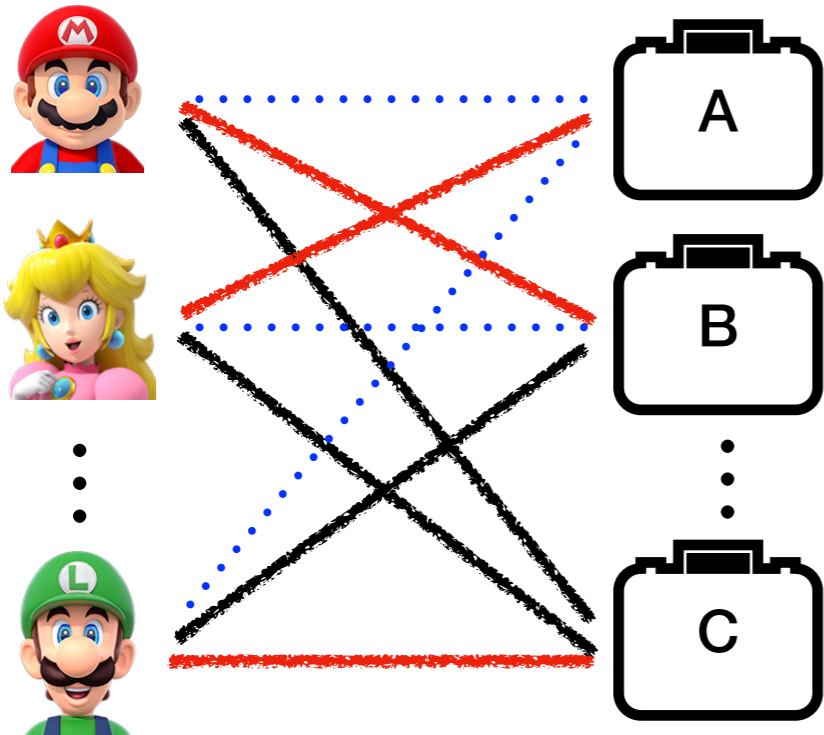
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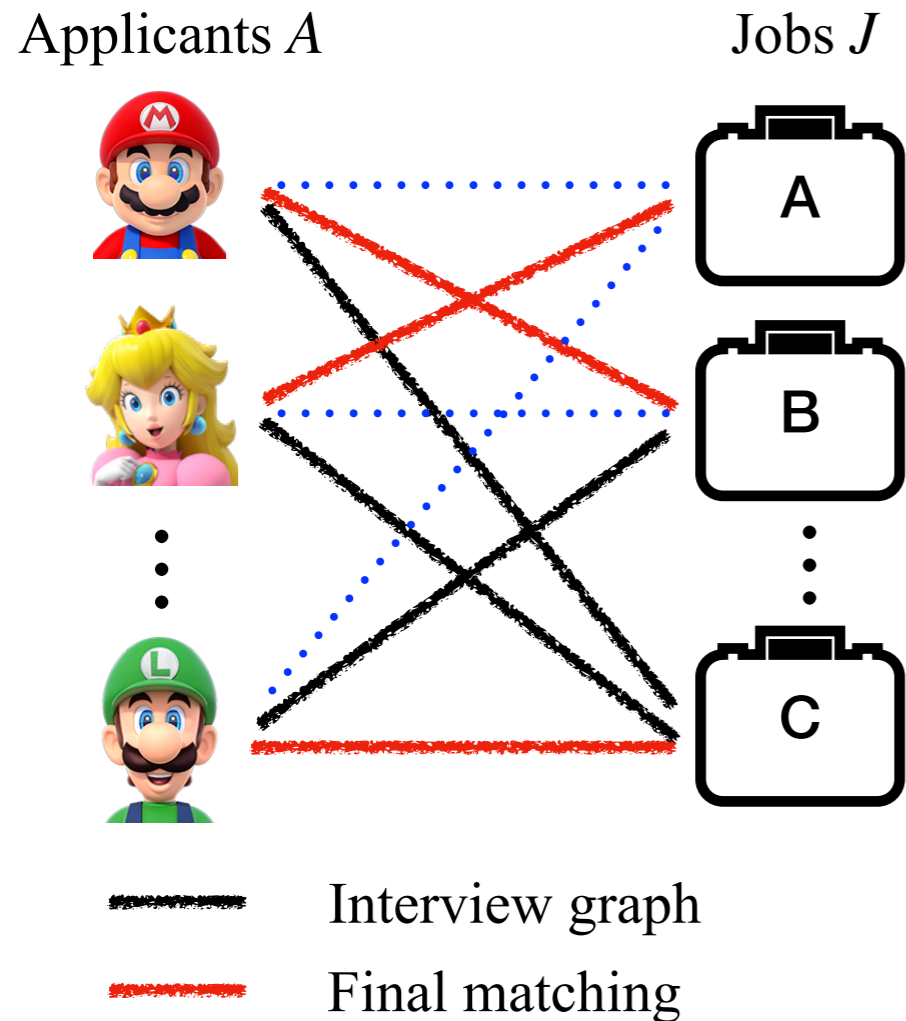
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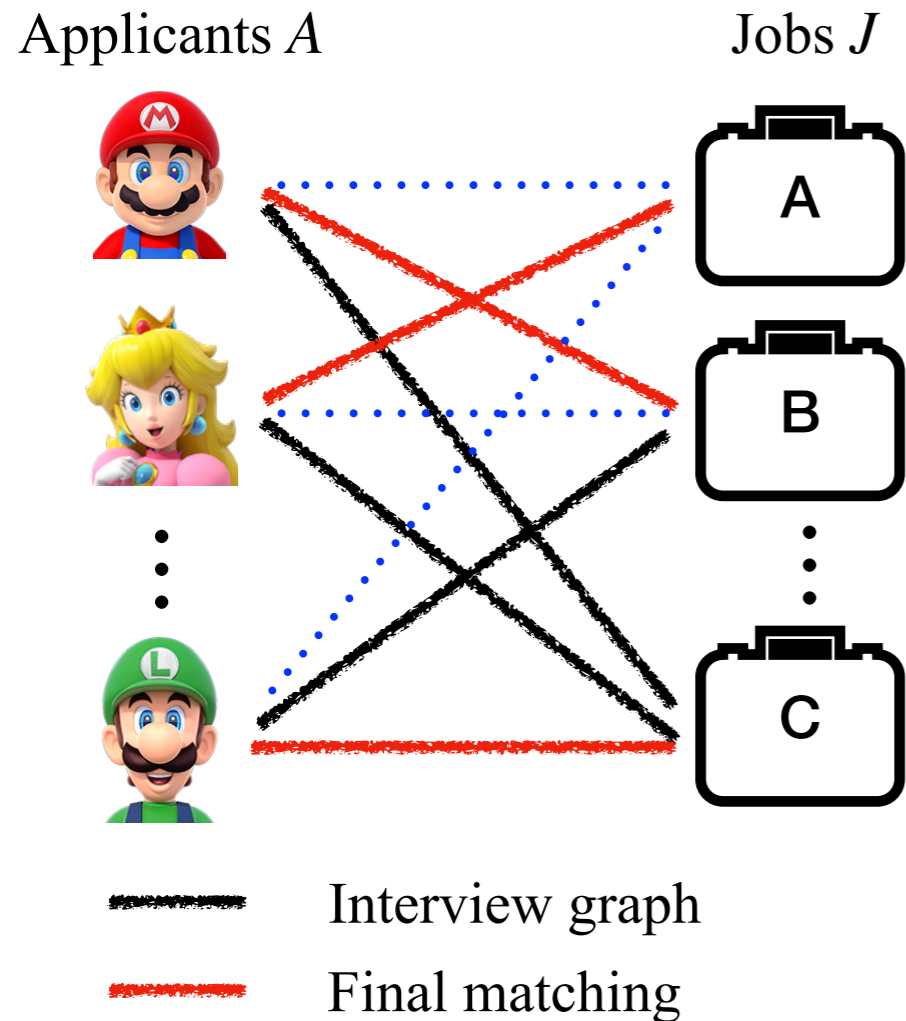
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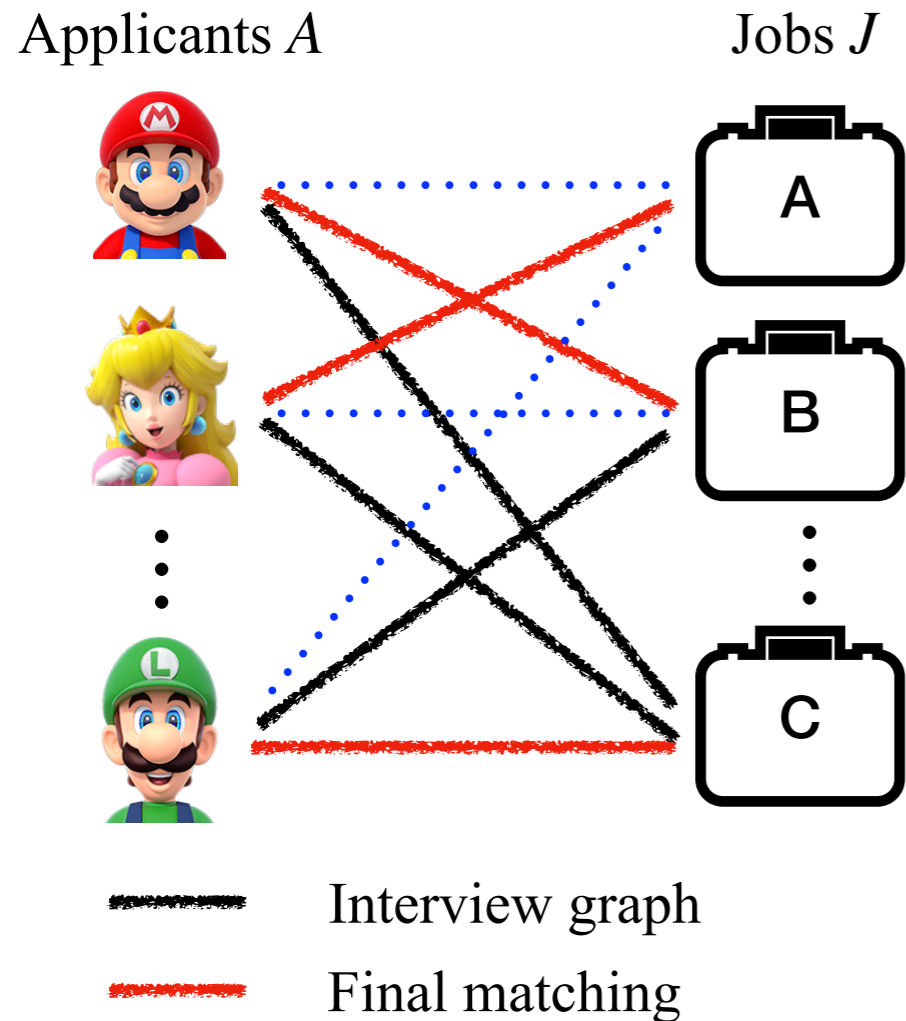
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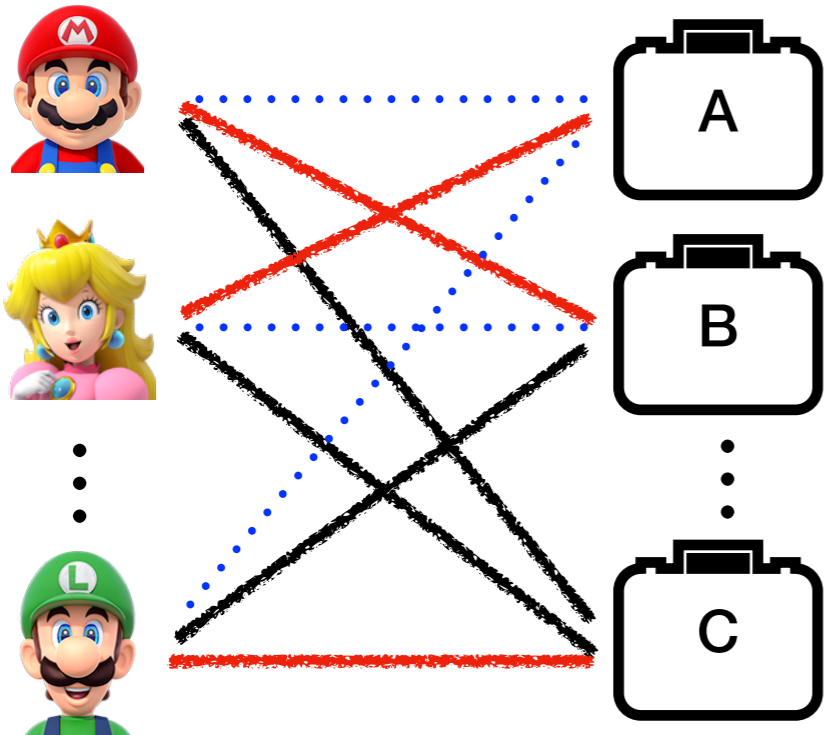
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 Interview graph  
 Final matching

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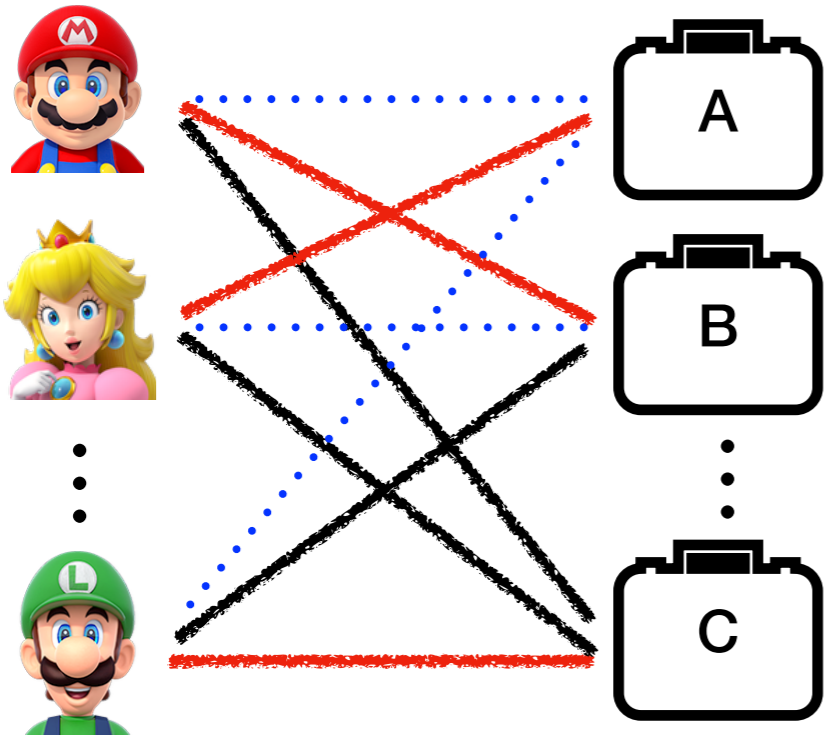
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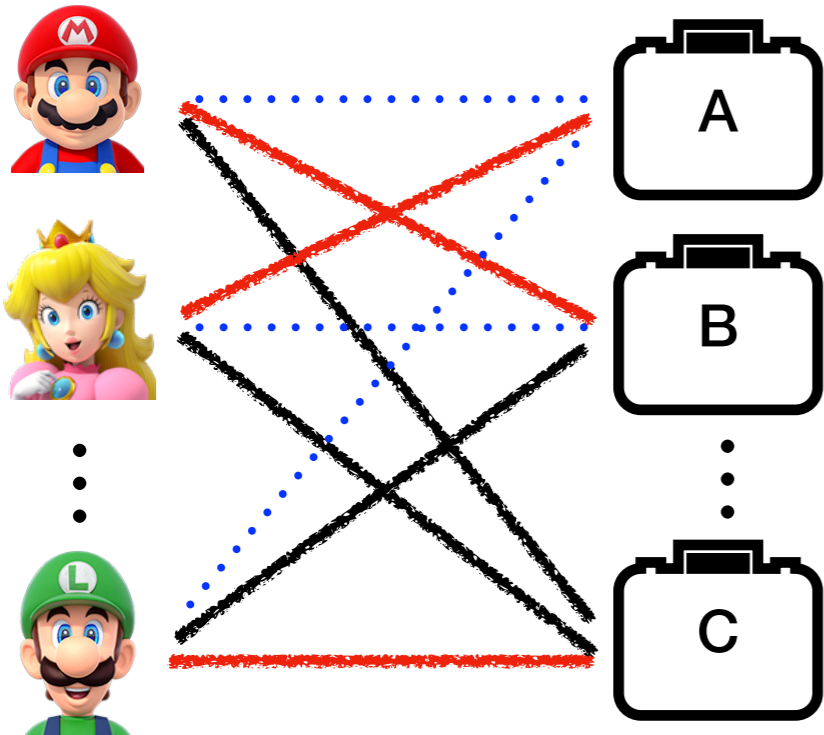
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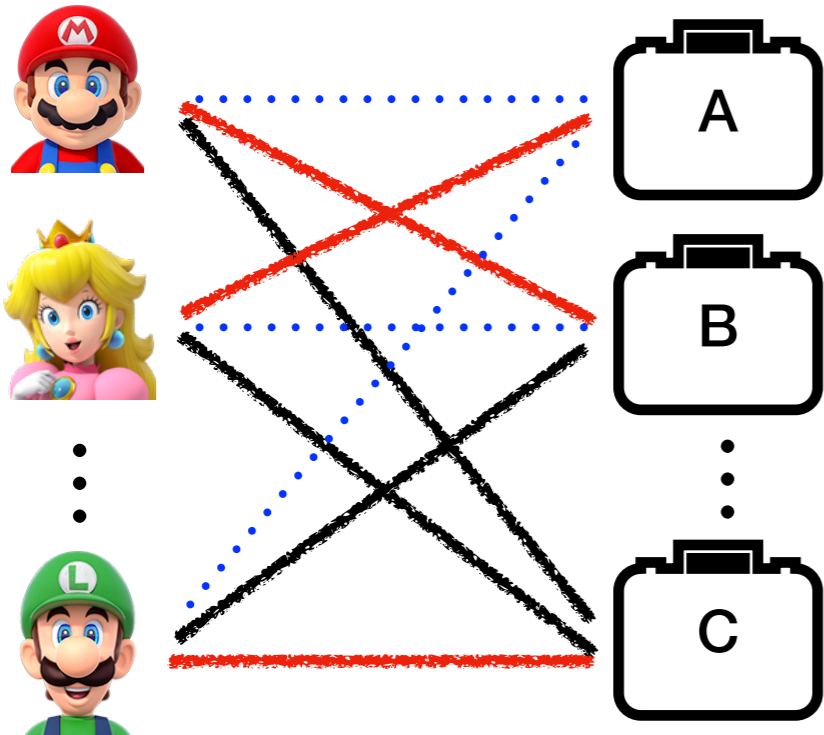
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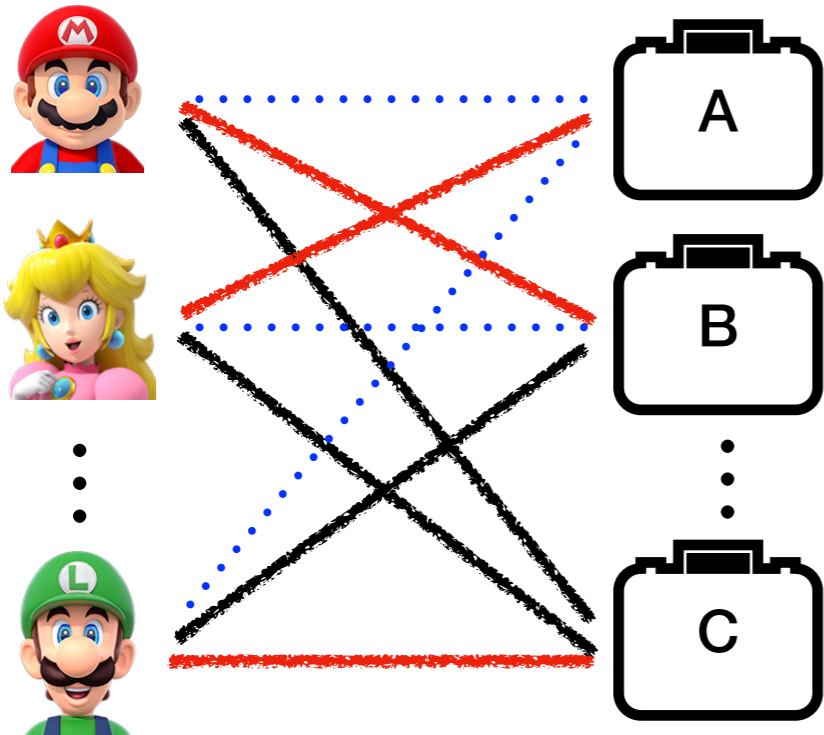
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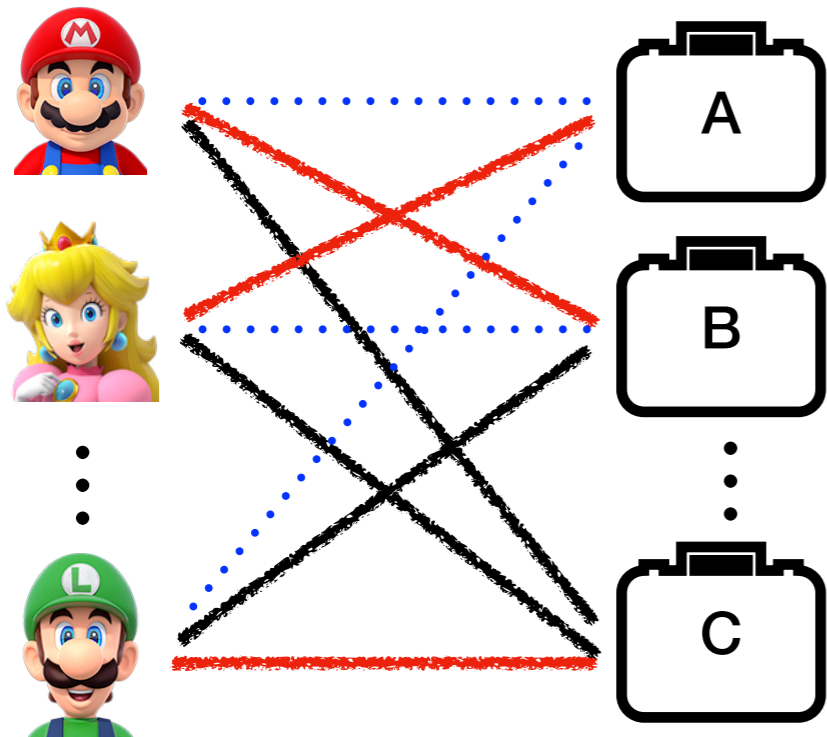
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- Ensure **interim stability**
- Reduce market congestion (conducting fewer interviews).

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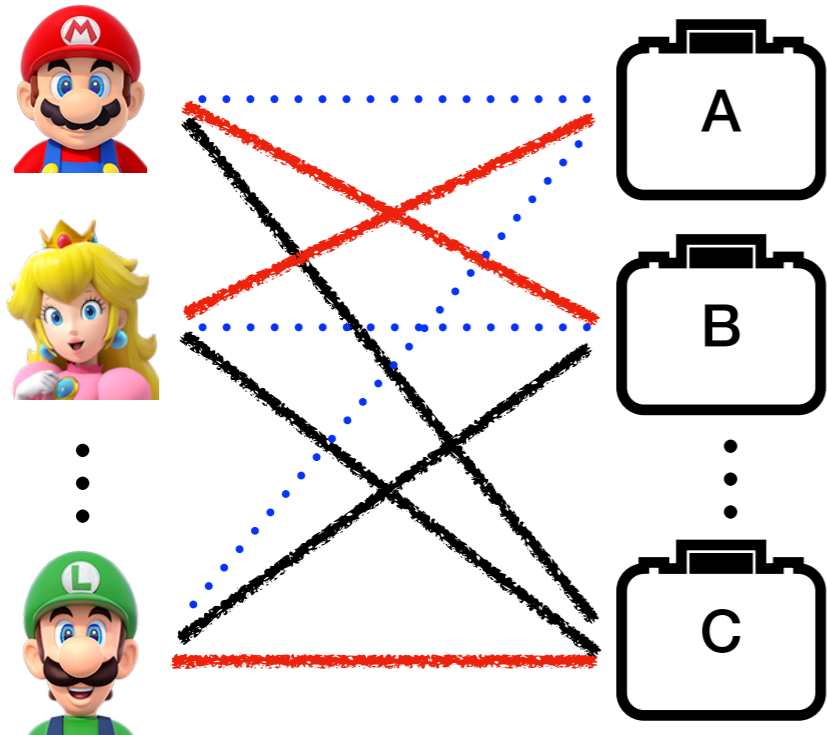
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**Focus:** From signaling to interviews  $\implies$  interim stability + reduce congestions



# Our contribution

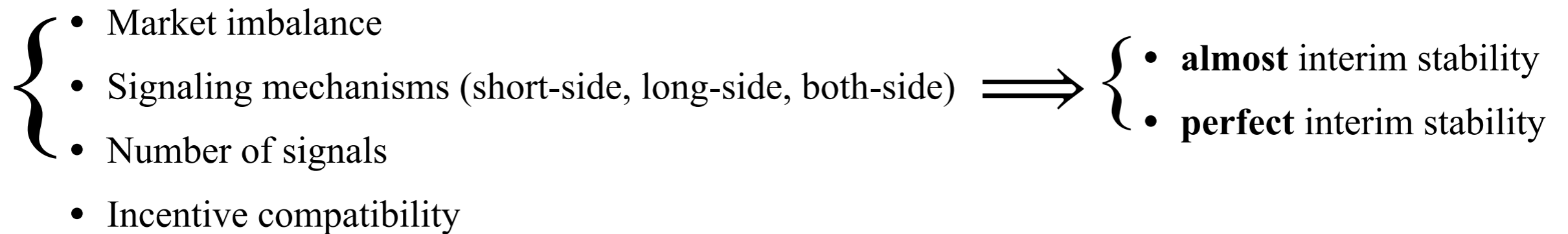
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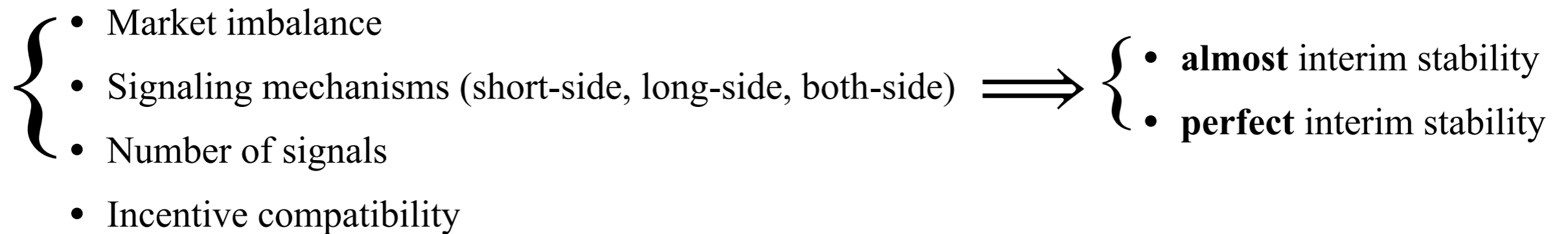
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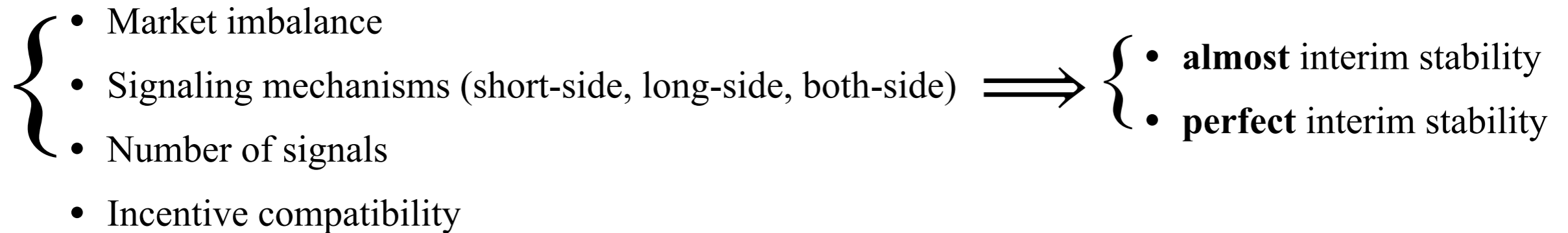
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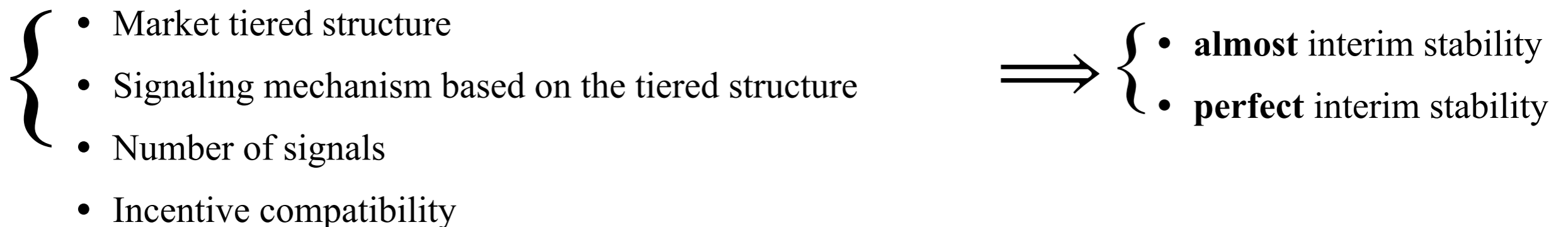
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- We also extend our results to the Multi-tiered markets:



# Our contribution

For the talk: we focus on the single-tiered random market

- Single-tiered markets: 

- Market imbalance
  - Signaling mechanisms (short-side, long-side, both-side)  $\implies$
  - Number of signals
  - Incentive compatibility
- **almost** interim stability
  - **perfect** interim stability

- Methodology: 

- Develop a **message-passing algorithm** that efficiently **determines interim stability** and match outcomes by leveraging their **local neighborhood** structure

- We also extend our results to the Multi-tiered markets: **(not covered in this talk)**

- Market tiered structure
  - Signaling mechanism based on the tiered structure  $\implies$
  - Number of signals
  - Incentive compatibility
- **almost** interim stability
  - **perfect** interim stability

# Single-tiered market

Applicants  $A$



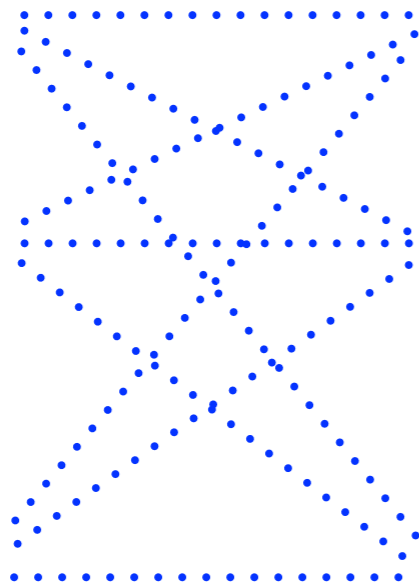
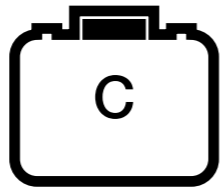
⋮



Jobs  $J$



⋮



Applicant  $a$ 's utility w.r.t. job  $j$ :

- **Pre**-interview utility:  $U_{a,j}^B$
- **Post**-interview utility:  $U_{a,j}^A$

Job  $j$ 's utility w.r.t applicant  $a$ :

- **Pre**-interview utility:  $U_{j,a}^B$
- **Post**-interview utility:  $U_{j,a}^A$

**Assumption:**  $\forall$  applicant  $a$  and job  $j$ ,

- **Pre**-interview utilities are i.i.d.  $\sim \mathbb{B}$  (continuous distribution);

→ Strict preference

# Single-tiered market

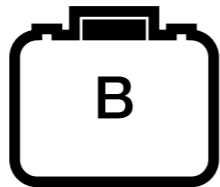
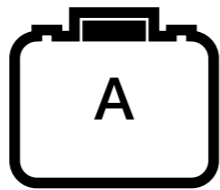
Applicants  $A$



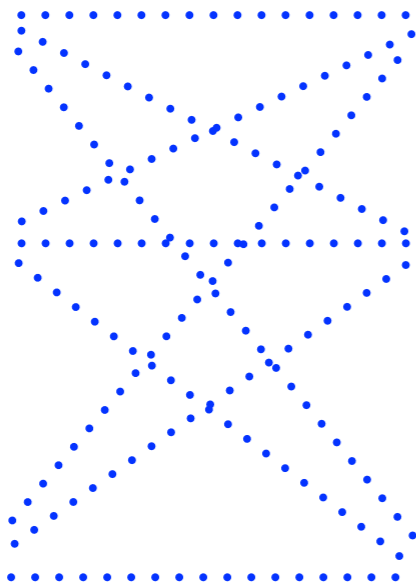
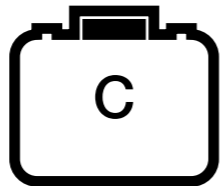
⋮



Jobs  $J$



⋮



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- **Pre**-interview utility:  $U_{a,j}^B$
- **Post**-interview utility:  $U_{a,j}^A = U_{a,j}^B + A_{a,j}$  ← Idiosyncratic **post**-interview shock

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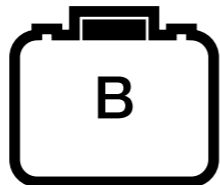
Applicants  $A$



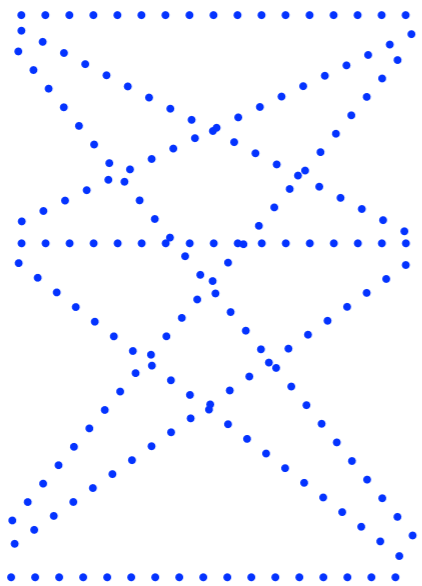
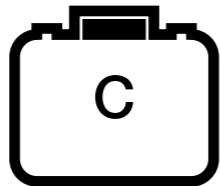
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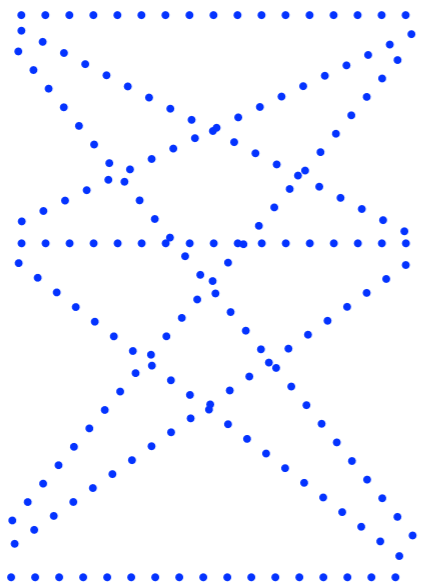
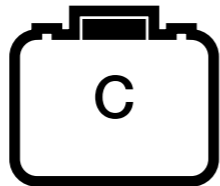
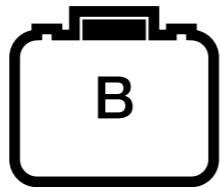
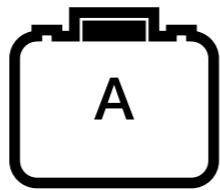
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# Single-tiered market

Applicants  $A$



Jobs  $J$



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- **Pre**-interview utilities are i.i.d.  $\sim \mathbb{B}$  (continuous distribution);
- **Post**-interview shocks are i.i.d.  $\sim \mathbb{A}$ .

Strict preference

Every agent's pre-interview utilities are i.i.d. generated;

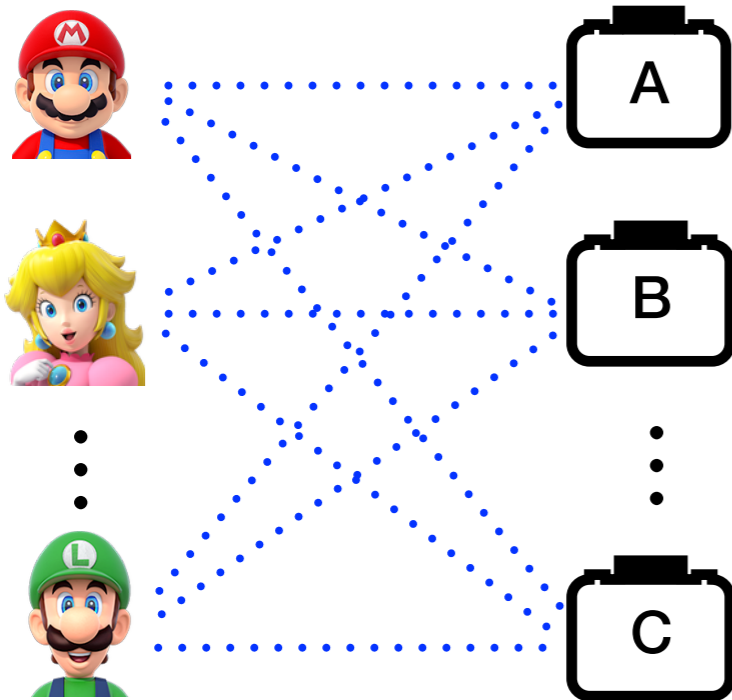
Every agent's post-interview utilities are also i.i.d. generated marginally.

# From signaling to interviews

**One-side signaling:** Each agent on the “chosen” side signals its top  $d$  preferred candidates based on the **pre-interview** utilities

Applicants  $A$

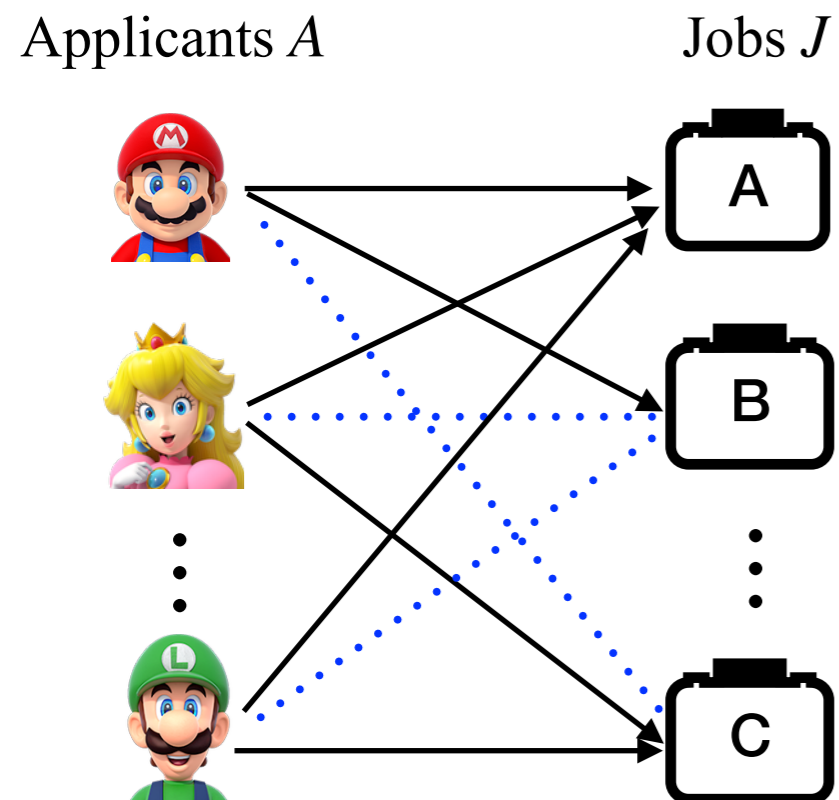
Jobs  $J$



applicant-signaling with  $d = 2$

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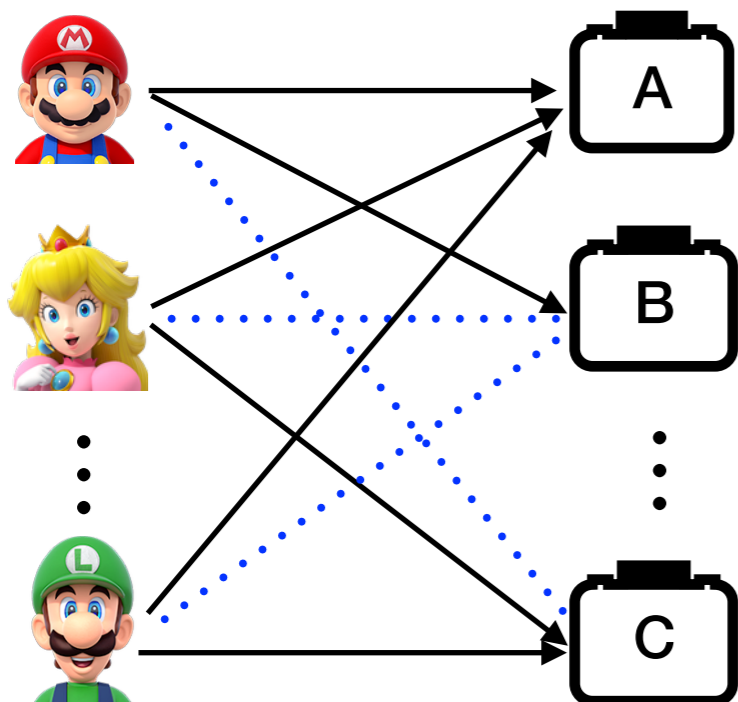
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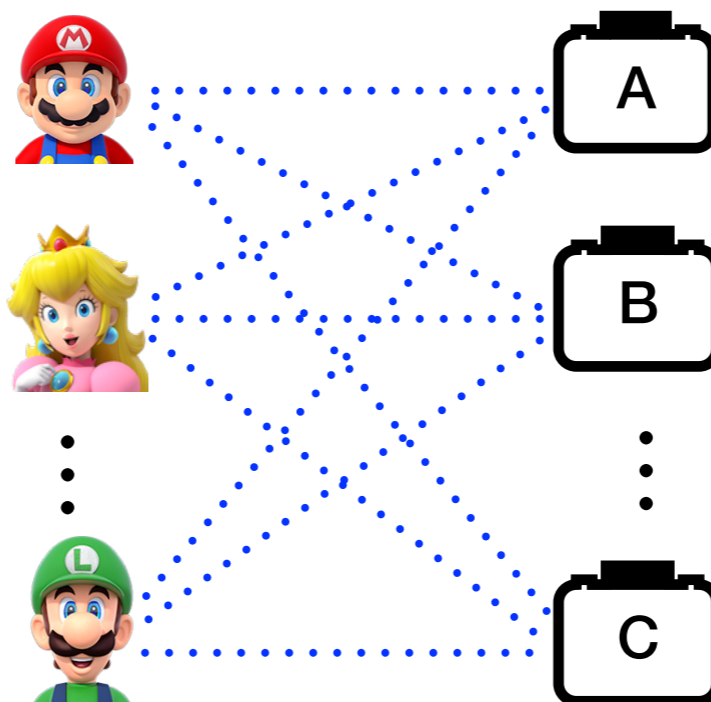
Jobs  $J$



applicant-signaling with  $d = 2$

Applicants  $A$

Jobs  $J$



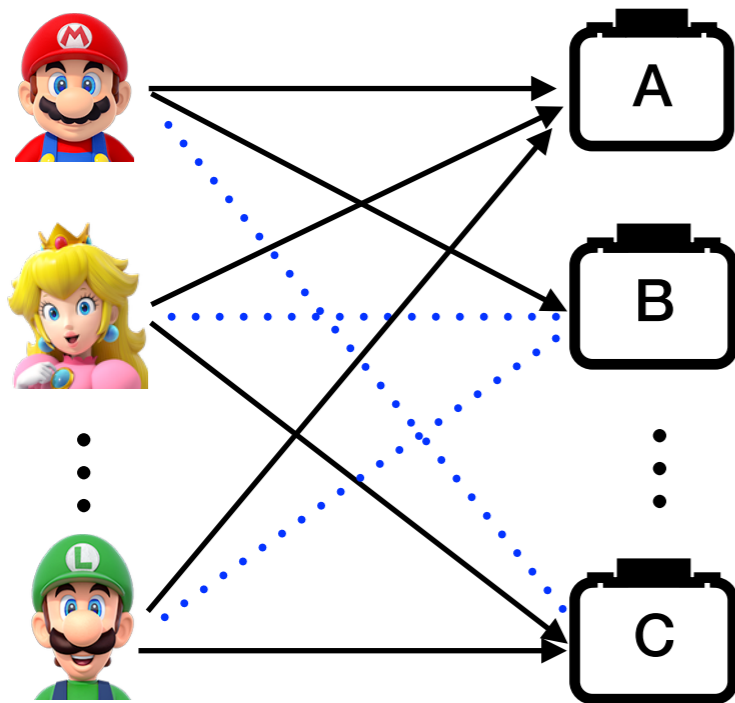
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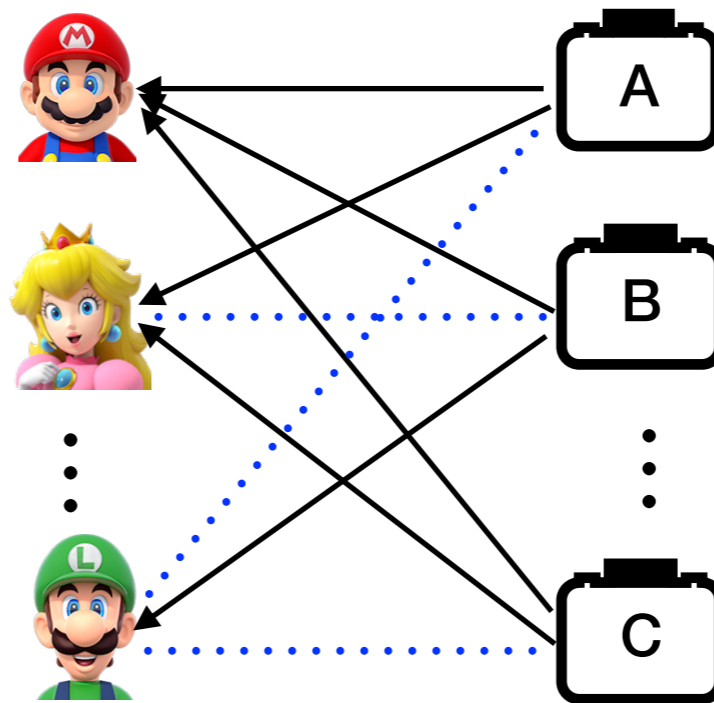
Jobs  $J$



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Applicants  $A$

Jobs  $J$



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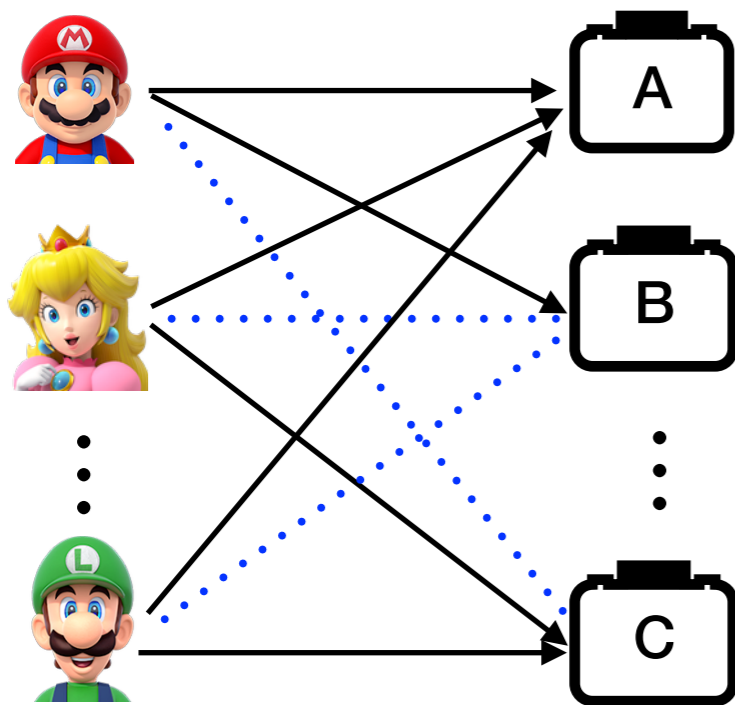
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Applicants  $A$

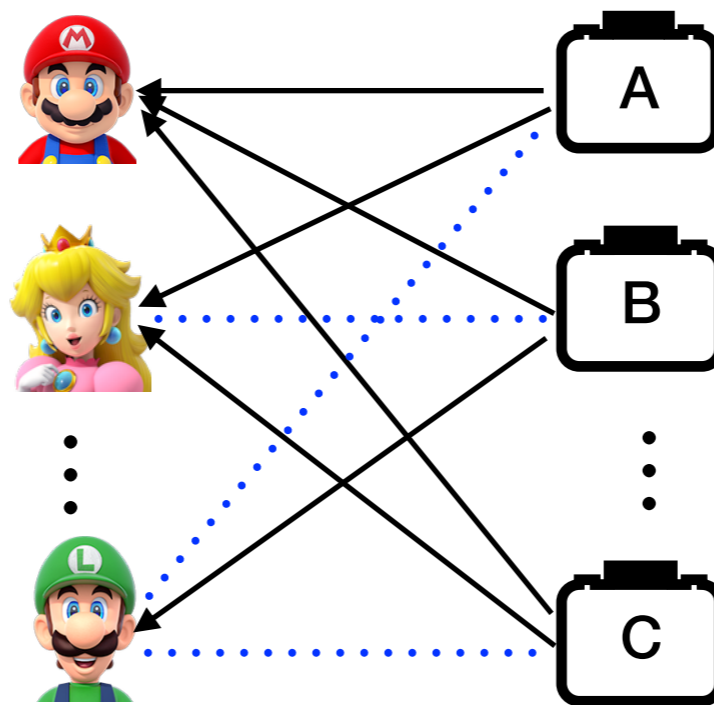
Jobs  $J$



applicant-signaling with  $d = 2$

Applicants  $A$

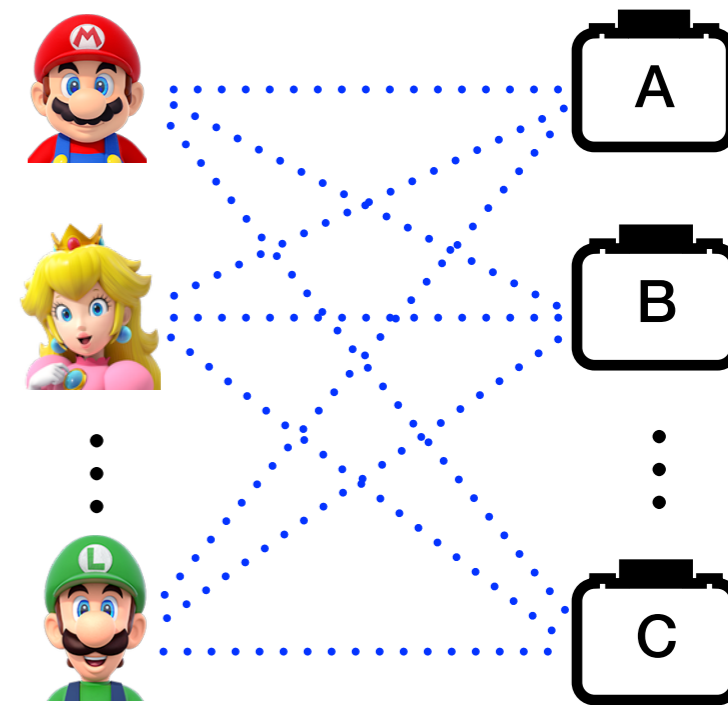
Jobs  $J$



job-signaling with  $d = 2$

Applicants  $A$

Jobs  $J$

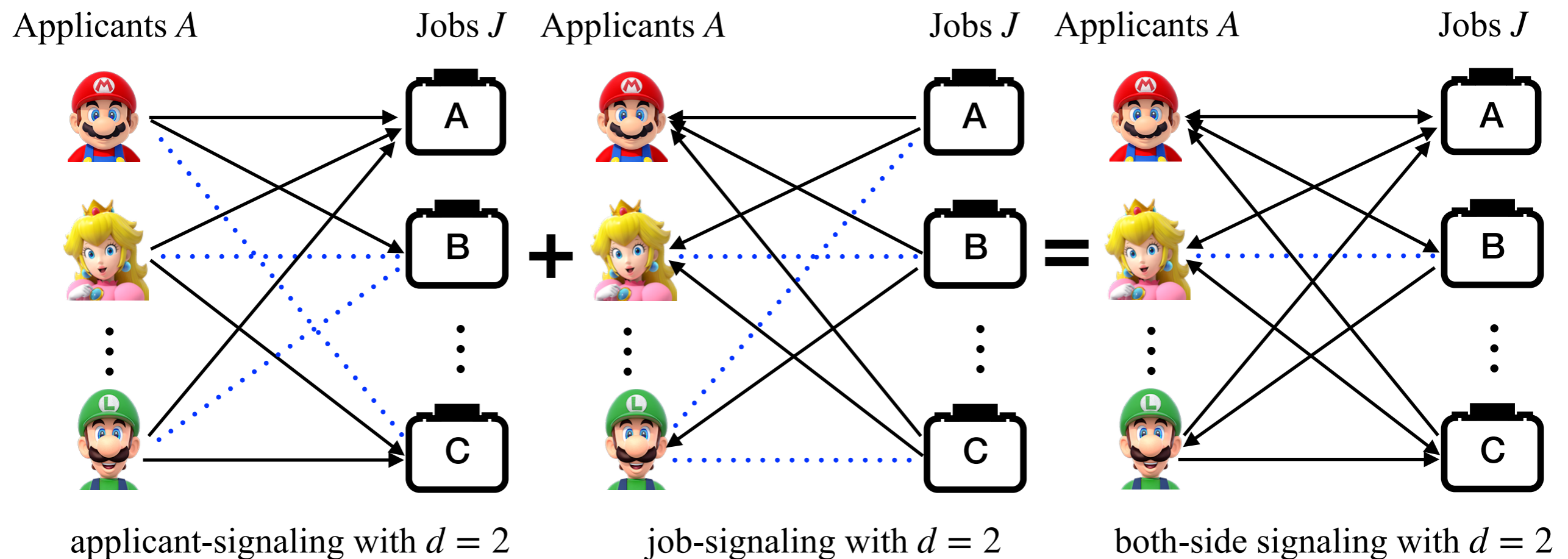


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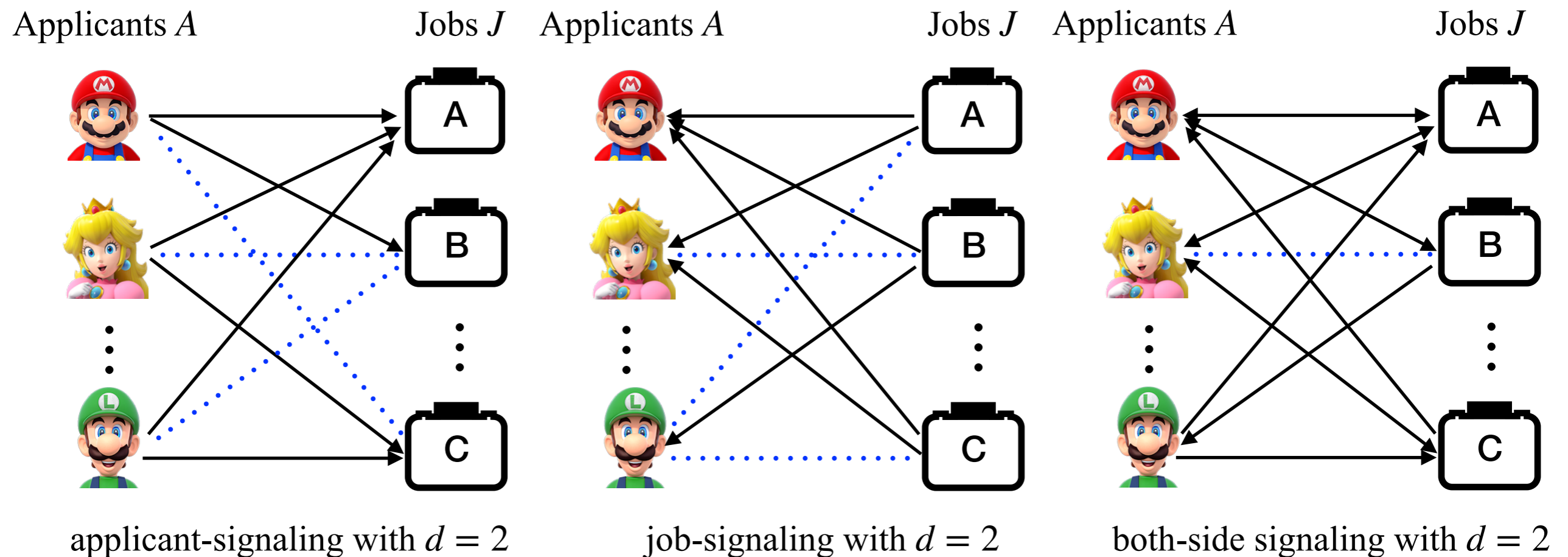




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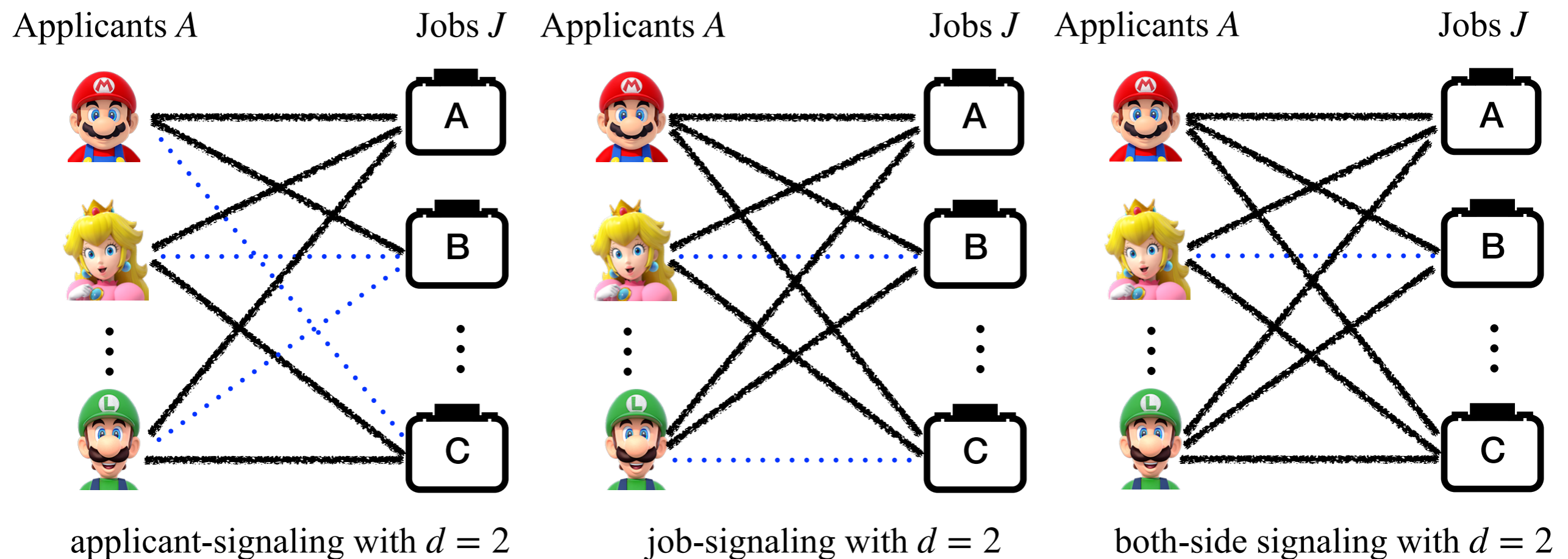


**Interview graph** is formed by including all pairs where at least one party has signaled to the other.

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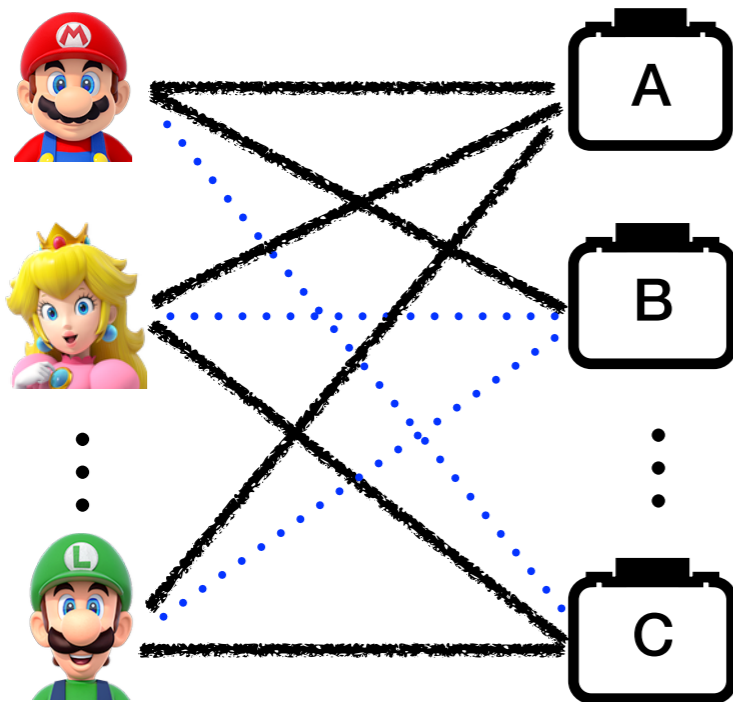


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# Main results on single-tiered market

Applicants  $A$

Jobs  $J$

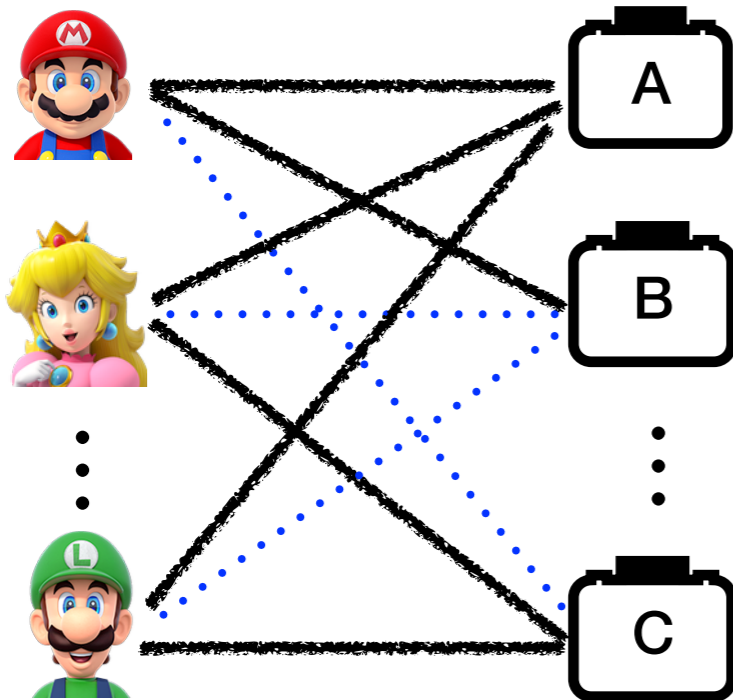


$H \triangleq$  interview graph constructed  
by **applicant-signaling** with  $d$

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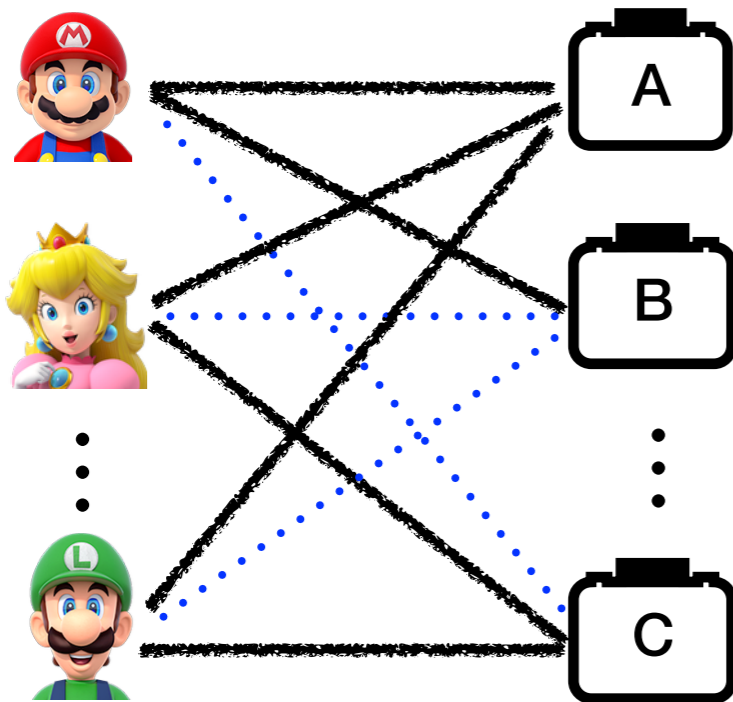
Theorem (sparse signaling):  $\omega(1) \leq d \leq O(\text{Poly log } n)$

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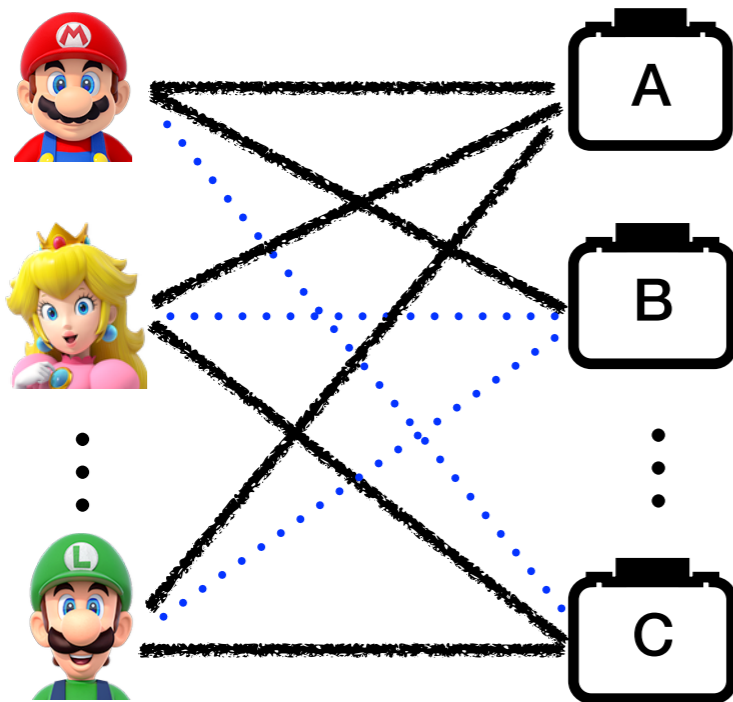
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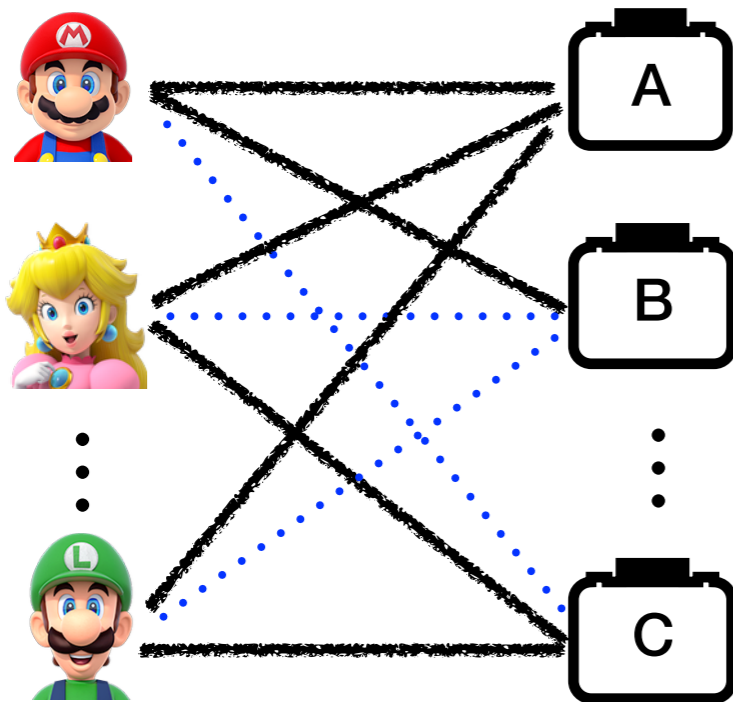
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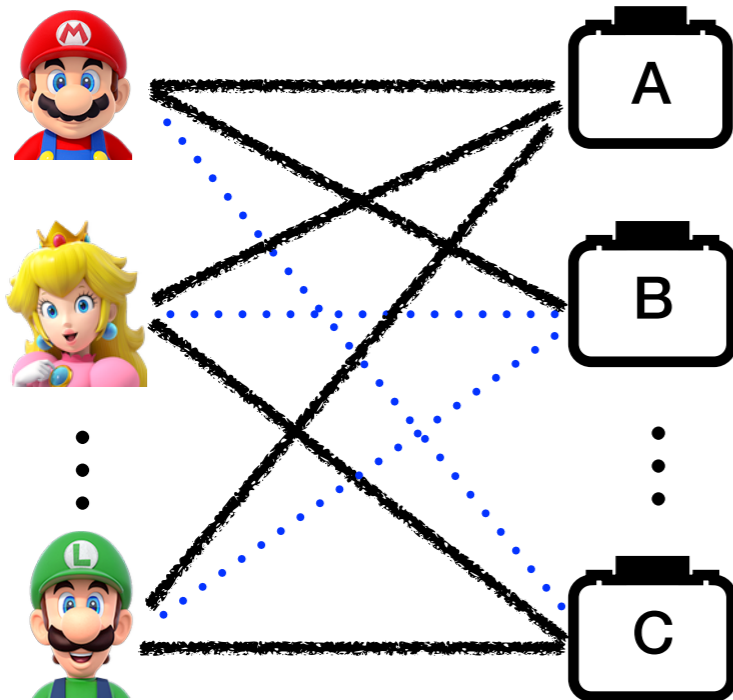
For market with **sparse** signaling:

- **Weakly** imbalanced market, **either short-side or long-side signaling**
  - **Strongly** imbalanced market, **only short-side signaling**
- $\implies$  almost interim stability

# Main results on single-tiered market

Applicants  $A$

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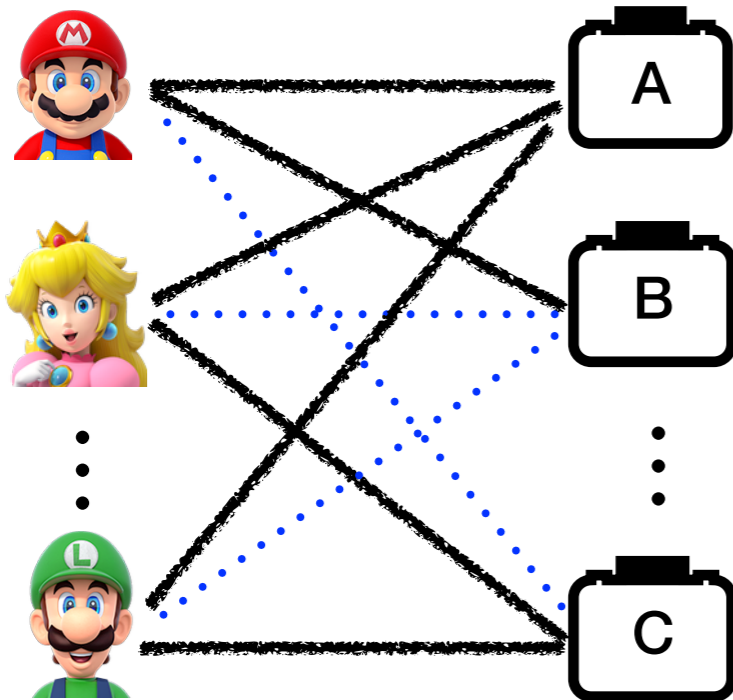
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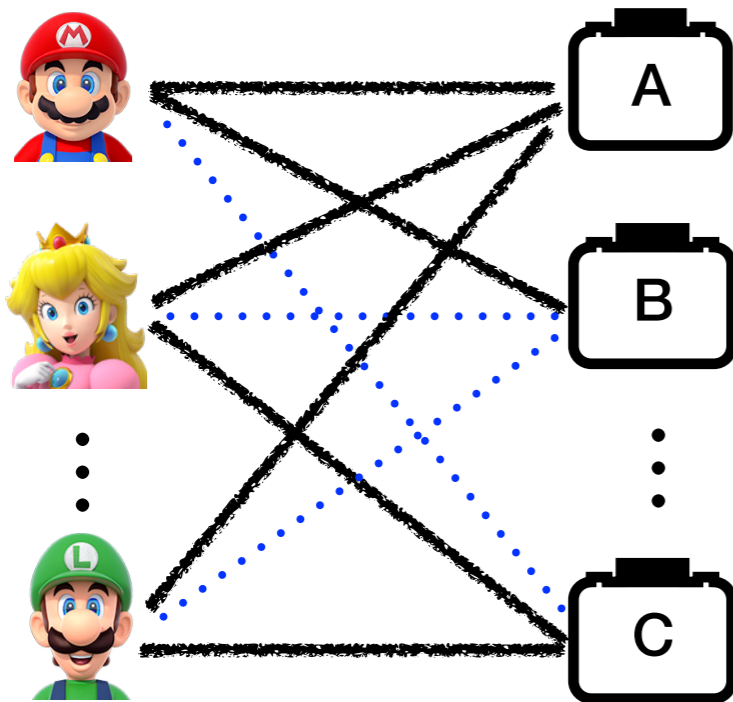
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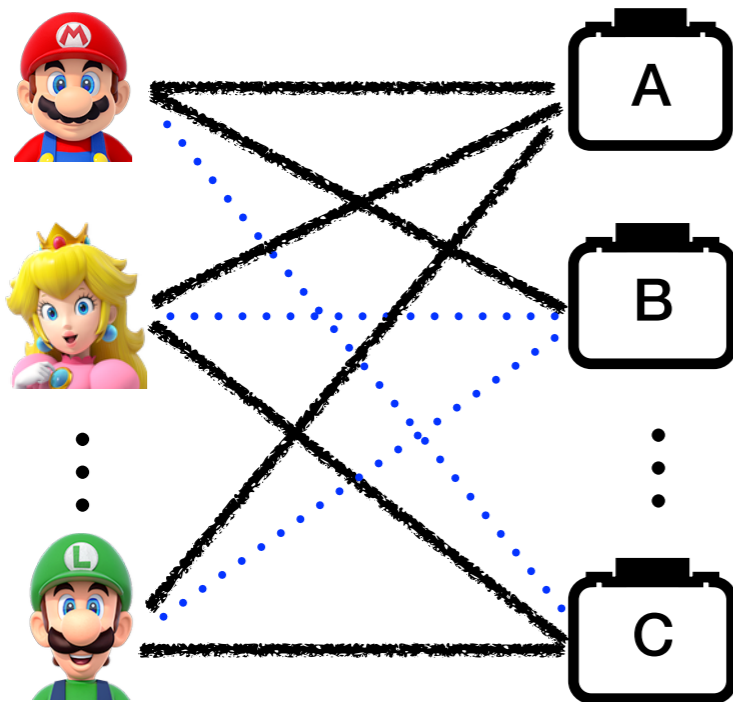
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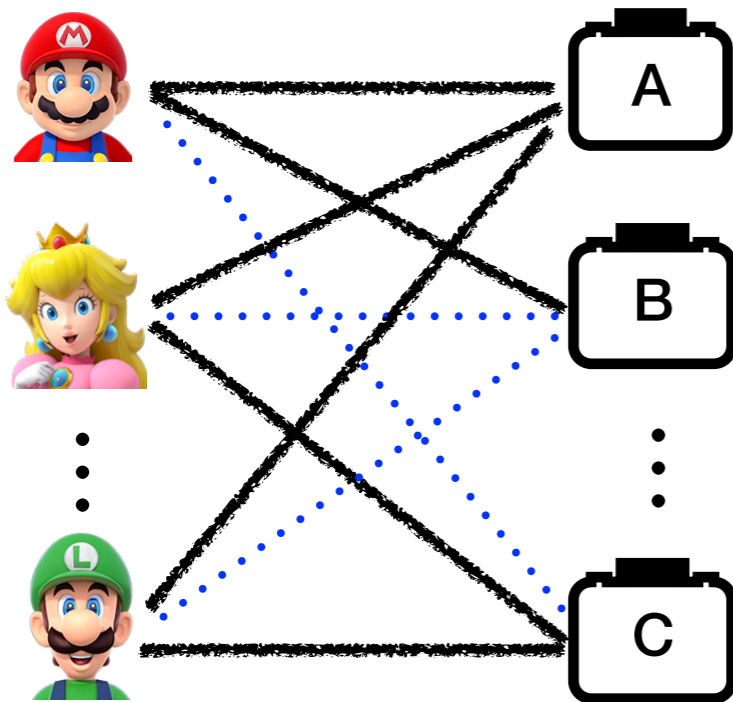
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For market with **dense** signaling:

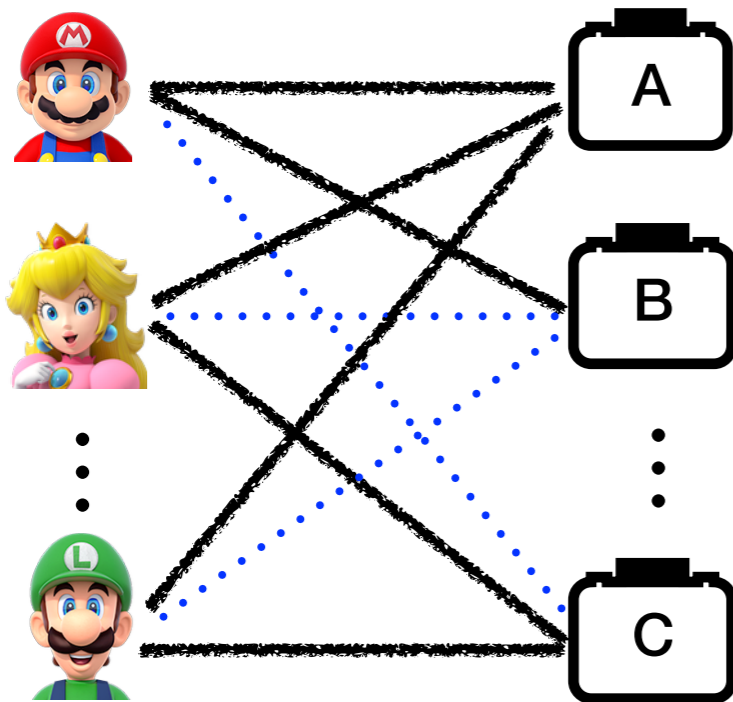
- Imbalanced market, **only short-side signaling**
- Balanced market, either-side-signaling

$\implies$  perfect interim stability

# Main results on single-tiered market

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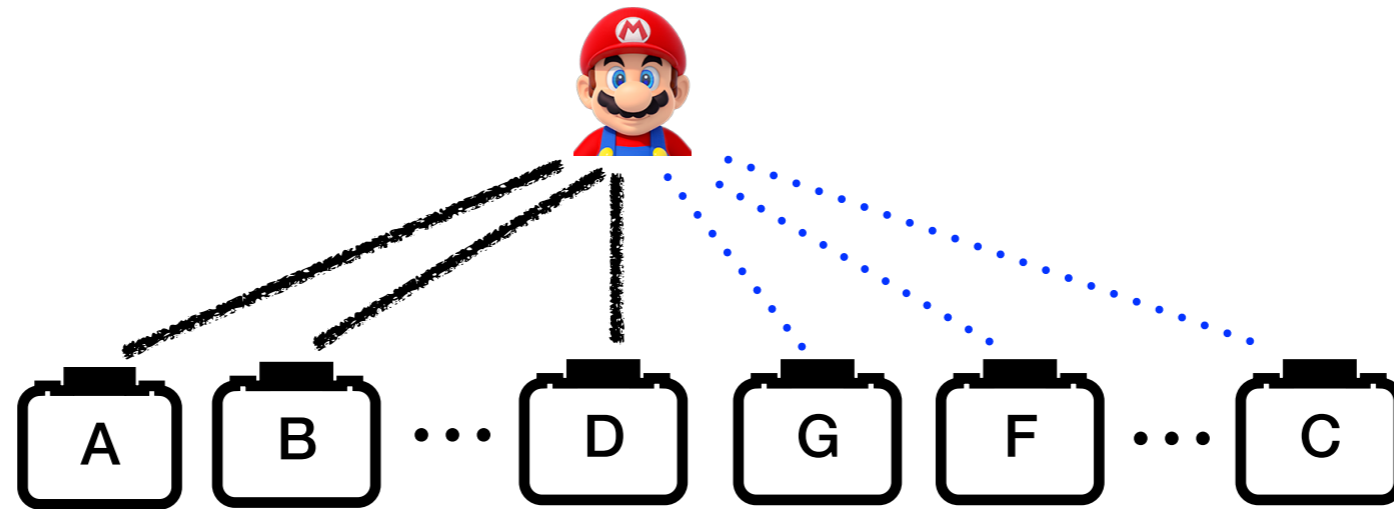
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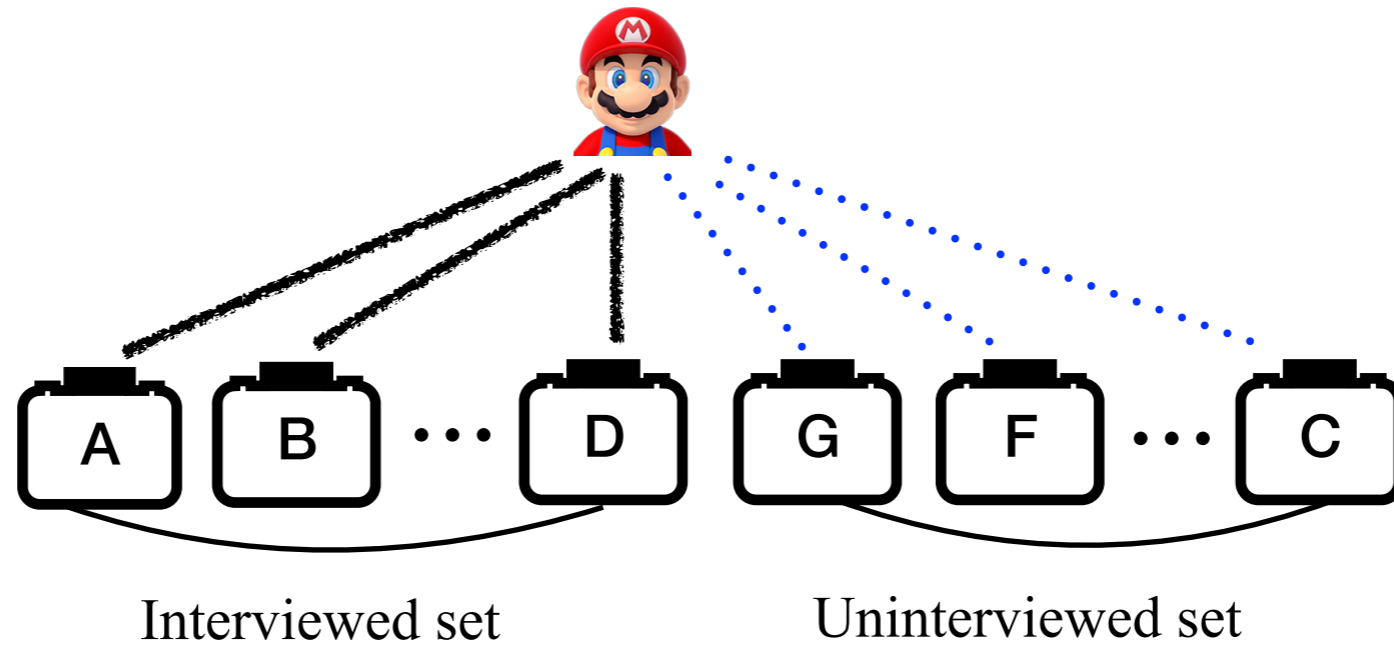
Moreover, if the market is strongly imbalanced,  $d \geq \Omega(\log n)$  also works.

# Proof sketch for one-side signaling

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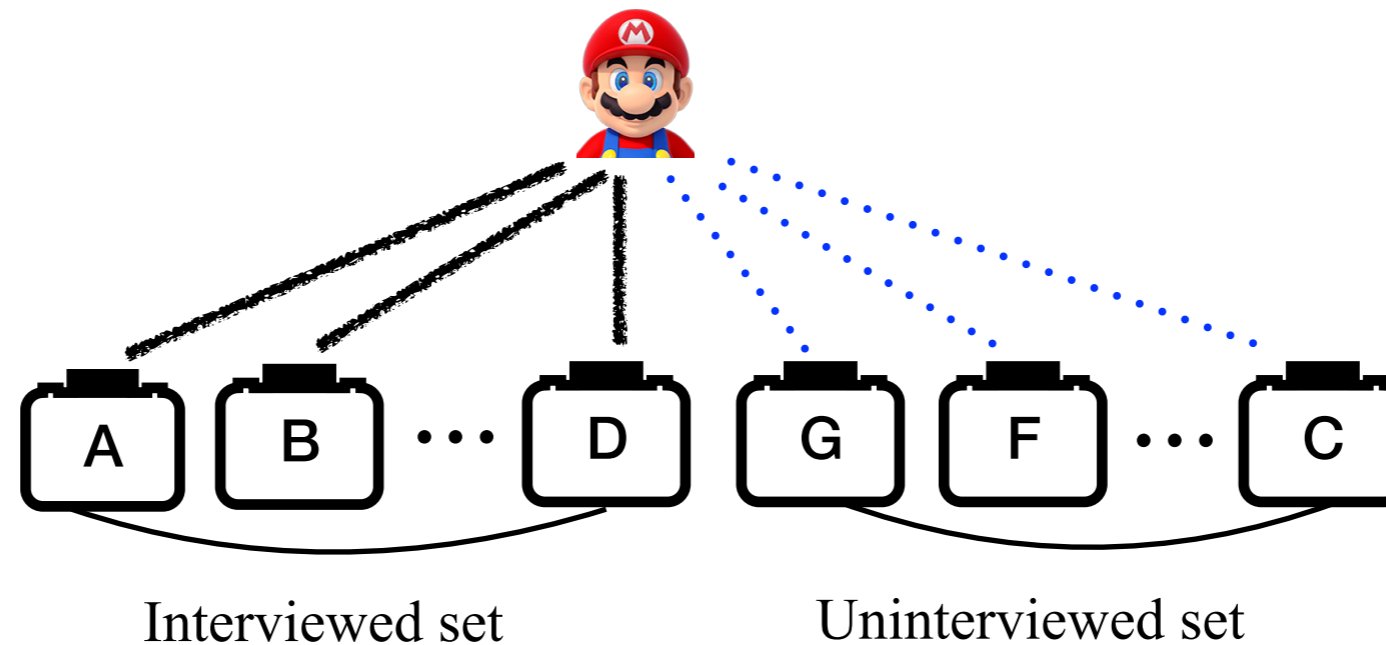


# Proof sketch for one-side signaling



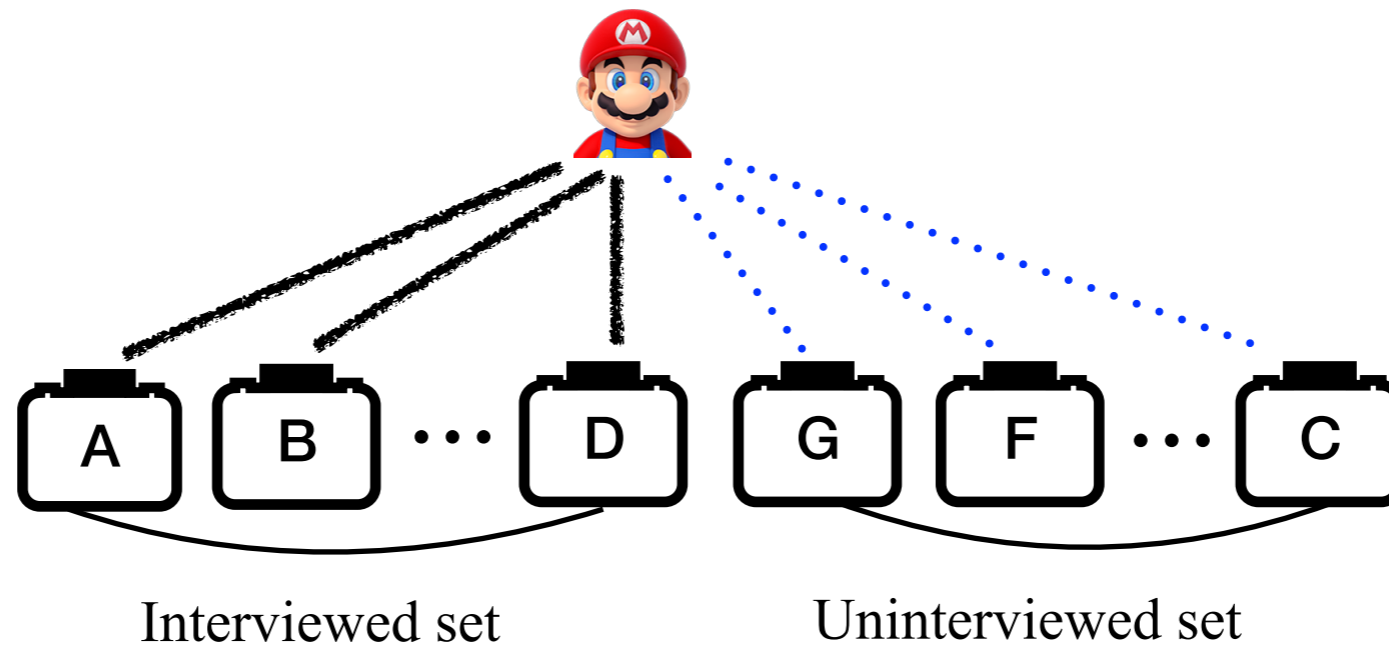


# Proof sketch for one-side signaling



**Definition (Availability):** Fix applicant  $a$ , we say a job  $j$  is **available** to  $a$  on  $H$ , if and only if  $j$  weakly prefers  $a$  to its match in every stable matching on  $H$ .

# Proof sketch for one-side signaling

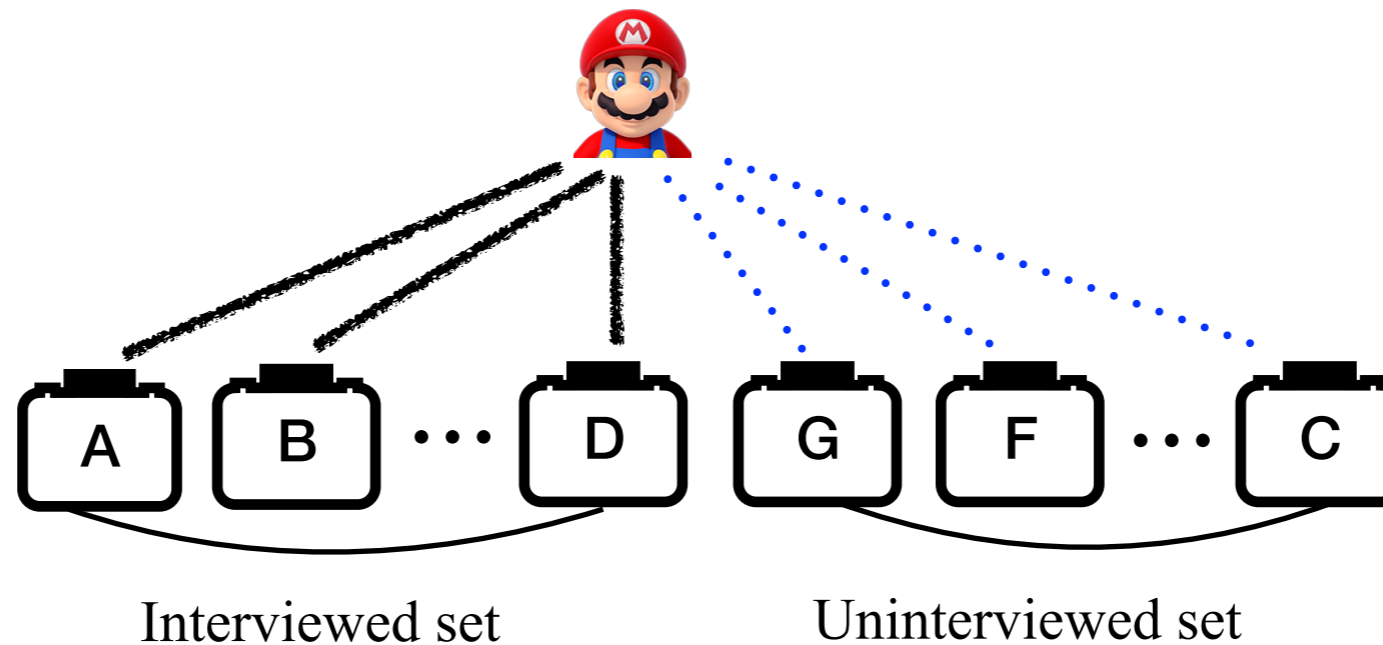


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Suppose there exists a job  $j$  that  $a$  interviews with:

- $j$  is **available** to  $a$
- $a$  has positive **post-interview** shock w.r.t.  $j$  with  $A_{a,j} \geq 0$

# Proof sketch for one-side signaling



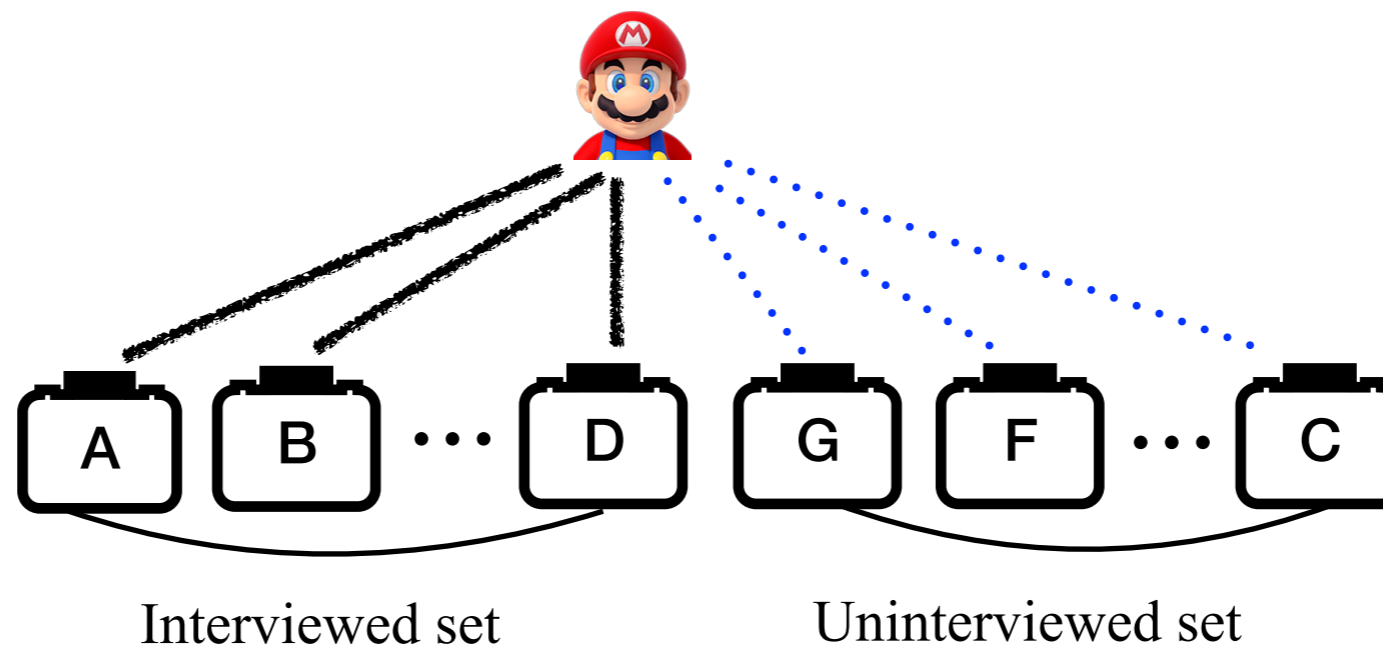
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To prove interim stability:

- for every applicant  $a$ , determine if there exists a job  $j$  with  $A_{a,j} \geq 0$  that is available to  $a$ .

# Leveraging over local information

For every applicant  $a$ , determine if exists a job  $j$  with  $A_{a,j} \geq 0$  that is available to  $a$ .

Step 1: **truncation on local neighborhood** of  $a$ :

Step 2: find stable matching on local neighborhood:

Step 3: **message-passing** on tree

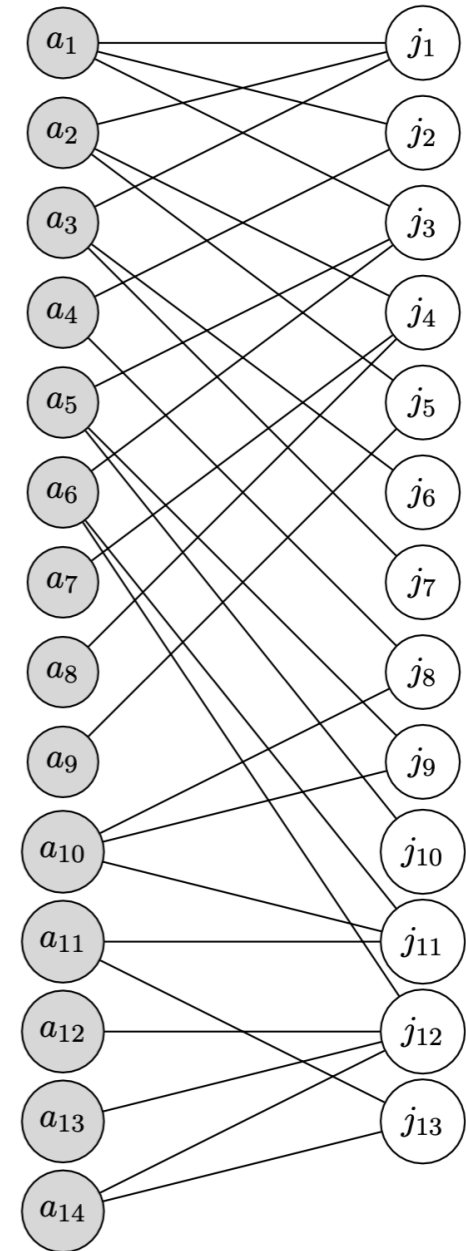
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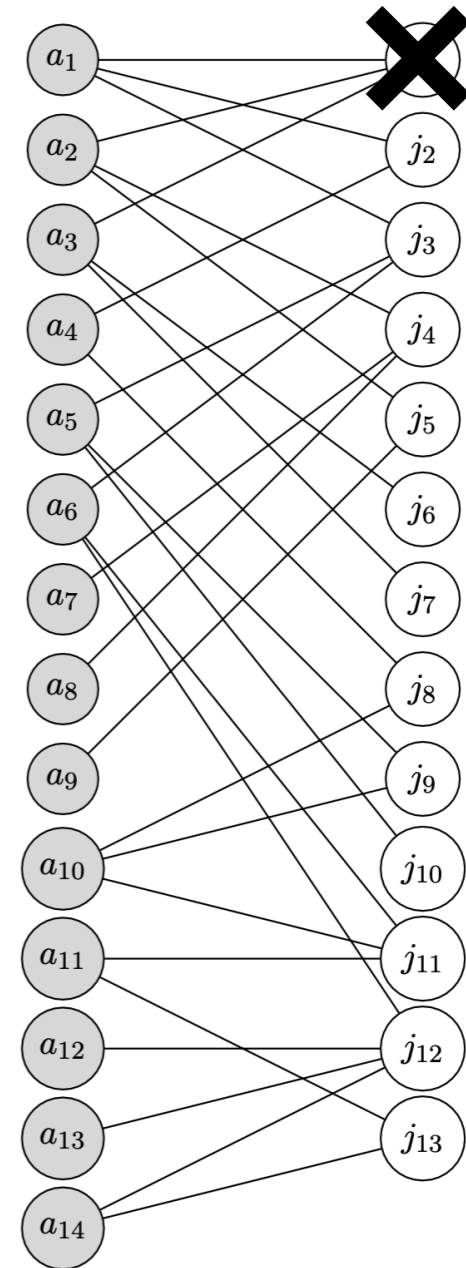


Interview graph  $H$



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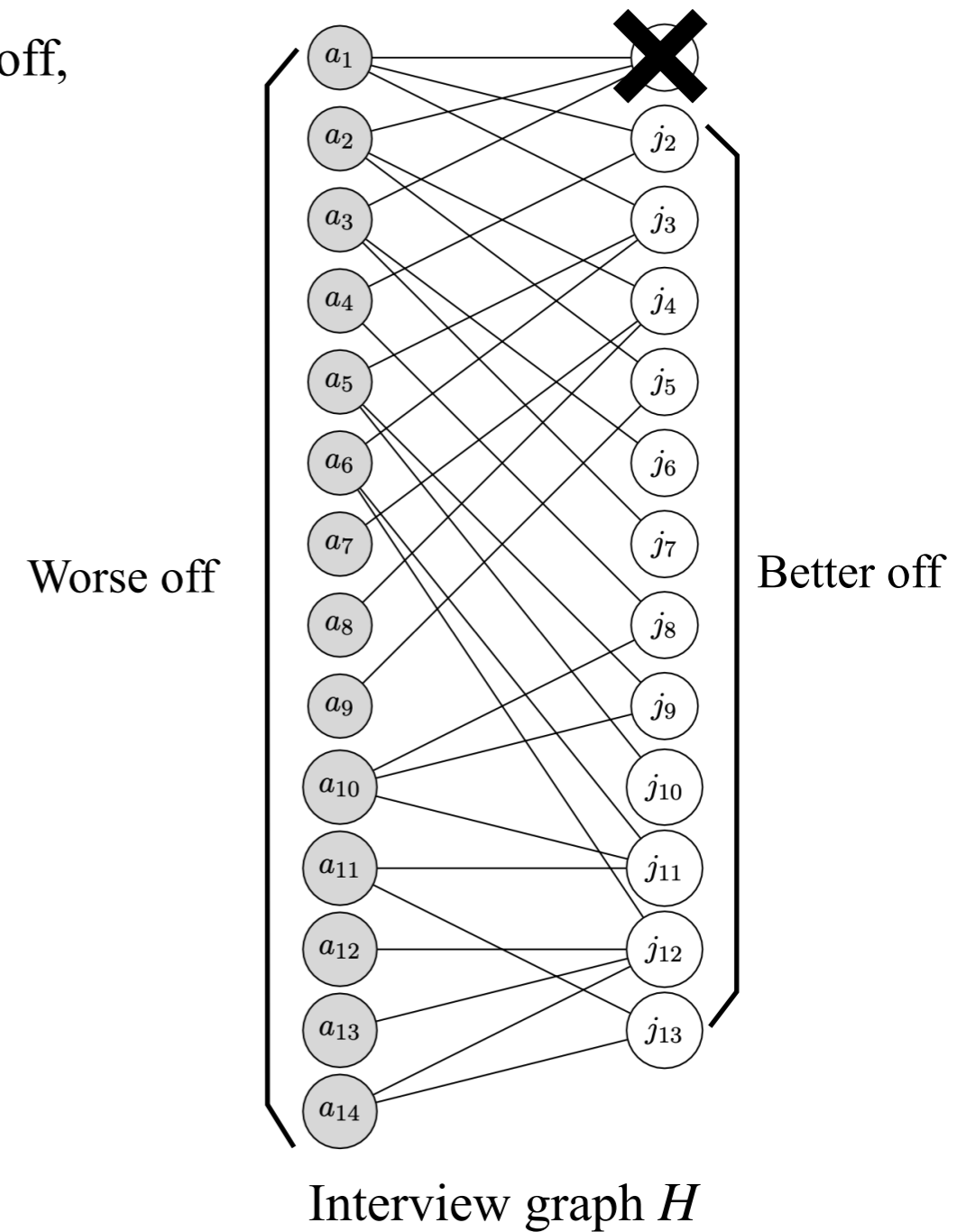
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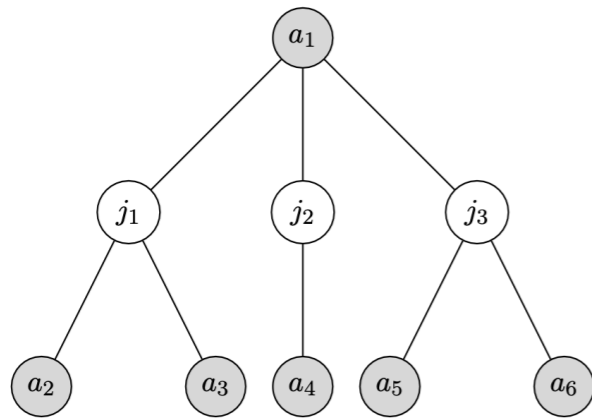
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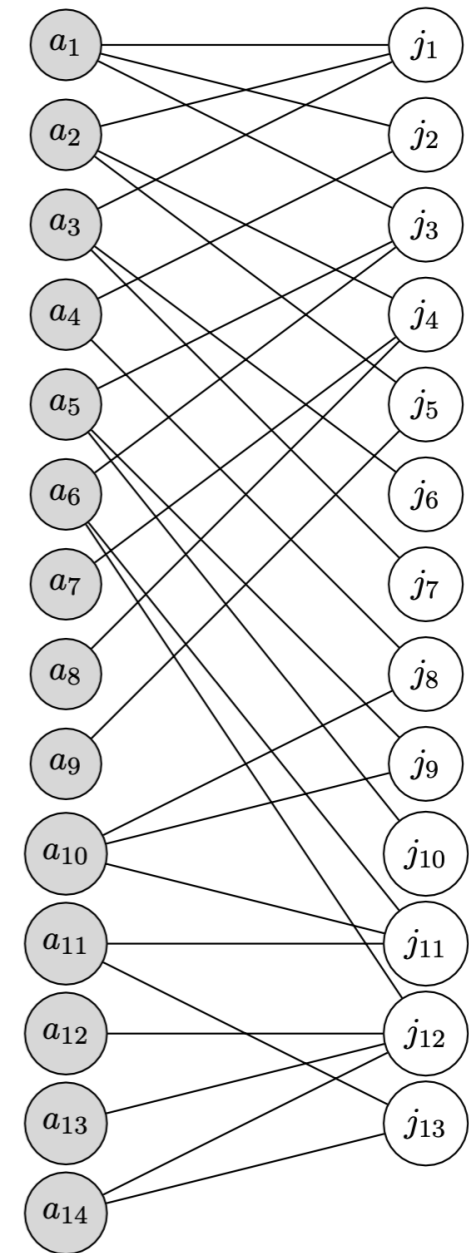


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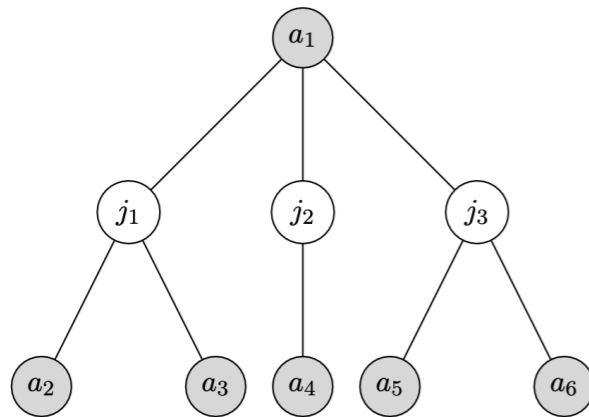
$H_2(a_1)$ : 2-hop neighborhood of  $a_1$



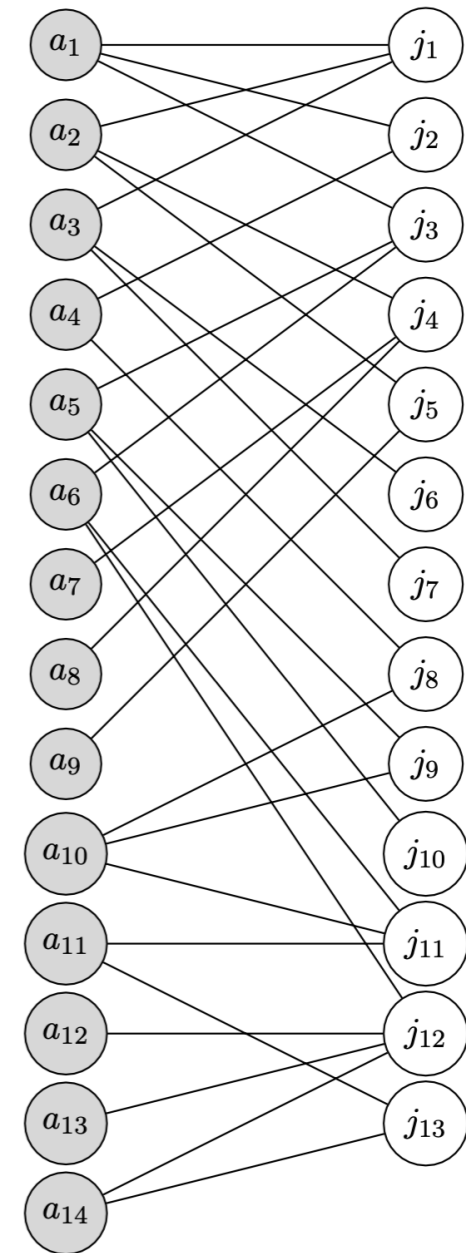
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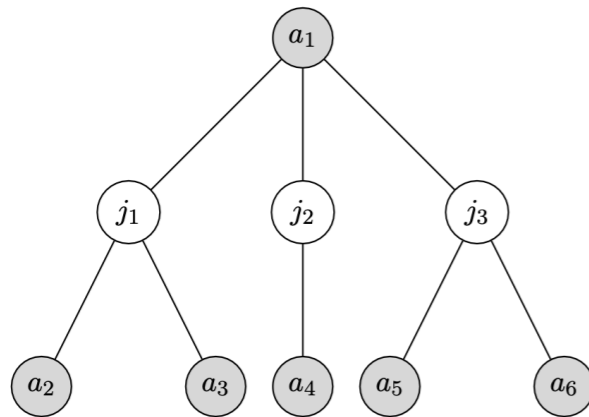
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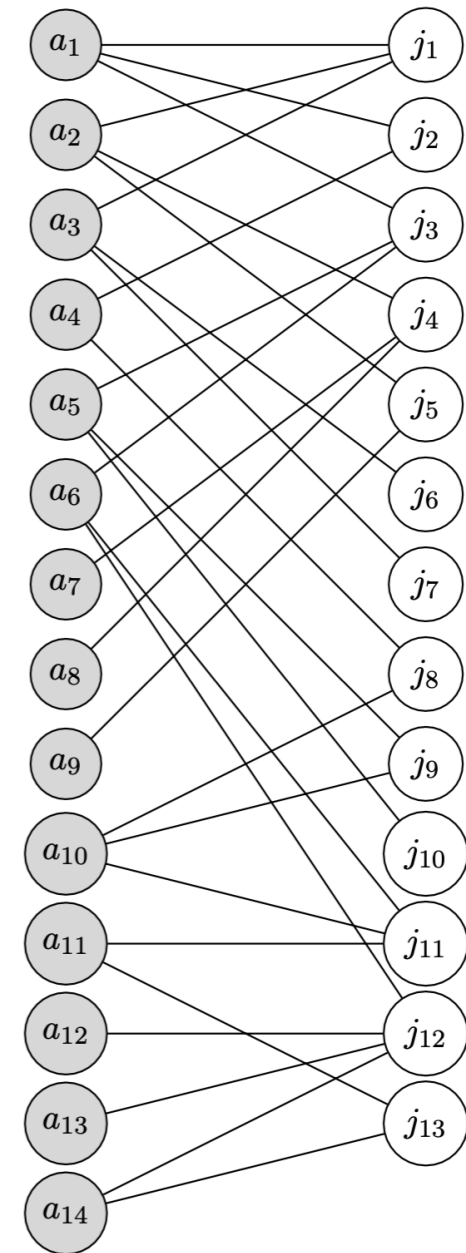
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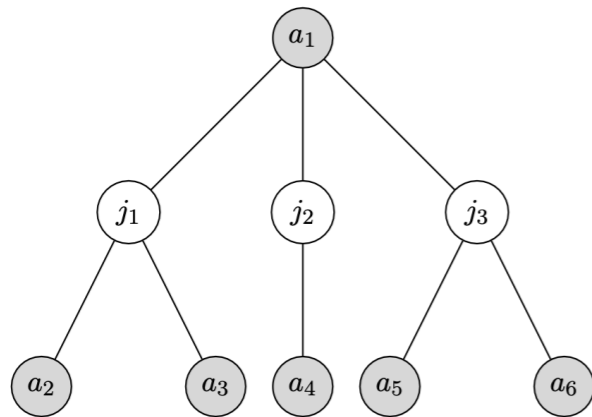
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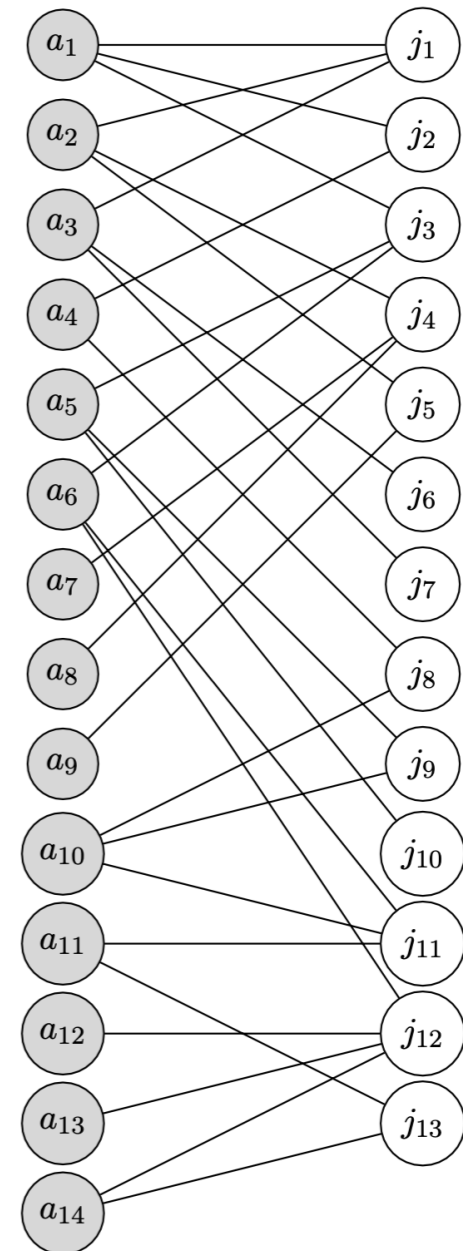
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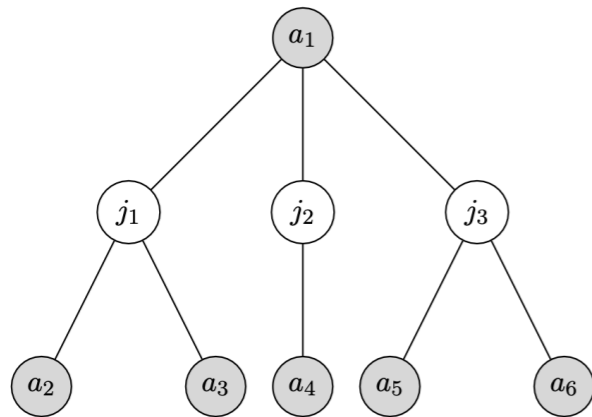
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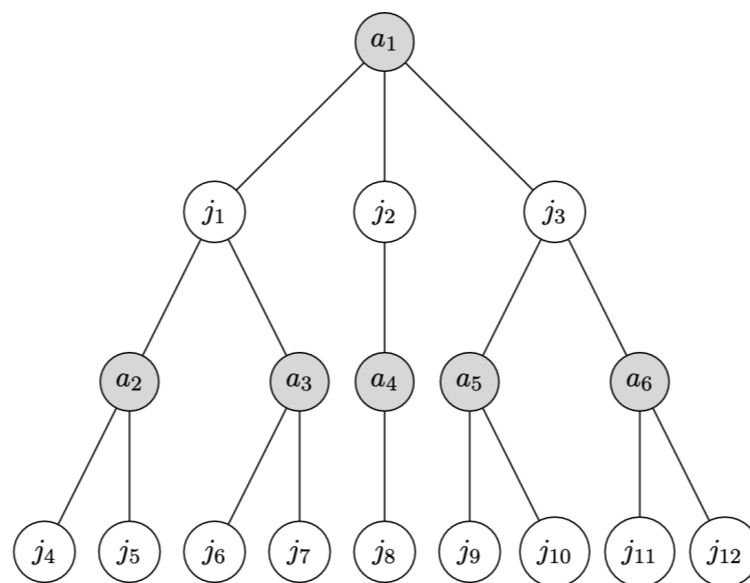
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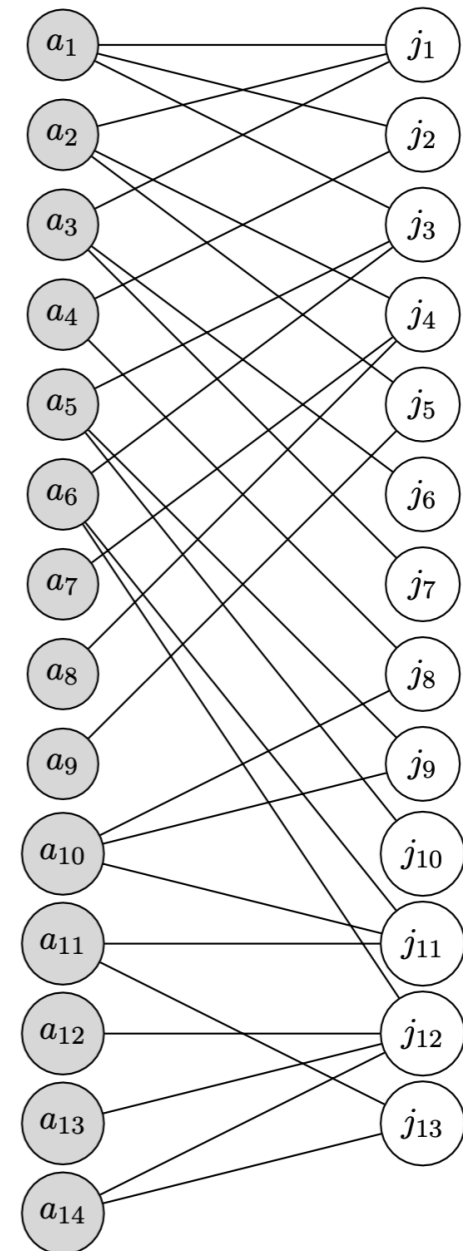


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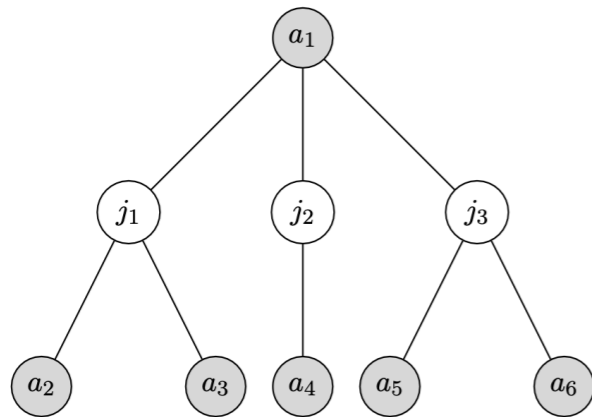
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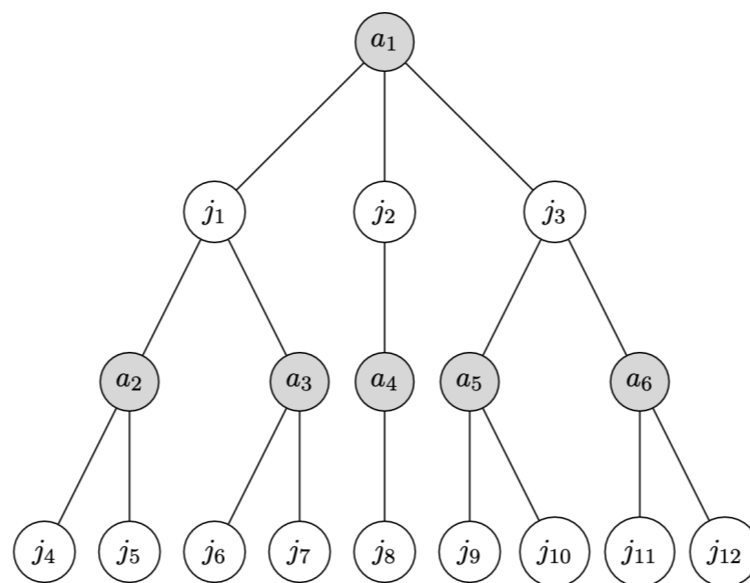
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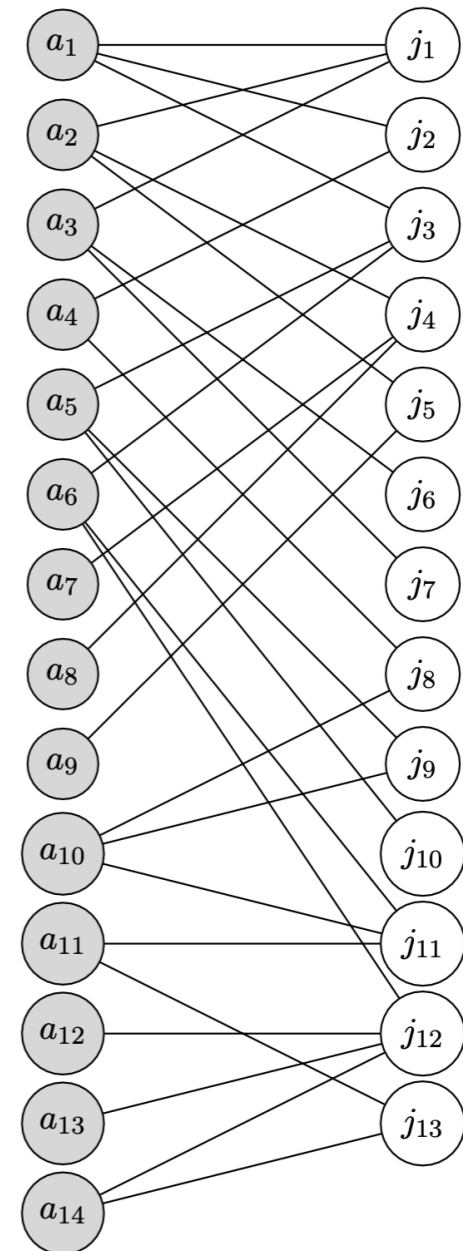


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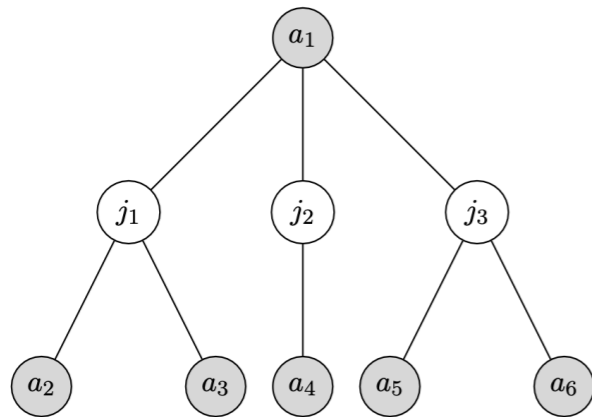


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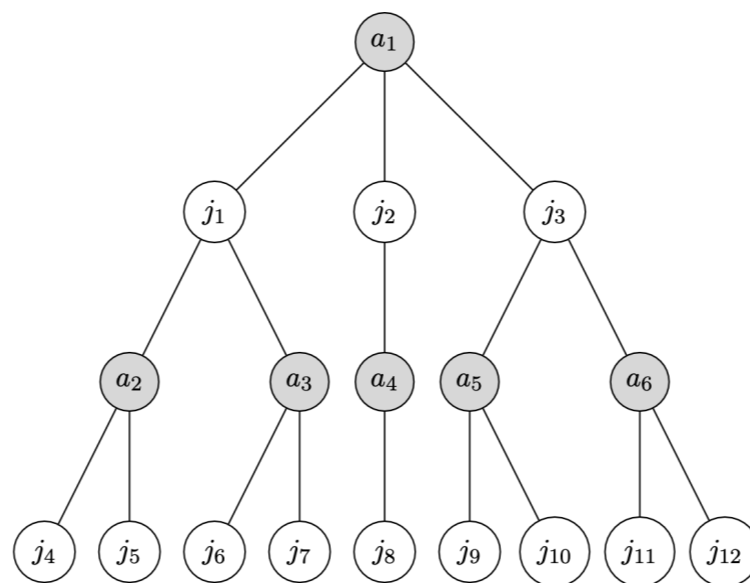


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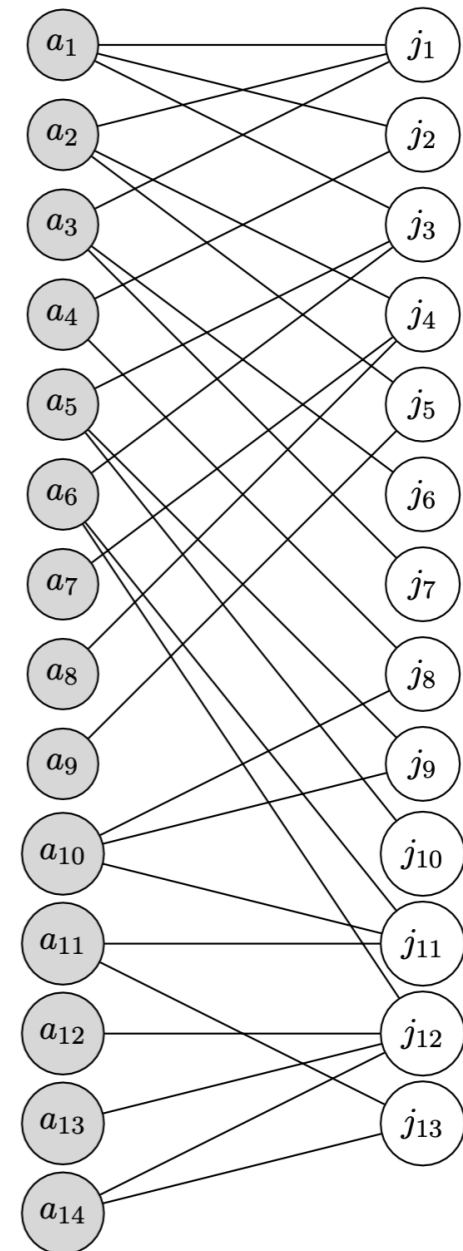


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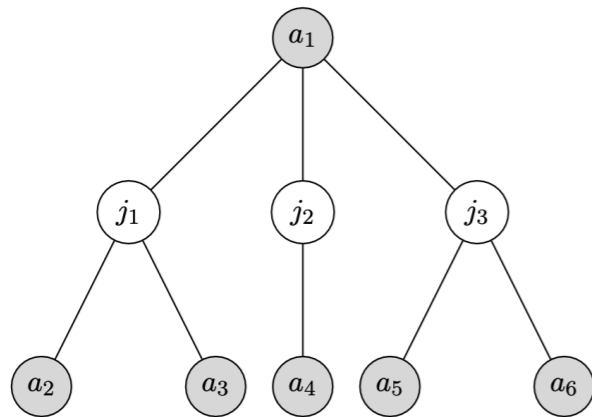
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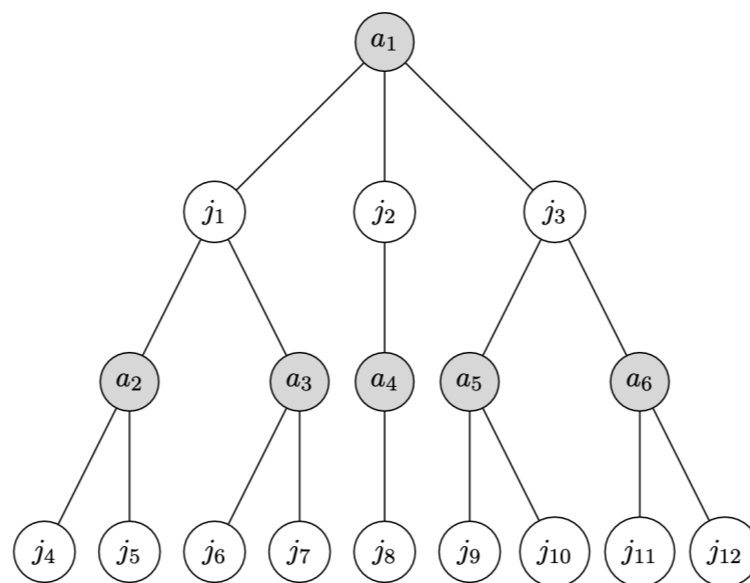
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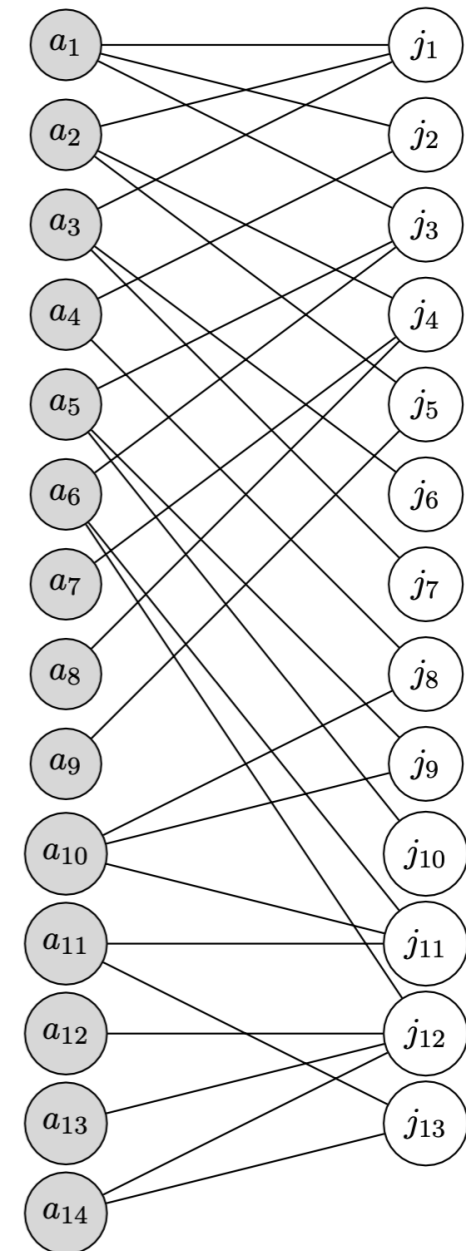
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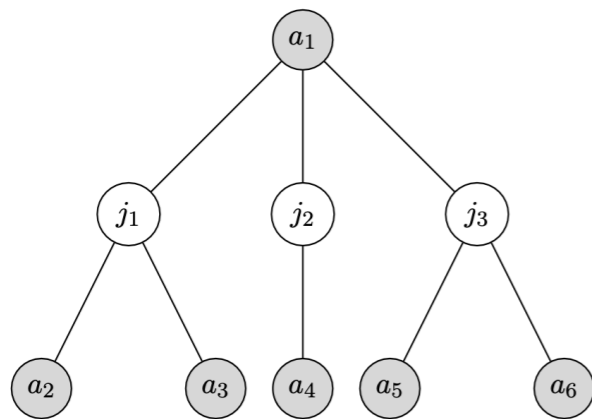


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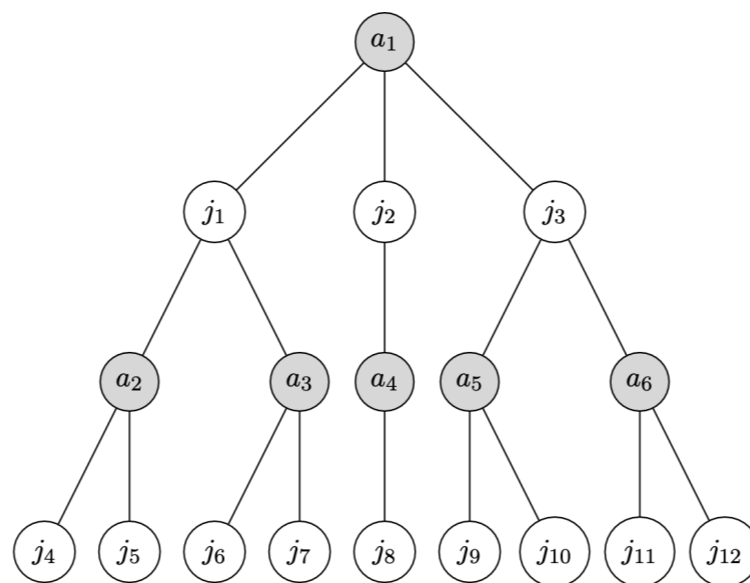
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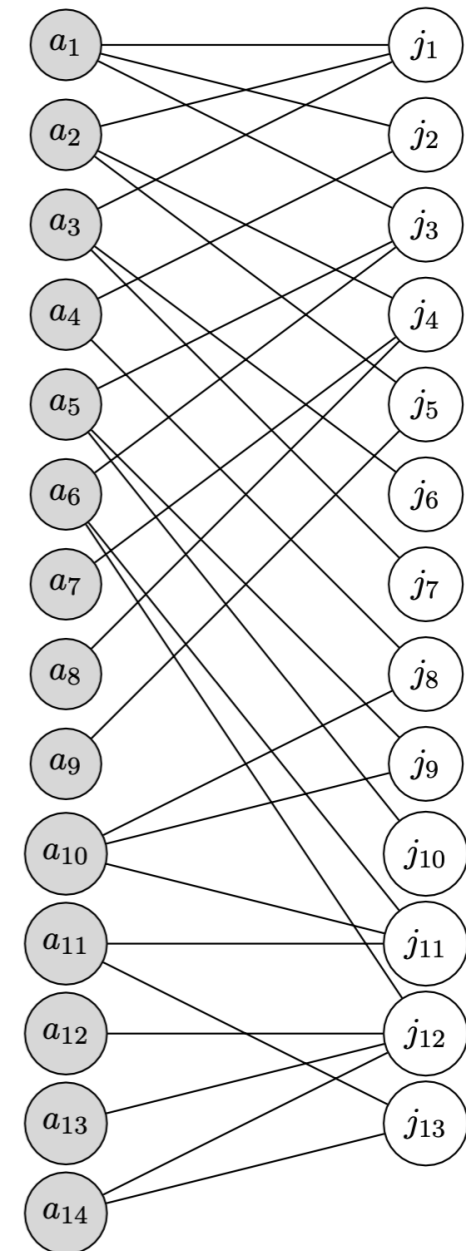
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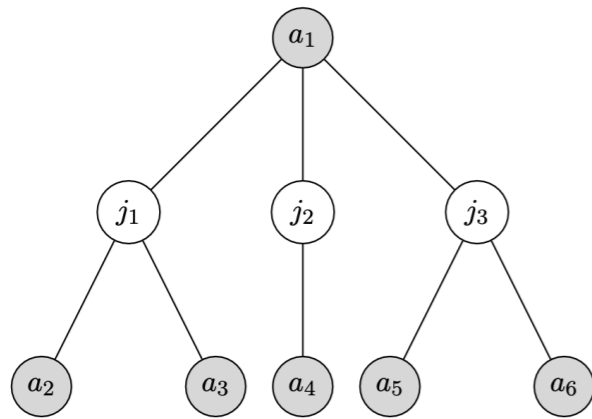


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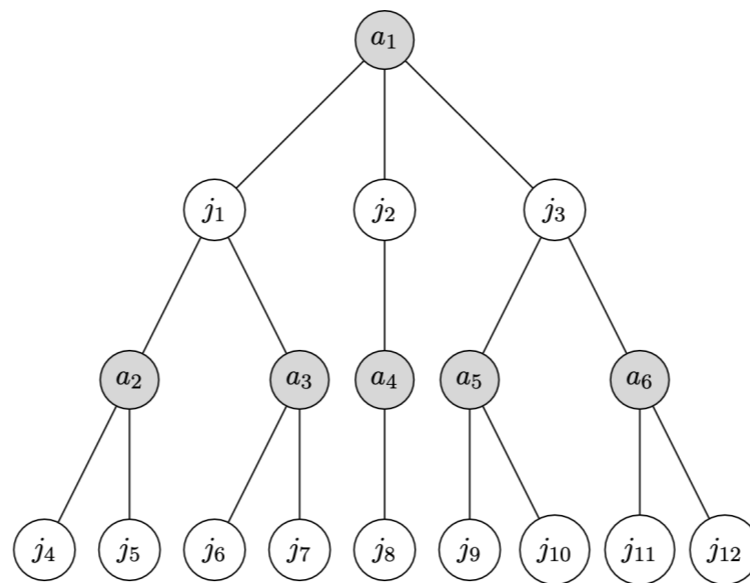
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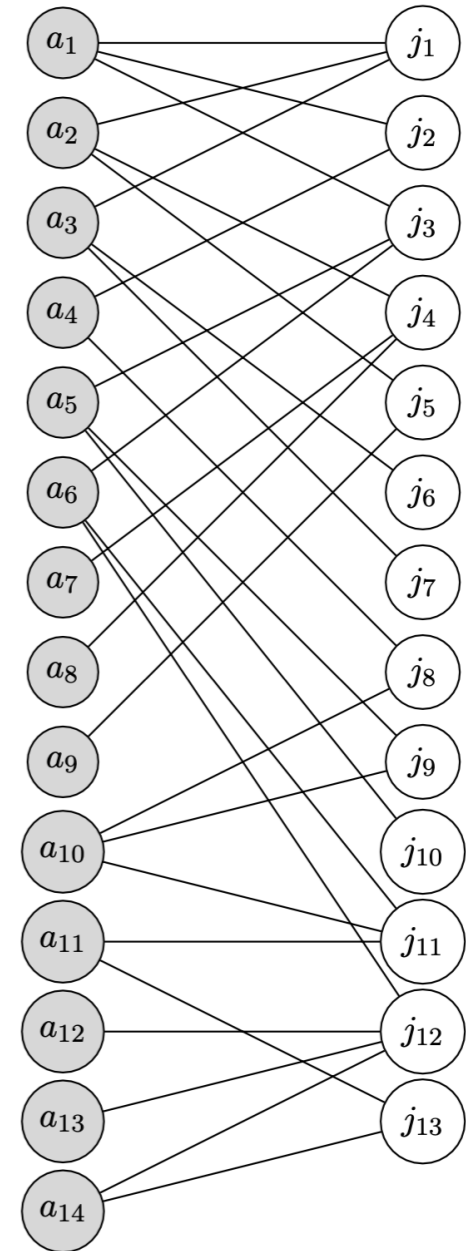
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Focus on local neighborhood

**Step 2: find stable matching on local neighborhood:**

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- The interview graph  $H$  is a one-sided random  $d$  regular graph;
  - If  $\omega(1) \leq d \leq O(\text{Polylog } n)$ , the local neighborhood of  $a$  with depth  $O(\log n / (\log d \vee \log \log n))$  on  $H$  is almost tree-like;

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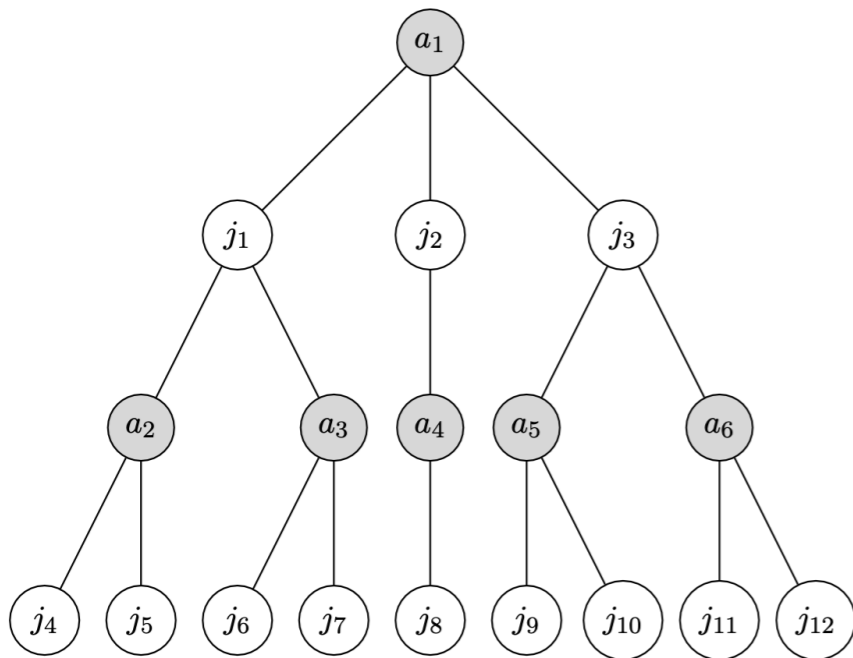
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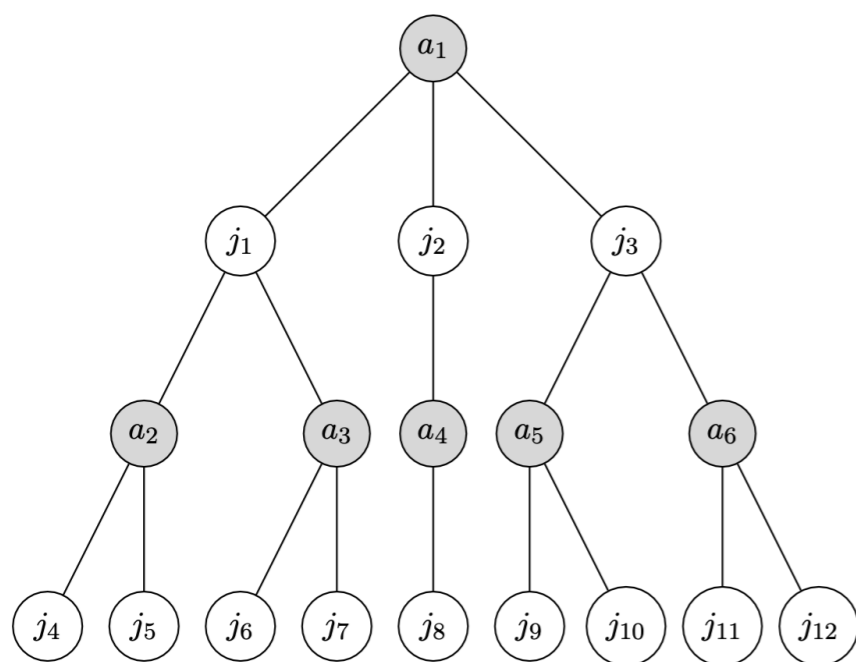
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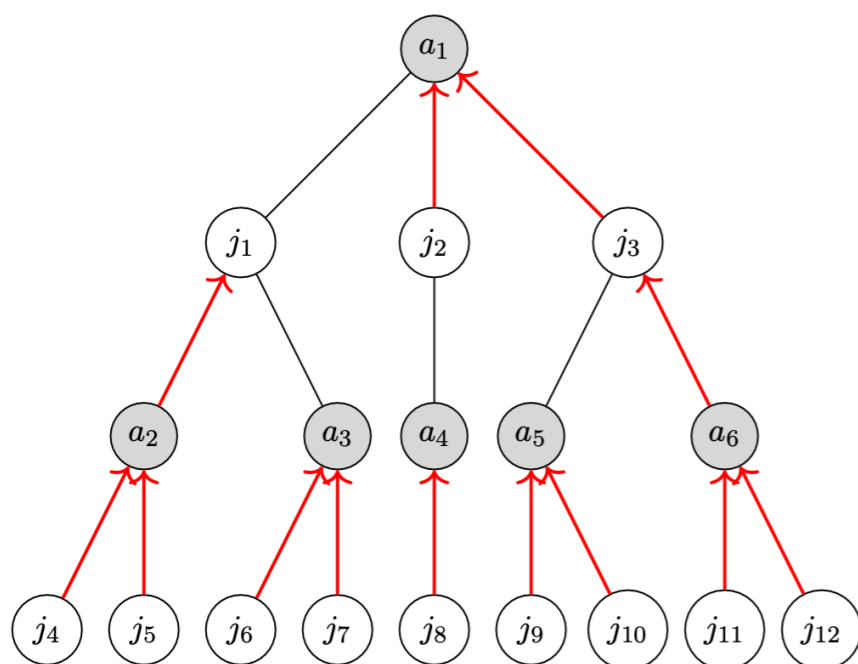
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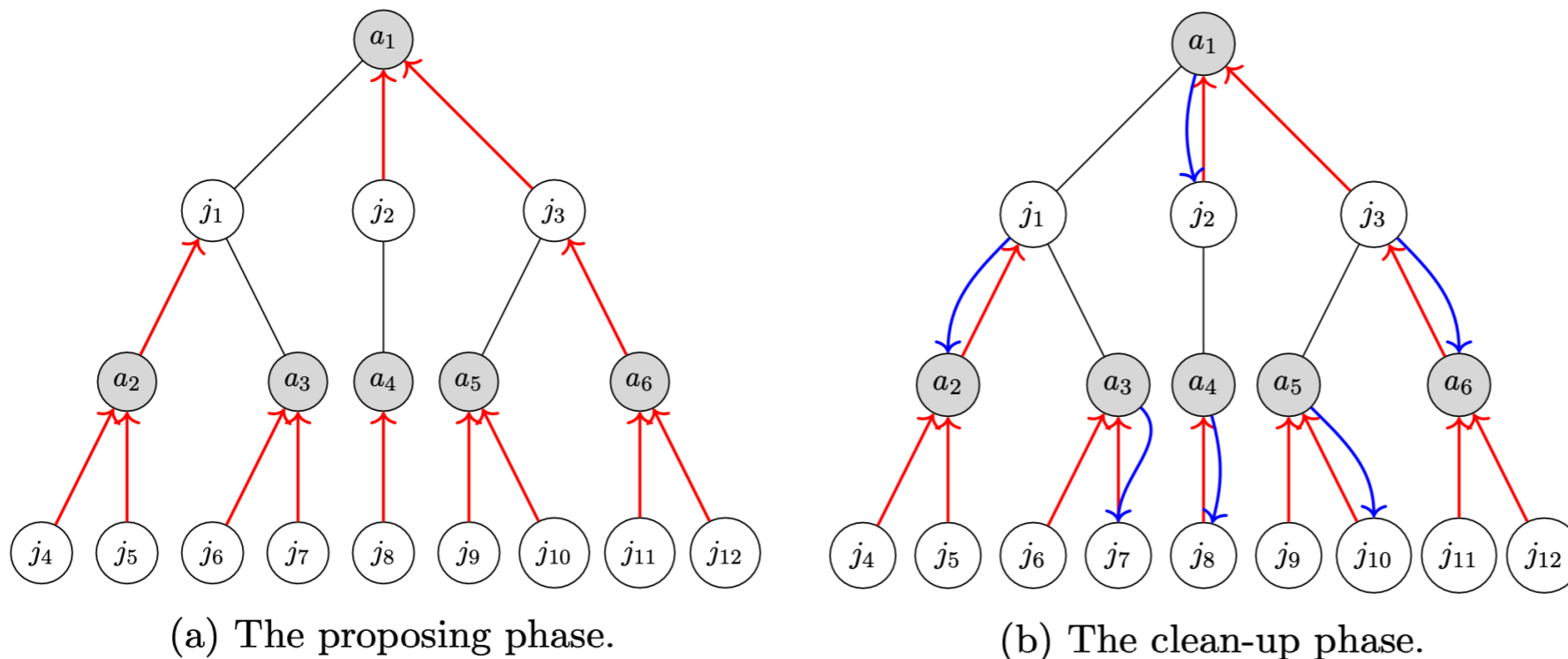


(a) The proposing phase.

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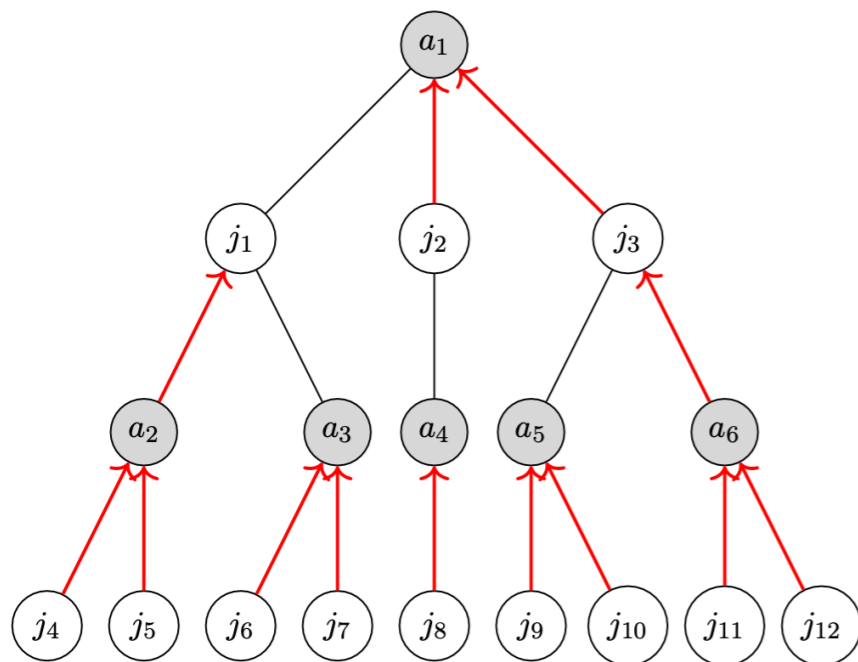


Hierarchical proposal-passing algorithm on tree

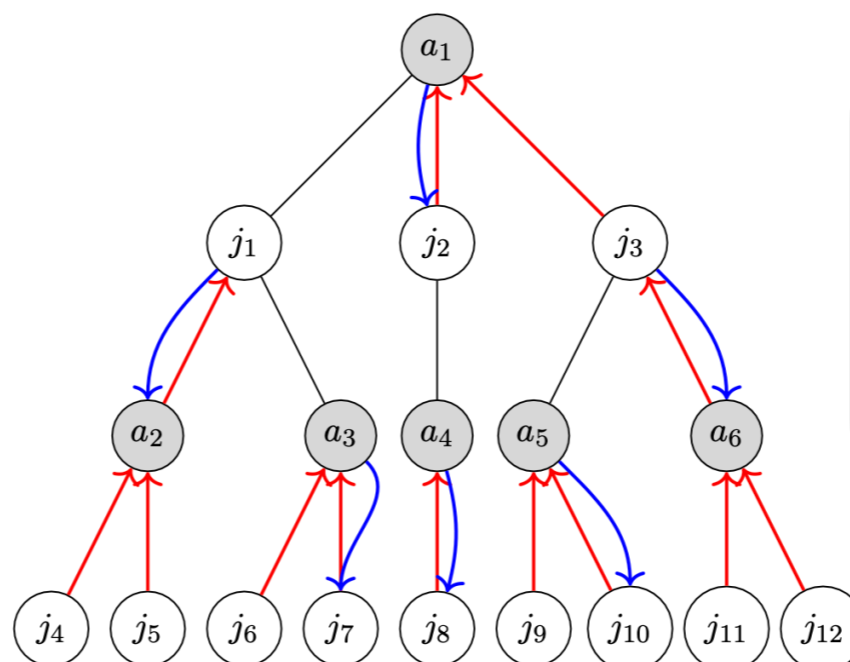
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(b) The clean-up phase.

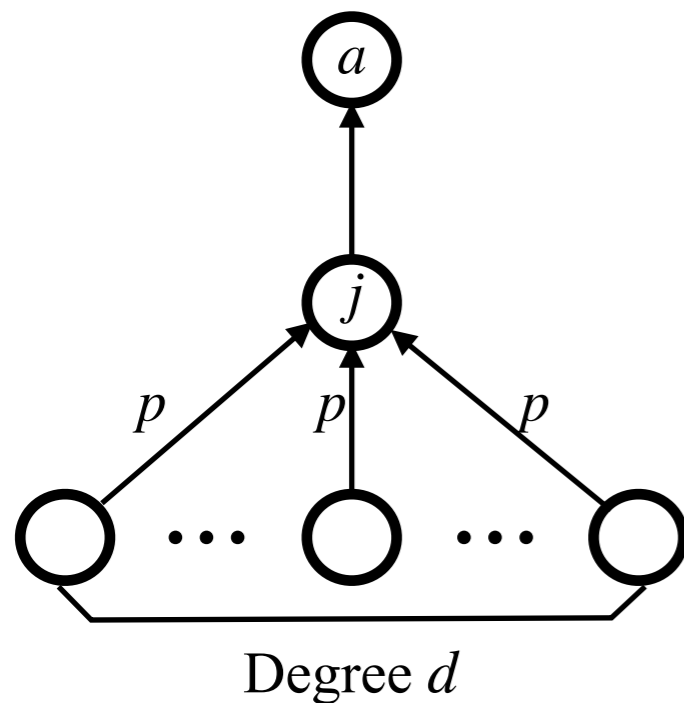
Claim: If a node **proposes** to its parent, the proposing node must be **available** to its parent on the tree.

## Step 3: message-passing on tree

- Compute the marginal proposing probability
  - Suppose each node proposes to  $j$  with probability  $p$
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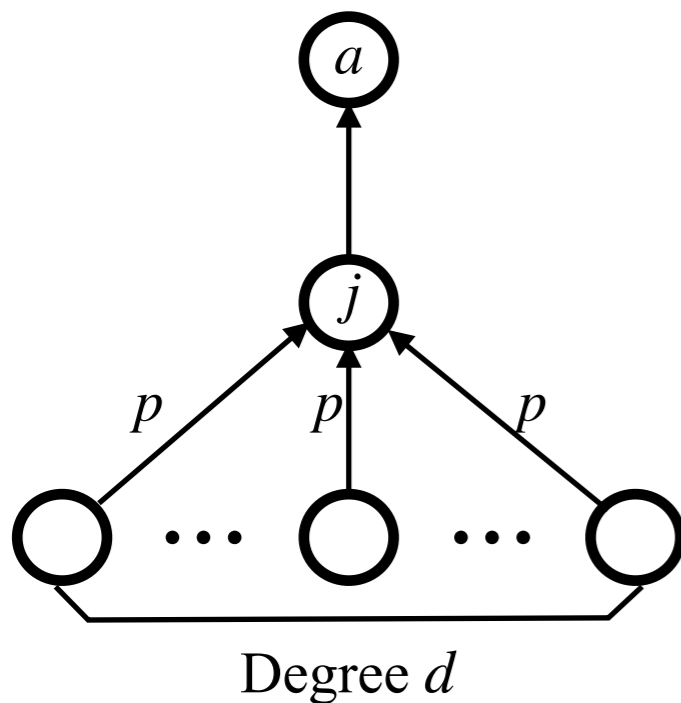
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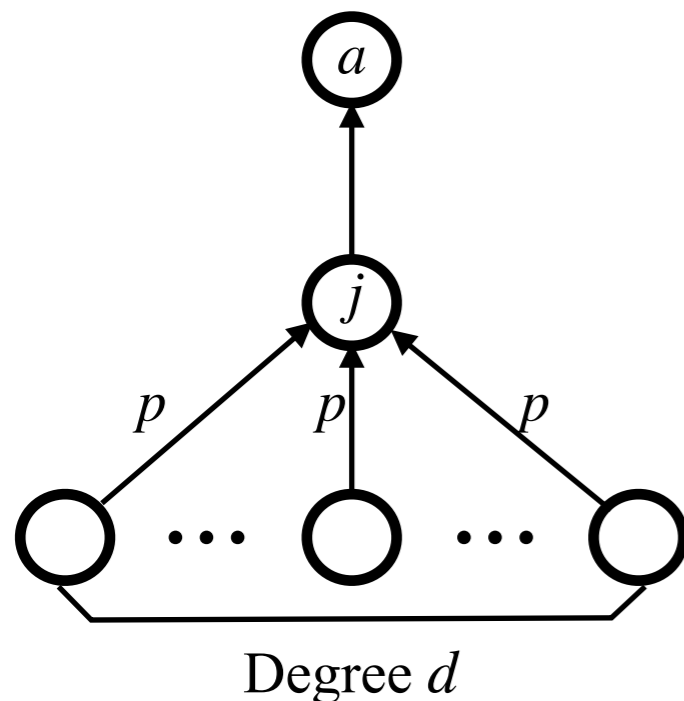


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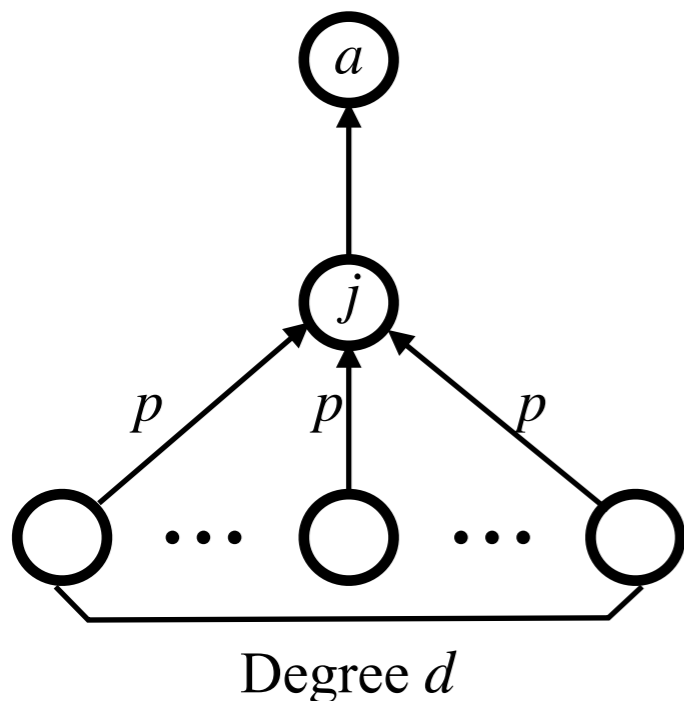
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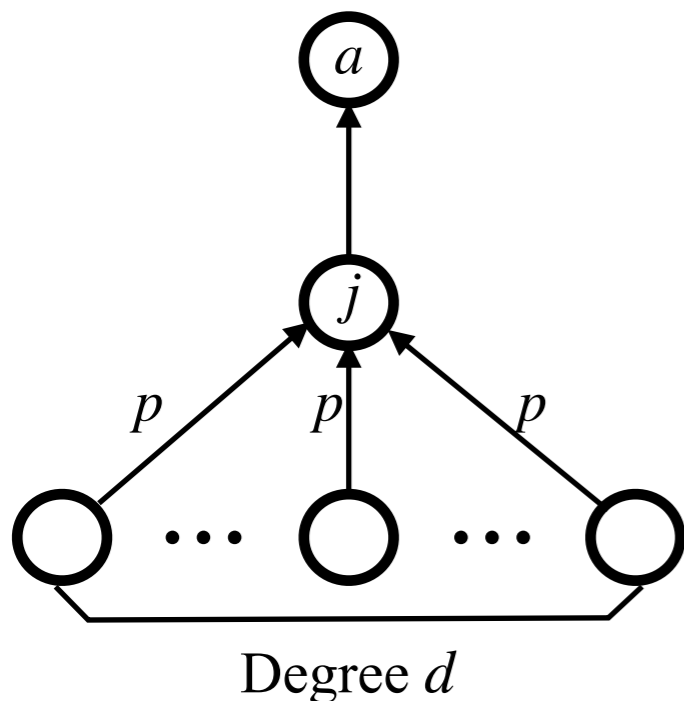
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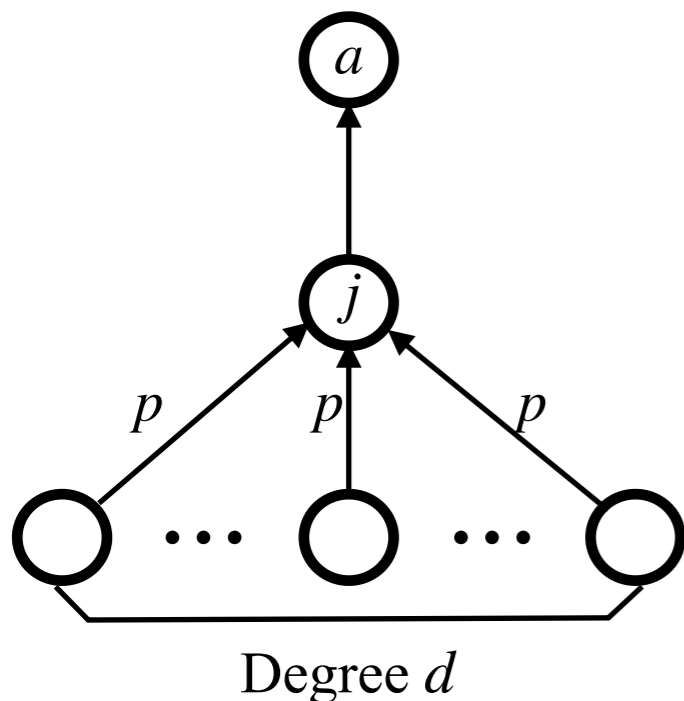


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- By truncation method on  $H$ , for odd number  $m$ ,
  - $\mathbb{P}(j \text{ is available to } a \text{ on } H_{m-1}(a)) \leq \mathbb{P}(j \text{ is available to } a \text{ on } H) \leq \mathbb{P}(j \text{ is available to } a \text{ on } H_m(a))$ ;

## Step 3: message-passing on tree

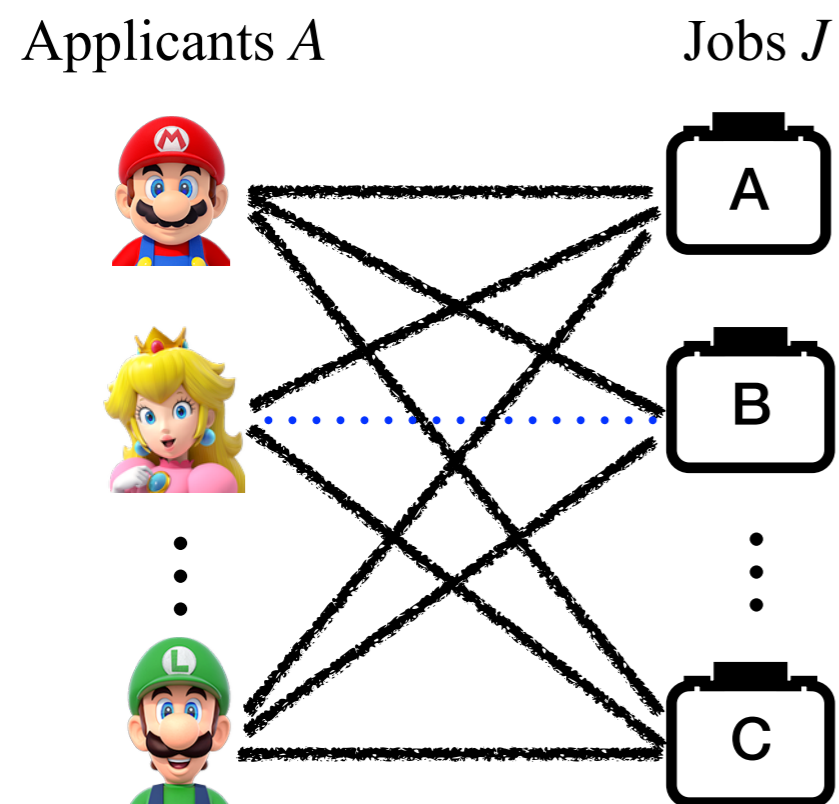
- Compute the marginal proposing probability
  - Suppose each node proposes to  $j$  with probability  $p$
  - Since utilities are i.i.d.  $\implies$  the preferences of  $j$  are uniformly generated.
  - By **iteratively update** the proposing probability  $\implies$  the marginal proposing probability of a neighbor to the root node on tree



$$\begin{aligned}
 \mathbb{P}(j \text{ proposing to } a) &= \mathbb{E} \left[ \frac{1}{1 + \text{Number of proposals } j \text{ receives}} \right] \\
 &= \mathbb{E} \left[ \frac{1}{1 + \text{Binom}(d, p)} \right] \\
 &= \frac{1 - (1 - p)^{d+1}}{(d + 1)p}.
 \end{aligned}$$

- By truncation method on  $H$ , for odd number  $m$ ,
  - $\mathbb{P}(j \text{ is available to } a \text{ on } H_{m-1}(a)) \leq \mathbb{P}(j \text{ is available to } a \text{ on } H) \leq \mathbb{P}(j \text{ is available to } a \text{ on } H_m(a))$ ;
  - Since  $A_{a,j}$  are i.i.d., upper & lower bound of  $\mathbb{P}(\exists \text{ a job } j \text{ with } A_{a,j} \geq 0 \text{ that is available to } a \text{ on } H)$ ;

# Main results on single-tiered market



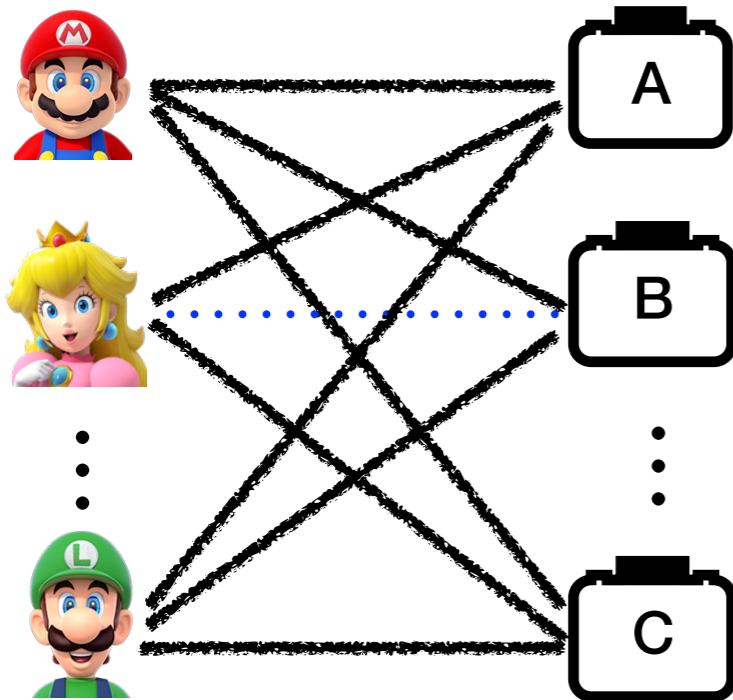
$H \triangleq$  interview graph constructed  
by **both-side-signaling** with  $d$

# Main results on single-tiered market

Applicants  $A$

Jobs  $J$

Consider balanced market:  $|A| = |J|$



$H \triangleq$  interview graph constructed by **both-side-signaling** with  $d$

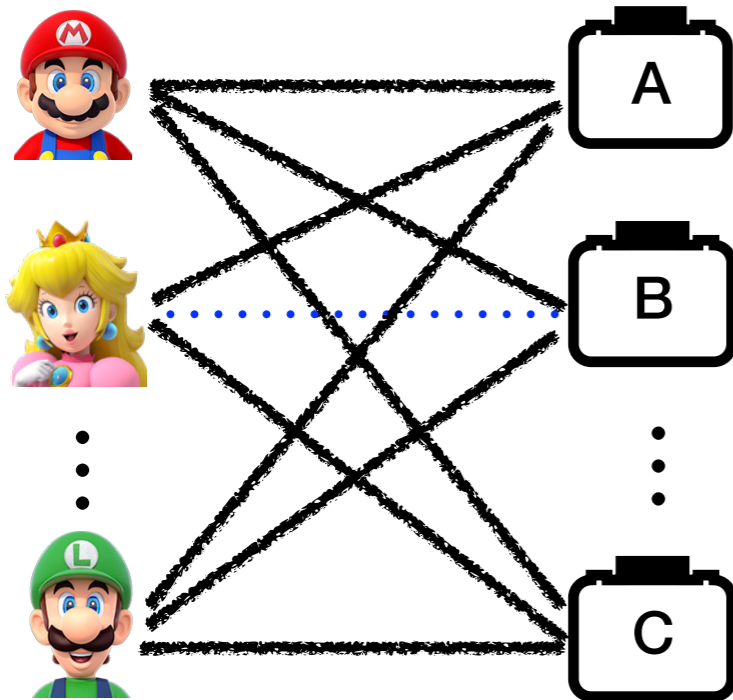
**Theorem: sparse signaling regime:**  $\omega(1) \leq d \leq o(\log n)$

- Suppose there are no post-interview shocks: **no** stable matching on  $H$  is **almost** interim stable w.h.p.;
- Suppose there are no pre-interview shocks: **every** stable matching on  $H$  is **almost** interim stable w.h.p..

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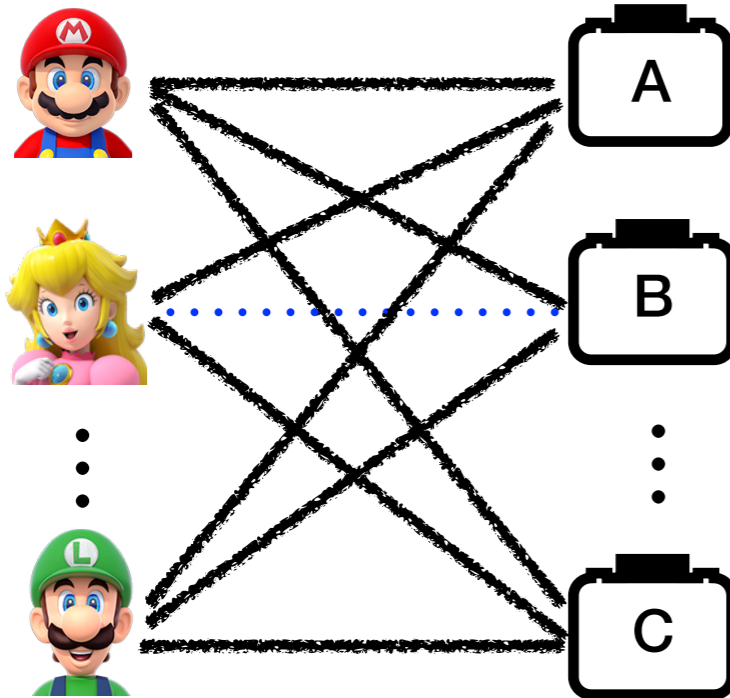
**Theorem: dense signaling regime:**  $d = \Omega(\log^2 n)$

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Applicants  $A$

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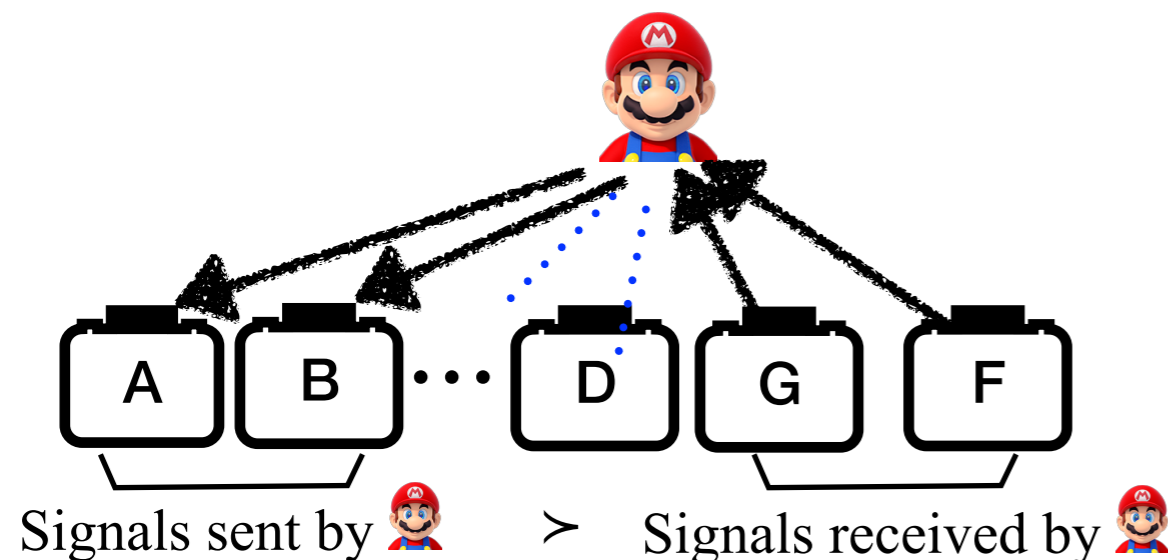
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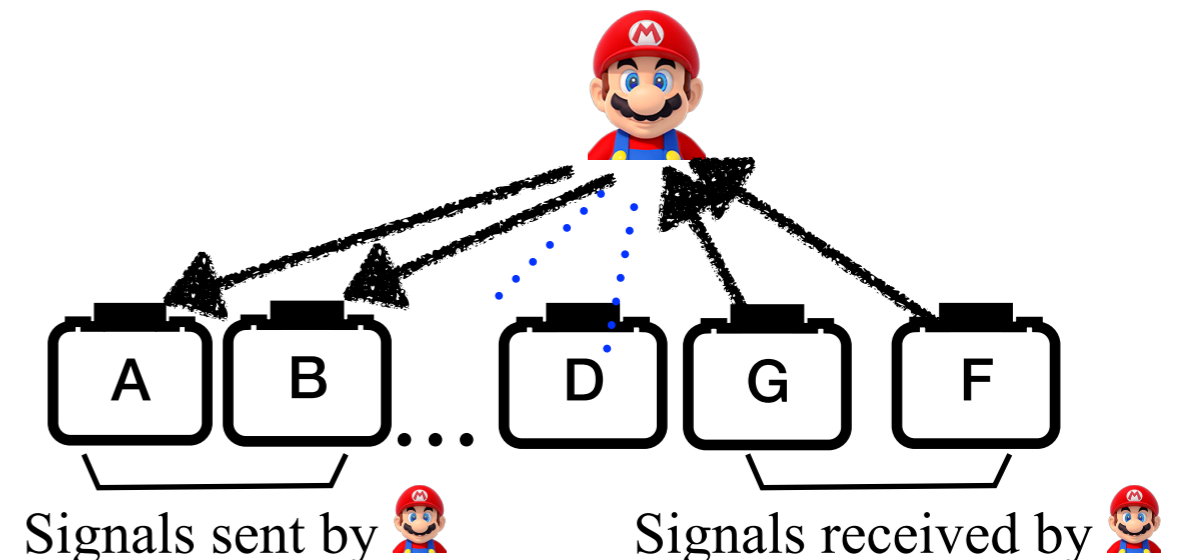
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no post-interview shocks

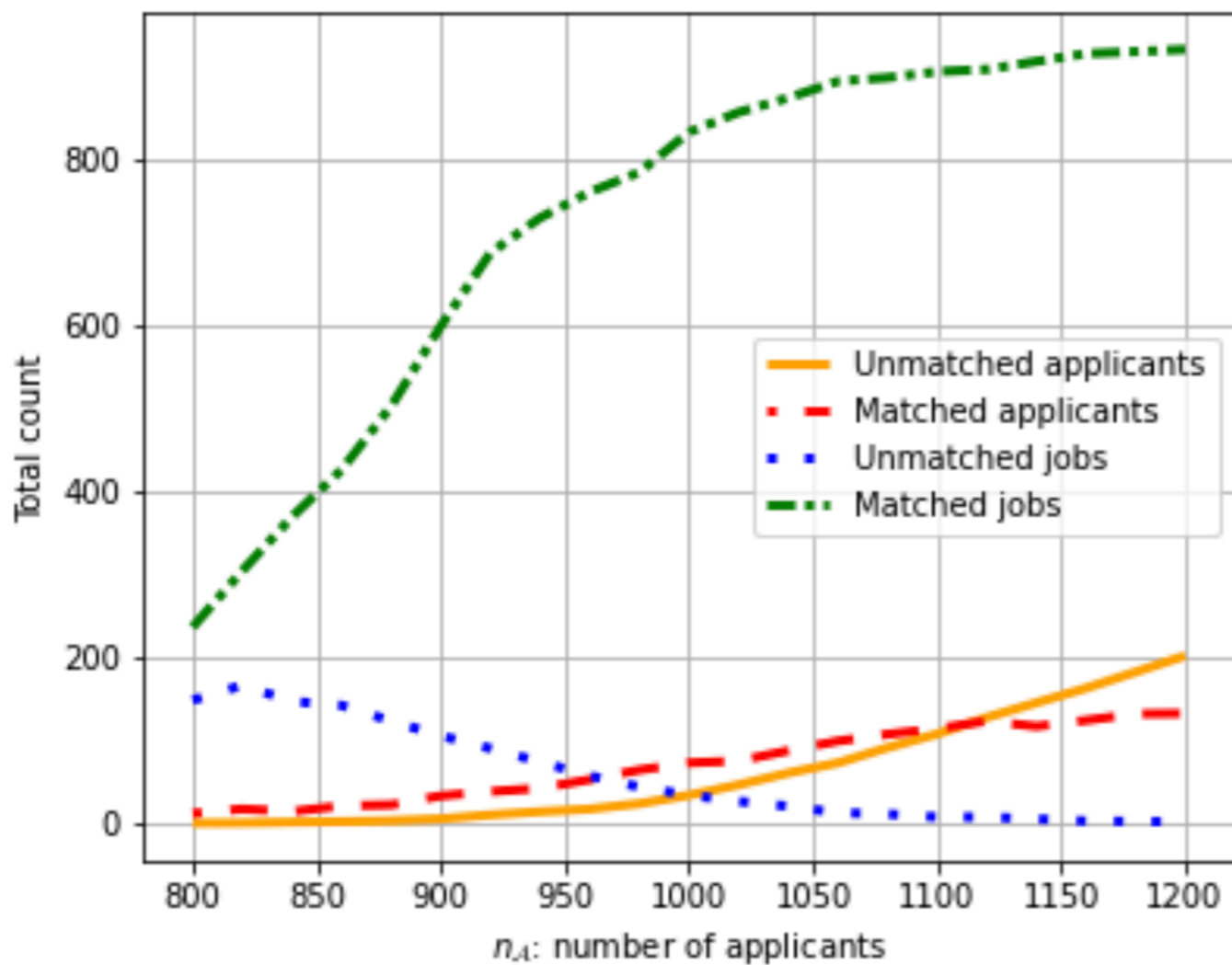


no pre-interview shocks (preference i.i.d.)

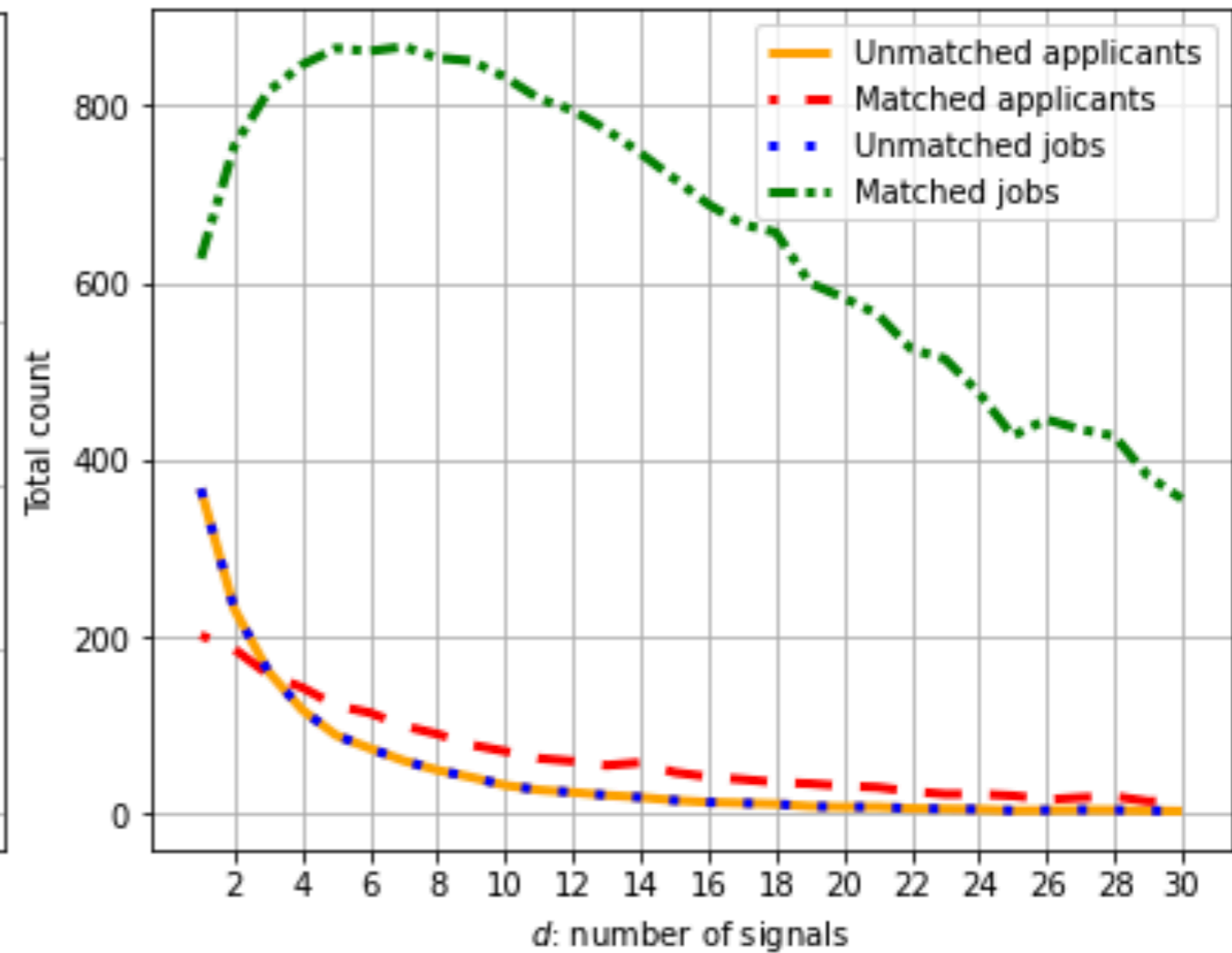


# Simulation results

Applicants and jobs within at least one interim blocking pair under applicant-signaling with  $800 \leq n_A \leq 1200$ ,  $n_J = 1000$ ,  $d = 10$ ,  $\mathcal{D}_B = N(0, 1)$ , and  $\mathcal{D}_A = U[-1, 1]$



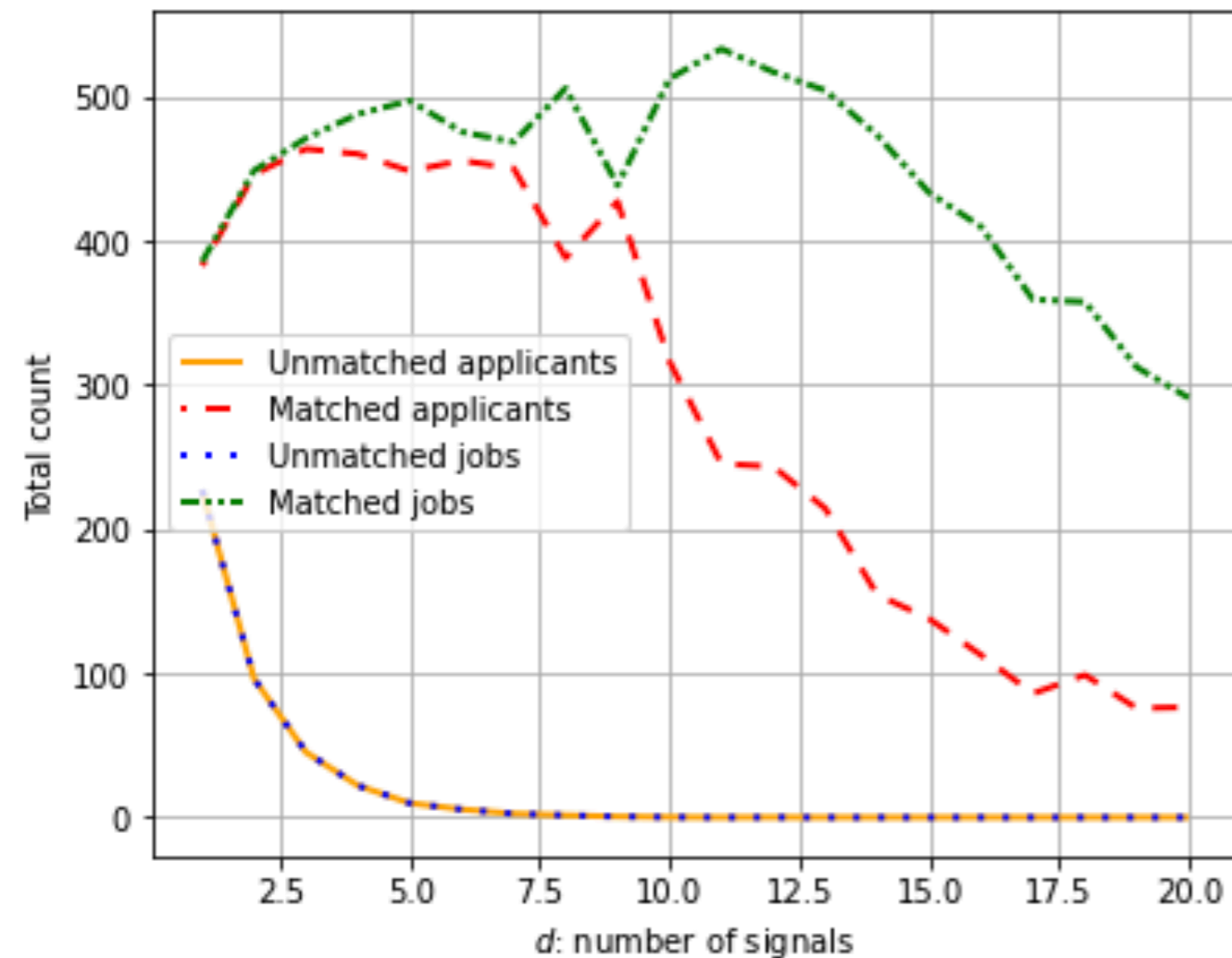
Applicants and jobs within at least one interim blocking pair under applicant-signaling with  $n_A = n_J = 1000$ ,  $1 \leq d \leq 30$ ,  $\mathcal{D}_B = N(0, 1)$ , and  $\mathcal{D}_A = U[-1, 1]$



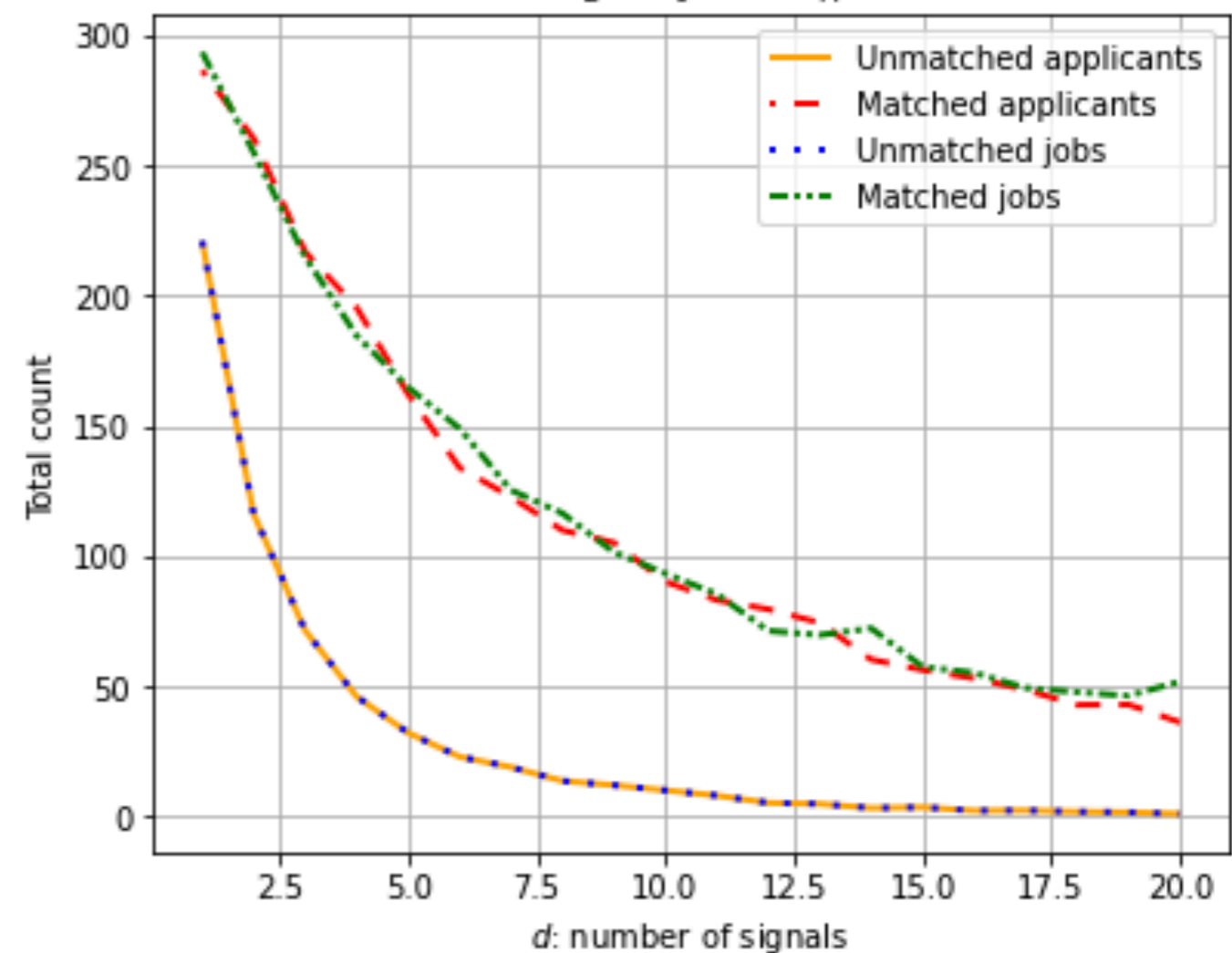
Applicant-signaling

# Simulation results

Applicants and jobs within at least one interim blocking pair  
with  $n_A = n_J = 1000$ ,  
 $1 \leq d \leq 20$ ,  $\mathcal{D}_B = N(0, 1)$  and  $\mathcal{D}_A = \delta_0$



Applicants and jobs within at least one interim blocking pair  
with  $n_A = n_J = 1000$ ,  
 $1 \leq d \leq 20$ ,  $\mathcal{D}_B = \delta_0$ , and  $\mathcal{D}_A = U[-1, 1]$



Both-side-signaling

# Conclusion and open problems

- Conclusion
  - Study single-tiered and multi-tiered market
    - How signaling mechanism, market structure and number of signals impact on the achievement of almost interim stability and perfect interim stability.
  - Methodology:
    - Develop a **message-passing algorithm** that efficiently **determines interim stability** and match outcomes by leveraging their **local neighborhood** structure
- Open problems:
  - Vertical heterogeneity;
  - Sequential signaling;
  - Application of message-passing algorithm to real-world datasets;
  - Many-to-many matchings to construct interview graph;
  - Preferences generated from mallow distribution.
- Draft is available upon request ([hysophie@upenn.edu](mailto:hysophie@upenn.edu))



# Proof sketch for both-side signaling (sparse)

- Suppose there are no post-interview shocks
  - Given  $d = o(\log n)$ , the signals sent out by the agent is almost **disjoint** with the signals she receives.
  - Even after interview, agent **strictly prefer** the candidates she signals to  $>$  candidates signals to her.
  - Suppose we run applicants proposing DA.
    - Phase 1: applicants first propose to the jobs that they signal to.

Since  $d = o(\log n)$ , there will be a **non-negligible fraction of agents** remain unmatched.

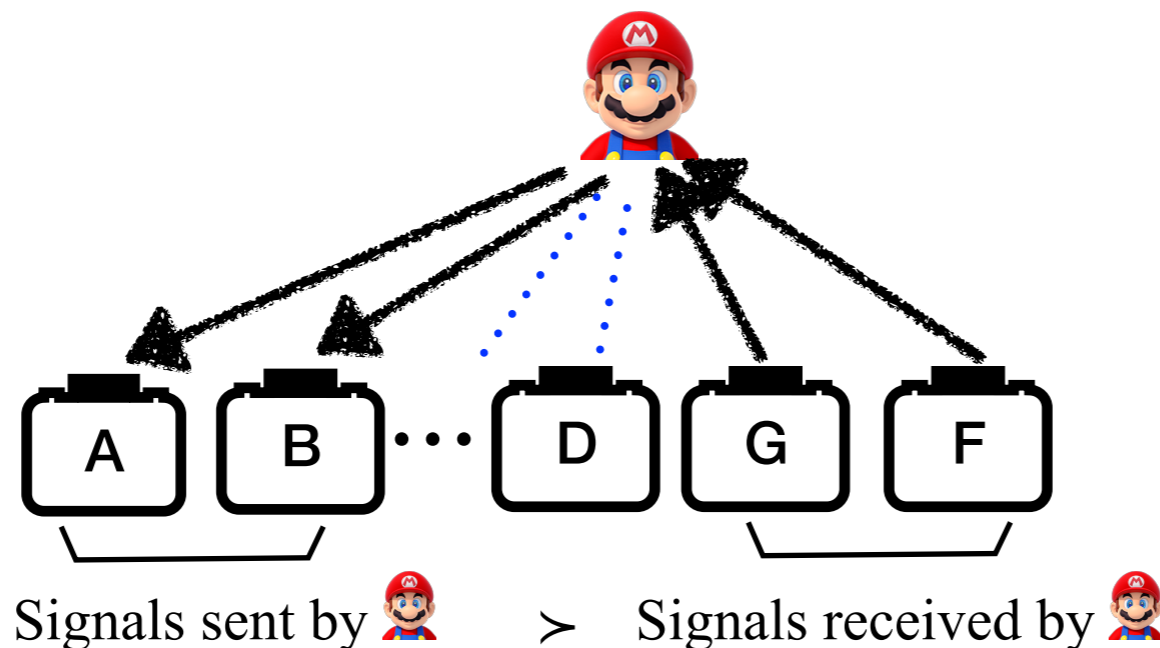
- Phase 2: unmatched applicant start to **propose to jobs that send signal to her**

**Jobs prefer the new proposals, since those are the signals sent out by them**

$\implies$  triggers a long rejection chain

Incentive to deviate

- $\left\{ \begin{array}{l} \implies \text{constant fraction of applicants are matched with jobs that signal to them} \\ \implies \text{constant fraction of jobs are matched with applicants that signal to them} \end{array} \right.$



# Proof sketch for sparse signaling regime

- Suppose there are no pre-interview shocks:
  - After interview, preferences over its neighbors are i.i.d. generated;
  - Similar as the one-side signaling.

